



FOR IMMEDIATE RELEASE

SpinifexIT Appoints Mike Bramwell as CEO for Europe, Middle East and Southeast Asia

MELBOURNE (9 November, 2015) - SpinifexIT, the global leader of SuccessFactors and SAP HCM business process solutions, recently announced the hiring of Mike Bramwell as Chief Executive Officer for Europe, Middle East and Southeast Asia. Bramwell will report to Darren Pithie, Global CEO of SpinifexIT where he will focus on strategic growth initiatives and business development across the three regions.

Mr. Bramwell joins SpinifexIT from SAP SE where he oversaw multiple business units in a senior capacity across Asia Pacific and the Middle East for the past eight years. He has over 20 years of experience in the SAP ecosystem and has deep knowledge and understanding of customer needs across a variety of SAP product and consulting portfolios. "I am delighted to join such an innovative company and look forward to working with the leadership team to take the business to the next level," Bramwell commented. "SpinifexIT's unique product set allows customers to enormously enhance their move to the SuccessFactors cloud platform whilst ensuring that they continue to leverage their investment in their SAP on-premise HCM system. The product set is a must have for SAP customers moving to the cloud if they want to continue to maximise the value of their SAP on-premise system."

Darren Pithie commented, "Mike's experience and industry knowledge make him a key addition to the SpinifexIT executive leadership team. We view his appointment as a sign of our commitment to growth not only in Europe, Middle East and Southeast Asia, but also globally. Our new solutions for SAP and SuccessFactors, coupled with the increasing market demand, led us to look for a candidate who matches our culture of innovation and exceptional service. We are very fortunate to find someone of Mike's calibre."

About SpinifexIT

SpinifexIT is an SAP partner and global leader in the production of SAP-certified business process improvement software. SpinifexIT solutions increase a user's ability to access and optimise their most important HR and Payroll data. With its global headquarters in Melbourne, Australia and regional offices in Atlanta, Charlotte, London, Singapore and Manila, SpinifexIT produces software solutions for SAP and SuccessFactors HCM & Payroll for companies all over the globe. Learn more about SpinifexIT's solutions at www.SpinifexIT.com.

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