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### **Hobsons & BenchPrep™ Partner to Offer Personalized, Game-based Test Prep to K-12 Schools**

*Hobsons co-develops Naviance Test Prep leveraging BenchPrep™ powered learning and content management platform*

**CHICAGO, IL** – (Nov 11, 2015) – BenchPrep, a leading digital learning platform company, and Hobsons, the world's leader in college and career readiness, admissions and student success solutions, have partnered to bring game-based, personalized learning to schools and districts. The two companies worked together to develop **Naviance Test Prep**, an exam prep solution that delivers an engaging and adaptive learning experience to high school and middle school students.

**Naviance Test Prep** is seamlessly integrated with the Naviance platform, which enables students to build comprehensive college and career plans that are aligned to individual strengths and interests. Naviance Test Prep will also leverage BenchPrep's analytics platform to help school counselors, educators, and district administrators track, manage, and improve student performance while delivering individualized guidance and instruction to each student. More than 10,000 schools and districts, including more than a quarter of the largest 100 public school districts in the country, use Naviance to enable their college and career readiness programs.

The new solution provides students with an adaptive curriculum, interactive instructions, robust assessment engine, engaging games and insightful analytics that improve proficiency in core learning objectives tested on the standardized exams. Hobsons is leveraging BenchPrep's content management system, BluePrint™, to enable multi-dimensional adaptive learning across a range of courses including SAT®, ACT®, AP® and ACT® WorkKeys. Several more subject areas will be added in the coming months.

"At Hobsons, we recognize the importance of early preparation and academic preparedness when it comes to standardized testing and college readiness exams -- not to simply teach to a test but to help students take advantage of opportunity," said Stephen M. Smith, president of advising and admissions solutions for Hobsons. "We're proud to work with BenchPrep to utilize their industry-leading adaptive technology to power Naviance Test Prep."

"Hobsons, with its Naviance platform, is the gold standard in college and career readiness. We couldn't be more excited to partner with Hobsons to help students accelerate toward their college and career goals," said BenchPrep Co-Founder & CEO Ashish Rangnekar. "Our close integration with the Naviance platform will allow us to cover the entire lifecycle of the student and impact learning outcomes in a very

meaningful way. Additionally, it will also bridge the gap for educators and empower them to drive results. We are on track to deliver more than 2 million courses in the first year.”

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*SAT and AP are registered trademarks of the College Board. ACT and ACT Aspire are registered trademarks of ACT, Inc. Neither of the trademark holders are affiliated with BenchPrep.*

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#### **About BenchPrep**

BenchPrep is a turn-key solution for education and training companies to create and deliver personalized digital learning experiences across multiple devices including web, tablet and mobile. More than 1 million learners have used BenchPrep. The world’s leading education companies including McGraw Hill Education, The Princeton Review and HR Certification Institute use BenchPrep’s competency based learning platform to deliver adaptive learning solutions. The company has raised more than \$8M in venture capital funding and is backed by the world’s leading venture capital investors including New Enterprise Associates (NEA), Revolution Ventures (a fund started by Steve Case) and Lightbank. For more information, visit [benchprep.com](http://benchprep.com).

#### **About Hobsons**

Hobsons helps students identify their strengths, explore careers, create academic plans, match to best-fit educational opportunities, and reach their education and life goals. Through our solutions, we enable thousands of educational institutions to improve college and career planning, admissions and enrollment management, and student success and advising for millions of students around the globe. For more information, visit [www.hobsons.com](http://www.hobsons.com).

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