

Press Release for Immediate Release Nov. 16 2015

zChocolat launches its new lavish 2015 Holiday Collection



zChocolat, premier online retailer of luxury chocolate gifts and world renowned ambassador of the French chocolate savoir-faire, unveils for the most magical time of the year, its brand-new 2015 Holiday <u>Collection</u>. This wondrous array of 17 seasonal boxes filled with World Champion French Chocolatier Pascal Caffet's recipes to allot smiles and sweet memories, will become symbolic centerpieces for this holiday season. From a small thoughtful gift for a friend to a large present for a work team or a family, zChocolat has left out no option this year and has made sure to satisfy any budget with gifts ranging from EUR 35 to EUR 459 (USD 37 to USD 492).



zBox Holiday line: "The essence of modern French chic"



Dolled up in seasonal colors, this ultra-chic line of <u>holiday themed ballotin boxes</u> is the flawless year-end gift idea. These frosty crimson red and white boxes, decorated with a glossy Christmas bulb atop the lid, deliver the finest French chocolates for the holidays. Prices vary from EUR 46 to EUR 138 (USD 49 to USD 148).



Mahogany Holiday line: "Timeless elegance and excellence"



This year offer a lavish present from the grandest <u>holiday mahogany line</u> yet. Each gift box is handcrafted in the Jura region of France from rich, claret hued mahogany with a fine golden-inlaid Christmas bulb pattern atop the lid. Worthy of the finest holiday wish-lists, these seasonal gifts contain an assortment of master-crafted, artisan chocolates to convey all holiday dreams with refined excellence. You can even surprise gift recipients with a special photographic image affixed to the underside of the lid or a personal message engraving. Prices vary from EUR 60 to EUR 460 (USD 64 to USD 492)



Personalized Holiday gift boxes



Each holiday gift box can be <u>laser engraved</u> with the name of gift recipients for further year-end joy (EUR 15, USD 16).

A personalized concierge service for the holidays

zChocolat offers a <u>never-before-seen service</u> (7 days a week) for their customers that consists in personally telephoning the recipients to inform them that a special gift is on its way directly from France. This service is ideal when late in gift-sending or even simply to arouse the receiver's curiosity (EUR 13, USD 14).

Worldwide delivery at a flat fee of EUR 15 EUR (USD 16)

Holiday gifts are <u>delivered worldwide</u> at a flat-fee of EUR 15 (USD 16) by DHL Express with 24H online tracking and email delivery alerts. Moreover, shipping is complimentary if you order a minimum of 3 products for delivery to a single address.



Contact:

Nathalie Bach

PR & Special Events Manager

Nathalie.bach@zchocolat.com +33 (0)4.42.91.43.66 office line +33 (0)6.28.65.12.98 Mobile

5, rue Fabrot - 13100 Aix-en-provence - FRANCE Website : www.zchocolat.com

