

News Release

Mövenpick Siam Hotel Pattaya Opens on December 15 to Usher in New Era of Upscale Tourism.



Bangkok, Thailand 25 November 2015 – The Swiss hotel management company Mövenpick Hotels & Resorts will bring its unique international standards to Na Jomtien in Pattaya with the opening of Mövenpick Siam Hotel Pattaya on 15 December 2015.

Owned by Siam Motors Group, Mövenpick Siam Hotel Pattaya is poised to usher in a new era of upscale hospitality experiences on the pristine Na Jomtien Beach with an elite beachfront accommodation, gourmet cuisine and superb destination experiences such as yachting and island exploration.

Located next to Ocean Marina Yacht Club, a 75-minute drive from Suvarnabhumi International Airport, the 262-room resort is the first five-star beachfront property in Na Jomtien as it leads a trend that is fast turning Pattaya into a supreme family-focused destination.

“We are delighted to announce our opening in December, our fifth hotel in Thailand,” said Mövenpick Hotels & Resorts Senior Vice President Asia, Andrew Langdon. “We have a long and successful track record in Thailand and are firmly committed to the destination in the long term.”

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Siam Motor Group President and Siam at Chonburi Co., Ltd Chairman, Dr. Phornthep Phornprapha said he is confident that the destination would be an attractive draw, especially with Mövenpick managing the hotel, as it is a brand that truly represents quality - a hallmark of Swiss hospitality - and one which would resonate well with guests.

“Mövenpick is a high-quality international brand and in everything they do there is a natural sense of hospitality,” said Dr. Phornthep. “This is efficient, consistent and creative, and a perfect match with genuine Thai service. Add to this the culinary flair of Mövenpick and we are very well suited.”

Mövenpick Siam Hotel Pattaya offers spacious room accommodations, all with panoramic sunset views of the Gulf of Thailand. There are a total of three gourmet dining outlets and signature culinary services, such as the daily Chocolate Hour when complimentary Swiss chocolate is featured for guests to enjoy.

To quickly establish the property as a must-use facility for local and international meetings and wedding planners, the function space at the resort will feature soaring seven-metre high ceilings and glorious sea views. Its banquet facilities could cater to 350 guests for a gala dinner or 450 guests in a theatre-style configuration.

An attractive outdoor lagoon pool lies in the midst of tropical gardens, with total rejuvenation to be found at Wave Spa. Also, the Kids’ Club provides a full range of fun and educational activities indoors and outdoors. Meanwhile, the hotel also offers a water sports centre, fully equipped fitness centre, golf concierge, island cruises, deep sea fishing tours and regional excursions.

Mövenpick Siam Hotel Pattaya is 15 kilometres south of Pattaya city and 20 minutes from U-Tapao International Airport.

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High resolution images are available here:

<http://moevenpick-hotels.com/fileadmin/files/Press/MPPattaya.zip>

About Mövenpick Hotels & Resorts

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16,000 staff members, is represented in 24 countries with 83 hotels, resorts and Nile cruisers currently in operation. Around 20 properties are planned or under construction, including those in Chiang Mai (Thailand), Bali (Indonesia) and Marrakech (Morocco).

Focusing on expanding within its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and with headquarters in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to supporting sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe-certified hotel company in the world. The hotel company is owned by Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information, please visit www.movenpick.com