



**TRU**

Hi, we are TRU

## Who We Are



we are a full service marketing team  
made up of strategic thinkers  
who activate creative ideas  
which elevate a brands retail experience





The Situation

Brands are in the business  
of creating experiences



Experiences can have significant impact

## Our Proposition

we create



experiences

## Our Core Disciplines



**retail**  
creative development  
production  
sourcing  
warehousing



**social**  
mobile  
gaming  
outreach



**brand**  
identity  
promotion  
package design  
content and media



**event**  
development  
Sampling  
mobile tours  
grassroots / guerrilla  
PR launch



**digital**  
web  
apps and games  
technology

# We've Created Many Great Experiences for Our Friends



OUR CLIENTS

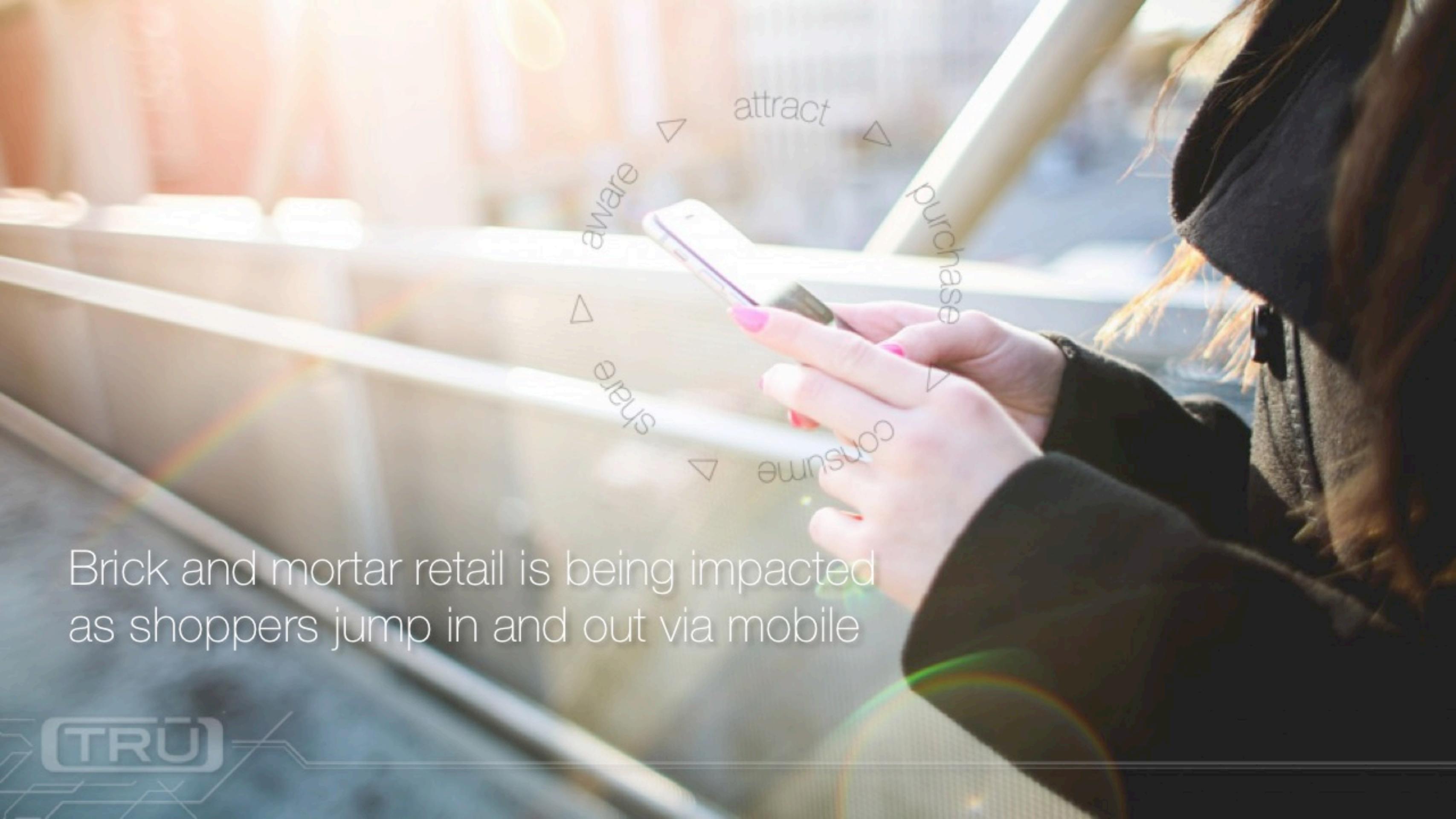




the retail  
landscape

has  
shifted  
**forever**

TRUE



Brick and mortar retail is being impacted  
as shoppers jump in and out via mobile



LUNAR90

we have a solution that will  
revolutionize retail



click here to play  
(web link)



We look forward to  
working with you

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