



## Global Ethics® SUMMIT

### WHY ATTEND?

- Network and exchange ideas with the best and brightest minds in ethics, compliance, law, and regulation
- Gain a deep understanding of the latest laws, regulations, trends and challenges
- Identify key risks in emerging markets and their impact to the business
- Takeaway insights from the most reputable, multinational company leaders across industries
- Hear from the C-suite on building a company culture of integrity and values that inspire
- Explore practical tools and solutions to incorporate into your own compliance programs

### KEY SPEAKERS INCLUDE:



Melissa Stapleton Barnes  
Chief Ethics and Compliance Officer,  
Sr. Vice President, Enterprise Risk  
Management  
**Eli Lilly and Company**



Samuel A. Di Piazza Jr.  
Board Member  
**JLL and AT&T**



David Howard  
Corporate VP and Deputy General Counsel  
**Microsoft Corporation**



Brad Katsuyama  
President & Chief Executive Officer  
focus of Michael Lewis' book 'Flash Boys'  
**IEX Group**

MARCH 9-10, 2016



GRAND HYATT, NEW YORK

**JOIN CEOS, BOARD CHAIRS, COMMUNICATION EXECUTIVES, GOVERNANCE, RISK MANAGEMENT AND COMPLIANCE LEADERS AND GOVERNMENT AND REGULATORY OFFICIALS IN NEW YORK ON MARCH 9-10, 2016 AT THE EIGHTH ANNUAL GLOBAL ETHICS SUMMIT®.**

The Summit offers the opportunity to hear from some of the most reputable multinational company leaders and top industry experts from a diverse set of organizations. Having the chance to exchange ideas with an expert faculty of over 75 speakers and more than 400 delegates offers an informative environment, in addition to tremendous networking opportunity with the best and brightest minds in ethics, compliance, law, and regulation.

<u>EARLY-BIRD PRICE</u> (Before February 15)	<u>REGULAR PRICE</u>	<u>NGO/ACADEMIC/GOV</u>	<u>CONTINUING LEGAL EDUCATION CREDITS</u>
<b>SUMMIT ONLY</b> \$2,195 USD	<b>SUMMIT ONLY</b> \$2,395 USD	<b>SUMMIT ONLY</b> \$1,595 USD	
<b>SUMMIT &amp; WME GALA</b> \$2,795 USD	<b>SUMMIT &amp; WME GALA</b> \$3,090 USD		



**ARE YOU A BELA MEMBER?**

Member benefits include (1) complimentary pass + 25% off additional registrations to all summits. To receive your discount codes, please contact **Chelsie Chmela** at [Chelsie.Chmela@ethisphere.com](mailto:Chelsie.Chmela@ethisphere.com).

**WHO SHOULD ATTEND:**

- Chief Compliance and Legal Officers
- Chief Risk Officers
- Chief Ethics Officers
- Board and Audit Committee Members
- Government and Regulatory Officials
- Directors and Program Managers
- General Counsels
- Law Firm Partners and Service Providers

**SESSION TOPICS INCLUDE:**

- Ethical Advantage and Performance
- Global Strategy and Brand Stewardship
- Gender Diversity
- Cross-Border Investigations and Government Cooperation
- Investors: Looking Beyond Profit and Toward CSR
- Cyber Attacks, Compliance and Reputation
- Codes of Conduct
- Building Internal Compliance Connections
- Big Data , Compliance and Privacy
- Company Culture
- Third-Party Due-Diligence: Managing Risk
- Human Rights Protection
- Pay-Gap: Company Responsibility



## SAMPLE OF LAST YEAR'S PARTICIPANTS INCLUDE:



## AUDIENCE BREAKDOWN

### REPRESENTS TYPES OF ATTENDEES BY TITLE & COMPANY SIZE



**74%** have  
10,000+  
employees

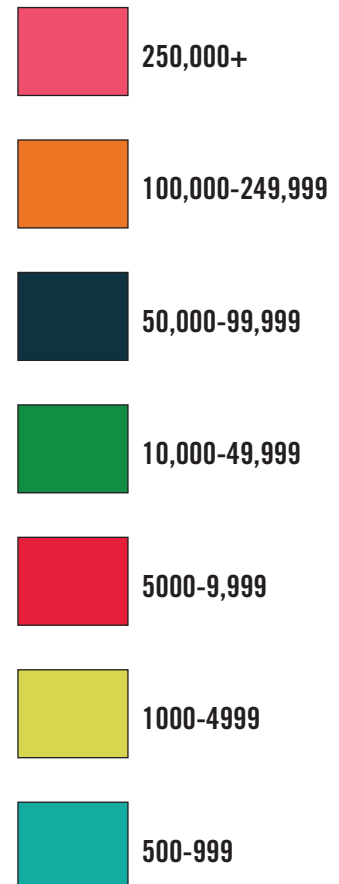
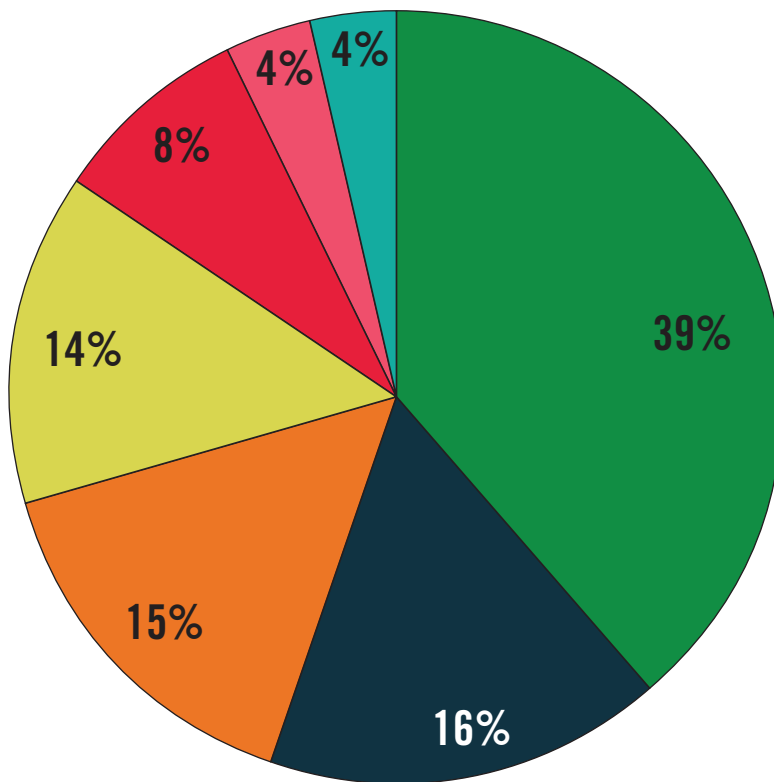


**56%** C-level  
Executives &  
Directors



**60%** In-House Legal,  
Compliance &  
Ethics Function

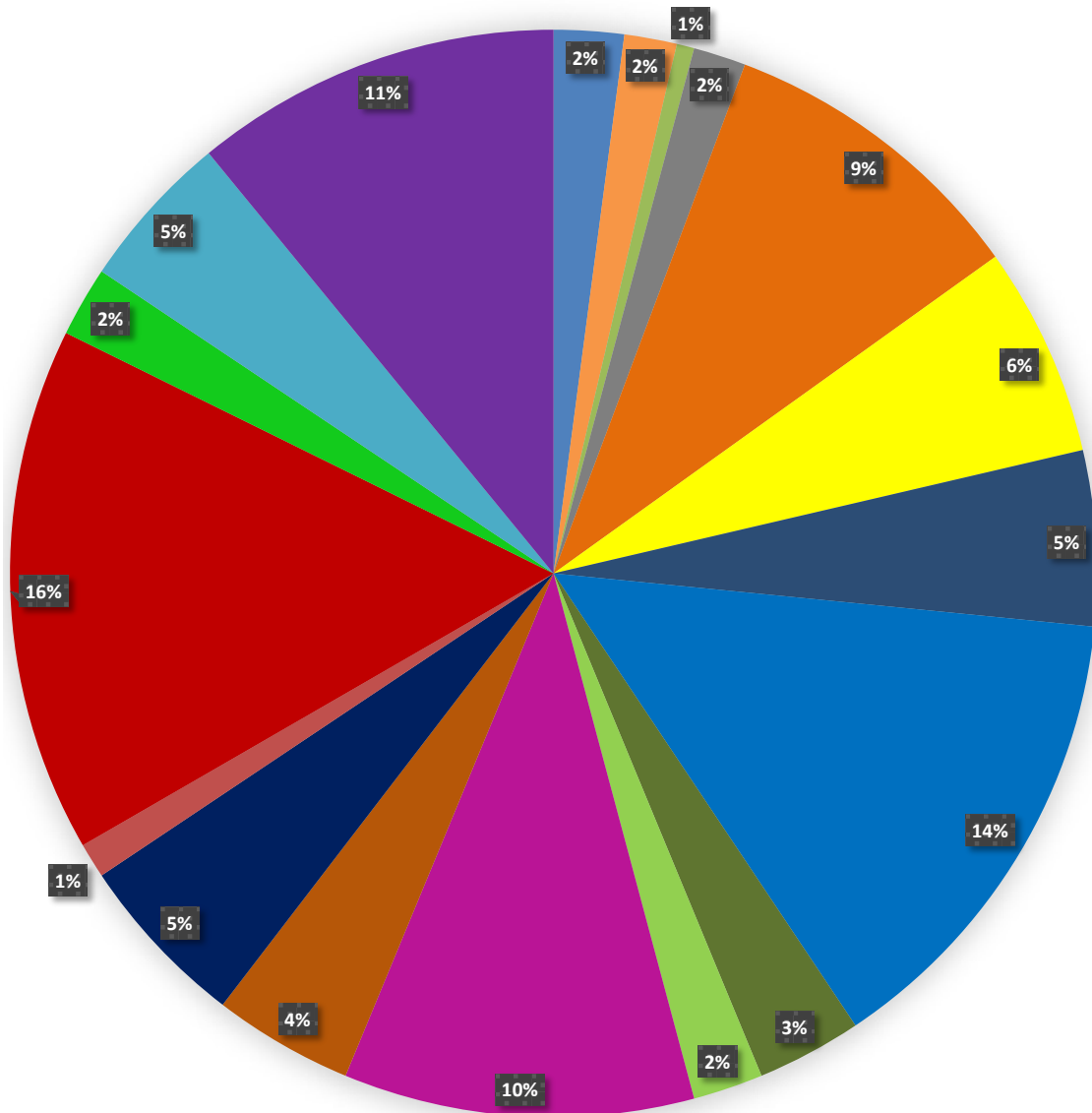
### COMPANY SIZE BY # OF EMPLOYEES



# AUDIENCE BREAKDOWN

## INDUSTRIES REPRESENTED

- Aerospace & Defense
  - Chemical
  - Energy & Utilities
  - Government & Regulatory
  - Media
  - Real Estate
- Air Freight & Logistics
  - Construction & Engineering
  - Finance & Insurance
  - Health Care, Pharma & Biotechnology
  - Metals & Mining
  - Retail, Travel & Leisure
- Auto
  - Consumer Products & Services
  - Food & Beverage
  - Manufacturing
  - Professional Services & Supplies
  - Technology Software, Hardware & Services



## AGENDA DAY 1 | MARCH 9

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7:30 a.m. – 9:00 a.m. **Day 1 | Check-in and Registration Open**

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8:00 a.m. – 9:00 a.m. **Day 1 | Networking Breakfast and Check-in**

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9:00 a.m. – 9:15 a.m. **2016 GES Opening Remarks**

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9:15 a.m. – 9:45 a.m. **Opening Keynote | Renewable Energy: Harnessing Ethics to Power the Future of Company Performance**

GE's General Counsel discusses the evolution of ethical achievements, while offering perspectives on the need to tap into even greater business practices.

**SPEAKER:**

- **Alex Dimitrief, General Counsel and Senior Vice President, General Electric**
- 

9:45 a.m. – 10:30 a.m. **Plenary Session 1 | Beyond Legal Leadership: Today's Chief Legal Officer, Global Strategy and Brand Stewardship**

Join two General Counsels from leading companies as they discuss the evolution of the GC role from top legal representative to business strategist, brand steward, relationship builder, and public affairs champion.

**MODERATOR:**

- **Jean Marc Levy, President, Ethics & Compliance Solutions, LRN**

**SPEAKER:**

- **Kenneth Siegel, Chief Administrative Officer and General Counsel, Starwood Hotels & Resorts Worldwide**
- 

10:30 a.m. – 10:50 a.m. **Day 1 | Morning Networking Break**

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10:50 a.m. – 11:45 a.m. **Plenary Session 2 | Plenary Session 2 | Company Culture: The Ethical DNA and Values That Inspire**

A diverse panel of GCs, CCOs, and business-side leadership discuss the make-or-break asset of company culture, including where it is most vulnerable, how leaders need to hold themselves accountable for matters of integrity, and how organizations are missing opportunities to inspire and influence culture both inside and outside company doors.

**SPEAKERS:**

- **Brian Beeghly, Vice President, Compliance, Johnson Controls**
- **Robert Bostrom, Senior Vice President, General Counsel and Corporate Secretary, Abercrombie & Fitch Co.**
- **Melissa Stapleton Barnes, Chief Ethics and Compliance Officer and Sr. Vice President, Enterprise Risk Management, Eli Lilly and Company**

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**11:50 a.m. – 12:45 p.m. DAY 1 | MORNING BREAKOUT SESSIONS****Session 1 | Shareholder Activism – What the Compliance Teams Need to Know**

Activist investors are making headlines more and more as companies grapple with all the challenges this presents to the company. To many, even at c-suite level, this is unfamiliar territory. Compliance teams are now being called in to address risks that come with shareholder activism, yet with little background or guidance on how to prepare. As this emerging trend of corporate governance unfolds, companies are reaching out to internal stakeholders far beyond the company CFOs. This panel will share examples of recent cases of activist investors, lessons learned, and opportunities for the company. Additionally, the panel will share insights to equip compliance teams with the information they need to think like activists and anticipate vulnerabilities where they are better prepared to address challenges, communicate effectively, and swiftly collaborate with upper management.

**Session 2 | Diversity and Inclusion: A Company Issue, Not Just a Board Issue**

What role does the Board have in ensuring that a company's values on diverse leadership are reflected not just in the boardroom, but across the entire organization? Gender diversity is often a lead consideration, but organizations need to go further to ensure that diverse backgrounds, cultures, and expertise are in place to put the company in a better position to flourish and better align with all of its constituents and stakeholders. How can the board take the lead in challenging the corporate culture and ensuring that diversity and inclusion are not just the "right thing to do," but measures that further the business agenda?

**MODERATOR:**

- Veta Richardson, President and Chief Executive Officer, Association of Corporate Counsel (ACC)

**SPEAKERS:**

- Nancy Dowling, Vice President and General Counsel, Danone – United States
- Samyra Hicks, Assistant General Counsel, Compliance Matters, Porsche Cars North America, Inc.

**Session 3 | Addressing Cross-Border Investigations and Government Cooperation**

For global organizations, the investigation process has grown increasingly complex. Any company doing business across borders faces similar challenges with regard to the prevention and the detection of wrongdoing. Should failure occur, swift steps are necessary to get ahead of the investigation process and determine the proper steps to align with international laws and work effectively with regulators for proper resolution. Anticipating the unexpected is critical and a cost-effective and collaborative response is often where companies fall short. This session will highlight best practices for cross-border investigations that companies need to have in place now.

**SPEAKERS:**

- David Howard, Corporate Vice President and Deputy General Counsel, Microsoft Corporation
- Casey O'Neill, Trial Attorney, U.S. Department of Justice, Criminal Fraud Section

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**12:45 p.m. – 1:45 p.m. Networking Lunch**

Featuring Remarks from Brad Katsuyama, CEO and Co-Founder, IEX Group; Focus of Michael Lewis' book "Flash Boys".

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**1:50 p.m. – 2:45 p.m. Plenary Session 3 | The New Model for Investing: Linking Enhanced Corporate Value to Sustainability and Ethical Practices**

It's not just the socially conscious investors that are looking to companies that have a reputation of leading sustainability efforts. Savvy, large scale investors are taking notice of the attractiveness of companies investing in responsible causes and sustainable practices, creating more value for its customers and stakeholders. CSR reports, while important and expected, will give investors and stakeholders only part of the story. The investment community is becoming much more calculated in searching for more signs of corporate struggles in governance and ethics that can signal an underlying threat to performance. Emerging indices suggest that more injection of resources in sustainability assets and commitment to a culture of good governance and building trust represent the best performing companies of today and tomorrow. This resonates with investors, regulators, and the public at large because the financial stability of the company is committed to ethical values, human capital and communities, and increased transparency. Hear from a panel on the changing landscape of investment increasingly looking to sustainability models that can transcend traditional profits and offer competitive advantage.

#### **SPEAKERS:**

- **Catherine Blades, Senior Vice President, Corporate Communications, Aflac**
- **Andrea Illy, Chairman and Chief Executive Officer, illycaffè SpA**
- **Mark Ohringer, Executive Vice President, General Counsel and Corporate Secretary, Jones Lang LaSalle**

### **2:45 p.m. – 3:40 p.m. Plenary Session 4 | Cyber Attacks, Company Image, and Compliance**

In an era of relentless cyber attacks on companies, regardless of industry, the concern is no longer "if" but "when", leaving board members and the c-suite to list cybersecurity among the company's top concerns. Cyber threats expose the most sensitive asset to any company: its information. The fallout places the company's reputation on the line while exposing it to costly procedures and possible litigation. What are the steps that companies need to take now to not only prevent massive breaches, but respond swiftly and effectively should a breach occur? At what stage does compliance need to be involved and how does this role still need to change to better combat these acts? This panel will explore the imminent concerns around cyber attacks, proper response during times of duress, and key roles that can make the difference.

#### **MODERATOR:**

- **Pamela Passman, President and Chief Executive Officer, CREATE.org**

#### **SPEAKERS:**

- **Robert Jett, Global Compliance Counsel and Data Privacy Officer, Reinsurance Group of America**
- **John Riggi, Section Chief, Cyber Crimes Division, Federal Bureau of Investigation**
- **Rachel Reid, Senior Counsel and Chief Privacy Officer, Voya Financial**

### **3:40 p.m. – 4:00 p.m. Afternoon Networking Break**

### **4:00 p.m. – 4:55 p.m. DAY 1 | AFTERNOON BREAKOUT SESSIONS**

#### **Session 1 | Re-Introducing the Code: Getting a Second Chance to Make a First Impression**

The Code of Conduct has often served as the foundation for the compliance program. The trend now is to refresh the Code through more meaningful methodologies to ensure robust implementation and adherence. The obstacles to this process of "refreshment" can be many, ranging from cultural barriers to misalignment with third parties. What are companies doing now to evolve their Code, raise its profile, and re-introduce it to a community of stakeholders both inside and outside the company? What are the communication tools that can help with this process and better define values and ethics for all involved?

#### **SPEAKERS:**

- **Bettye J. Hill, Vice President, Chief Ethics & Compliance Officer, Oshkosh Corporation**



- **Megan Belcher, Vice President and Chief Counsel – Employment and Compliance, Legal & Government Affairs, ConAgra Foods**
- **Peter Loftspring, Assistant General Counsel and Chief Compliance Manager, Legal & Risk Management, Black & Veatch Corporation**

## Session 2 | Building Internal Relationships: Compliance Connections that Make a Difference – Cohesion Among GCs, Investor Relations and Corporate Secretaries

Driving external awareness of corporate governance externally is often in the hands of Investor Relations teams with the directive of instilling confidence in its shareholders through greater transparency, clear communication on company standards, and responsible control of company leadership. GCs and Corporate Secretaries have a critical role to play in this process. And compliance is one of the core attributes that can help connect all the dots when it comes to best practices in risk management and adherence to company values and policies. None of this can be orchestrated without an alignment of interests across all parties with a continuous focus on relationship building. Hear from a dynamic panel representing each core leadership role as they share tips on developing a cohesive strategy internally that will resonate both inside and outside the organization.

### SPEAKER:

- **Mark Ohringer, Executive Vice President, General Counsel and Corporate Secretary, Jones Lang LaSalle**
- **James Zappa, Executive Vice President and General Counsel, CHS Inc.**

## Session 3 | Big Data and the Compliance Challenge: Managing Sensitive Information and Privacy

Compliance has a growing set of responsibilities, extending far beyond the traditional anti-corruption, FCPA, and other concerns that can potentially plague the company. The uncertainties around the protection of sensitive Big Data have emerged into one of the greatest vulnerabilities for any company, and compliance leaders are grappling with the best approach and their own responsibility for managing Big Data. But professionals need to know how to identify sensitive enterprise, customer, and third party information first, especially as it may reside in the cloud or warehoused through databases not easily identified. To make matters even more complex, global companies also need to contend with region or country-specific privacy laws to ensure alignment with those rules and regulations. This session will offer insight into emerging challenges that Big Data presents compliance and business leaders and offer best practices to ensure that essential processes are in place at your company to identify and safeguard the information.

### SPEAKERS:

- **Don Sinko, Chief Integrity Officer, Cleveland Clinic**
- **Bradley Stein, General Counsel, Corporate Secretary, Chief Compliance Officer, Royal Caribbean Cruises Ltd.**

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### 5:00 p.m. – 5:55 p.m. **Closing Keynote | Company Culture: The Ethical DNA and Values That Inspire**

A diverse panel of GCs, CCOs, and business-side leadership discuss the make-or-break asset of company culture, including where it is most vulnerable, how leaders need to hold themselves accountable for matters of integrity, and how organizations are missing opportunities to inspire and influence culture both inside and outside company doors.

### SPEAKERS:

- **Richard Davis, Chairman, President & CEO, U.S. Bancorp**

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### 5:55 p.m. – 6:00 p.m. **Day 1 Closing Remarks**

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### 6:00 p.m. – 7:30 p.m. **Cocktail and Networking Reception**



## AGENDA DAY 2 | MARCH 10

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8:30 a.m. – 9:30 a.m. **Day 2 | Networking Breakfast and Check-in**

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9:30 a.m. – 9:40 a.m. **Day 2 | Opening Remarks**

Ethisphere introduces the 2016 Global Ethics Summit.

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9:40 a.m. – 10:35 a.m. **Plenary Session 1 | Pay-Gap in Practice: Company Responsibility and the Shift in Compensation Transparency**

On August 5, 2015 the SEC adopted the pay ratio disclosure rule mandated by Dodd-Frank requiring public companies to “disclose the ratio of the compensation of its chief executive officer (CEO) to the median compensation of its employees”. Advocates suggest that opening up the books publicly enable shareholders to make smarter decisions on say on pay proposals and that disclosure is long overdue in the interest of greater responsibility and transparency for publicly traded companies. The new rule presents not just concerns around sensitive company financials, but also the likelihood of costs associated to analyze and produce the necessary calculations and documentation. With annual reports required on or after January 1, 2017, companies are now grappling with the scope of all requirements. The new rule is raising unique, albeit controversial, elements to how far companies are required to go and should go in the interest of transparency. Do corporate values on ethics and responsibility perfectly align with the pay-gap rule, outweighing the costs to the company? What are the data privacy considerations? What role might compliance and ethics executives have now or in years to come? The executive panel for this timely session will break down the requirements while presenting compelling cases on both sides of the issue.

**MODERATOR:**

- Roger Brossy, Managing Director, Semler Brossy Consulting Group
- 

10:40 a.m. – 11:35 a.m. **DAY 2 | MORNING BREAKOUT SESSIONS**

**Session 1 | Beyond the Hotline: Creating an Open Reporting Culture at Your Company**

Hotline complaints can often concern workplace perceptions, not just apparent policy violations. Relying on hotline statistics can provide only a small slice, and at times a misleading analysis, of the state of the company's compliance and ethics program. Consolidated reports to executive leadership and the board that include all policy violations, whether in HR, safety and health, IT, security and other areas outside compliance provide a more comprehensive and meaningful picture of emerging risks and problems. Best practices require company management to gather as much relevant data to evaluate risks, measure effectively in the aggregate, and keep problems from metastasizing. Committing to an “open reporting” culture can identify problems and program gaps before exposing the company to greater risk. How can compliance teams best shift the focus and lead this effort? How does middle management play a key role? How are companies advancing the culture now so that both executive management is better informed?

**SPEAKERS:**

- David Stuart, Partner, Litigation, Cravath, Swaine & Moore LLP
- Allan Tananbaum, Vice President, Compliance & Deputy General Counsel, Ingersoll Rand
- Tom Tropp, Corporate Vice President, Ethics and Sustainability, Arthur J. Gallagher & Co.

**Session 2 | Third Party Due-Diligence: Managing Risk Across Global Relationships**

Whether an organization is looking to expand for the first time overseas, or a multinational continues to grow cross-border and entering

new markets, the relationships with suppliers, vendors, and partners is increasingly essential. How do organizations ensure that compliance and ethical standards are in alignment with each third party, and how does that get communicated? How can due diligence processes be enhanced to better identify the “red flags” and material risk? How many layer deep do due diligence efforts need to go so that the appropriate amount of assessment is in place? This seasoned panel will share best practices around relationship management, risk assessment, and building trust, and keeping pace with a business critical global network.

**SPEAKERS:**

- **Stephen Donovan, Chief Ethics & Compliance Officer, International Paper Company**
- **Christine Stickler, Vice President and Chief Compliance Officer, TE Connectivity**
- **James Williams, Vice President, General Counsel, and Corporate Secretary, Liquidity Services**

**Session 3 | Human Rights Protection: Company Responsibility to Combat Human Trafficking**

At its core, it is a people issue, more than a company issue. Companies, however, are in a position to take a leading global stance, working with local governments and better serving and committing resources to communities in need. Sometimes all it takes is thought leadership embedded in troubled regions, but taking care to swiftly shift from voice to action. Sex trafficking, child labor, and exploitation of works are some of the most menacing aspects of this issue, amounting to modern slavery. Despite the severity of these acts, they can be buried deep inside the supply chain and escape even the most shrewd due diligence. The U.S. Department of State's 2015 Trafficking in Persons Report estimated over 200,000 identified victims of trafficking since 2010 based on global law enforcement data. One can only imagine how many thousands more victims are unreported or unidentified. This panel will focus on the company values, CSR & compliance involvement, cultural challenges, ethical responsibility, and action needed to eradicate a social struggle that threatens human rights and dignity worldwide.

**SPEAKER:**

- **Ed Ryan, Executive Vice President and General Counsel, Marriott International**

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**11:35 a.m. – 11:55 a.m. Morning Networking Break**

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**11:55 a.m. – 12:50 p.m. Plenary Session 2 | View from the Board: How the Board Committees Support the Compliance Function**

**MODERATOR:**

- **Paula Loop, Partner and Leader of the PwC Center for Board Governance and Investor Resource Institute, PwC**

**SPEAKERS:**

- **Samuel A. Di Piazza, Jr., Board Member of JLL and AT&T; Retired Global CEO of PwC**
- **Richard Buchband, Senior Vice President, General Counsel, Secretary and Chief Compliance Officer**
- **Daniel Trujillo, Senior Vice President, Chief Ethics & Compliance Officer, Walmart International**

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**12:50 p.m. – 1:00 p.m. Summit Closing Remarks**

## CONFIRMED SPEAKERS

Melissa Stapleton Barnes  
Chief Ethics and Compliance Officer and Sr. Vice President,  
Enterprise Risk Management  
**Eli Lilly and Company**

Brian Beeghly  
Vice President, Compliance  
**Johnson Controls**

Megan Belcher  
Vice President and Chief Counsel –  
Employment and Compliance, Legal & Government Affairs  
**ConAgra Foods**

Catherine Blades  
Senior Vice President, Corporate Communications  
**Aflac**

Robert Bostrom  
Senior Vice President,  
General Counsel and Corporate Secretary  
**Abercrombie & Fitch Co.**

Roger Brossy  
Managing Director  
**Semler Brossy Consulting Group**

Richard Buchband  
Senior Vice President, General Counsel and Secretary  
**ManpowerGroup**

Samuel A. Di Piazza, Jr.  
Board Member of JLL and AT&T  
**Retired Global CEO of PricewaterhouseCoopers**

Alex Dimitrief  
General Counsel and Senior Vice President  
**General Electric**

Stephen Donovan  
Chief Ethics & Compliance Officer  
**International Paper**

Nancy Dowling  
Vice President and General Counsel  
**Danone – United States**

Jacqueline Hourigan Rice  
Senior Vice President, Chief Risk and Compliance Officer  
**Target Corporation**

Samyra Hicks  
Assistant General Counsel, Compliance Matters  
**Porsche Cars North America, Inc.**

Bettye J. Hill  
Vice President, Chief Ethics and Compliance Officer  
**Oshkosh Corporation**

David Howard  
Corporate Vice President and Deputy General Counsel  
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Peter Loftspring  
Assistant General Counsel and Chief Compliance Manager,  
Legal & Risk Management  
**Black & Veatch Corporation**

Jean Marc Levy  
President, Ethics & Compliance Solutions  
**LRN**

Casey O'Neill  
Trial Attorney  
**U.S. Department of Justice, Criminal Fraud Section**

Rachel Reid  
Senior Counsel and Chief Privacy Officer  
**Voya Financial**

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Veta Richardson  
President & CEO  
**Association of Corporate Counsel (ACC)**

John Riggi  
Cyber Division Section Chief  
**Federal Bureau of Investigation (FBI)**

Mark Ohringer  
Executive Vice President,  
General Counsel and Corporate Secretary  
**Jones Lang LaSalle Incorporated**

Kenneth Siegel  
Chief Administrative Officer and General Counsel  
**Starwood Hotels & Resorts Worldwide, Inc.**

Don Sinko  
Chief Integrity Officer  
**Cleveland Clinic**

Bradley Stein  
Senior Vice President, General Counsel,  
Corporate Secretary and Chief Compliance Officer  
**Royal Caribbean Cruises Ltd.**

Christine Stickler  
Vice President and Chief Compliance Officer  
**TE Connectivity**

David Stuart  
Partner, Litigation  
**Cravath, Swaine & Moore LLP**

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**Ingersoll Rand**

Tom Tropp  
Corporate Vice President, Ethics and Sustainability  
**Arthur J. Gallagher & Co.**

Daniel Trujillo  
Senior Vice President, Chief Ethics & Compliance Officer  
**Walmart International**

James E. Williams  
Vice President, General Counsel, and Corporate Secretary  
**Liquidity Services**

Jim Zappa  
Executive Vice President and General Counsel  
**CHS Inc.**



**Interested in Speaking at the  
Global Ethics Summit?**

**Kevin McCormack**

Vice President, Global Thought Leadership & Programs

[Kevin.McCormack@ethisphere.com](mailto:Kevin.McCormack@ethisphere.com)

303.819.9817



## 2016 GLOBAL ETHICS SUMMIT STEERING COMMITTEE

To help guide the conversation, Ethisphere has enlisted the help of the 2016 Global Ethics Summit Steering Committee comprised of:



**Erica Salmon Byrne**  
Regular SCCE columnist and former EVP  
**NYSE Governance Services**



**Paul Gennaro**  
Senior Vice President,  
Chief Communications Officer  
**Voya Financial, Inc.**



NO IMAGE AVAILABLE

**David Farrell**  
Deputy General Counsel and  
Chief Compliance Officer  
**Yahoo!**



**Jerome Harper**  
Vice President, Corporate Social Responsibility  
**Northern Trust**



**Michael Hershman**  
President and Chief Executive Officer  
**The Fairfax Group**



**David Howard**  
Corporate Vice President,  
Deputy General Counsel for Litigation  
**Microsoft Corporation**

## 2016 GLOBAL ETHICS SUMMIT STEERING COMMITTEE



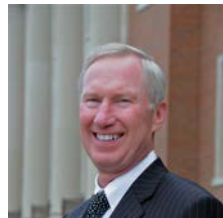
**Mark Ohringer**  
Executive Vice President,  
General Counsel and Corporate Secretary  
**Jones Lang LaSalle**



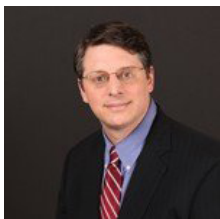
**Pamela Passman**  
President and CEO  
**Center for Responsible Enterprise and Trade  
(CREATE.org)**



**Veta Richardson**  
President and Chief Executive Officer  
**Association of Corporate Counsel  
(ACC)**



**Mark Roellig**  
Executive Vice President and General Counsel  
**Massachusetts Mutual Life Insurance Company**



**Al Rosa**  
Chief Compliance Director,  
Senior Executive Counsel  
**General Electric**



**Matthew Swaya**  
Senior Vice President,  
Deputy General Counsel,  
Chief Ethics and Compliance Officer  
**Starbucks Coffee Company**



**Richard A. Watts**  
Senior Vice President, General Counsel and  
Corporate Compliance Officer  
**Granite Construction**

## VENUE INFO

Grand Hyatt New York  
109 East 42<sup>nd</sup> Street  
New York, NY 10017  
Phone: 212.883.1234

## HOTEL ACCOMMODATIONS

A discounted room rate of \$309/night (single occupancy) or \$334/night (double occupancy) + taxes has been secured for the 2016 Global Ethics Summit. To make your reservation, please call 888.421.1442 or 212.883.1234 and reference the "Ethisphere Global Ethics Summit."

**BOOK NOW:** <https://resweb.passkey.com/go/NSRP2016>

*The room block cut-off date is February 19, 2016.  
Rooms are subject to availability.*

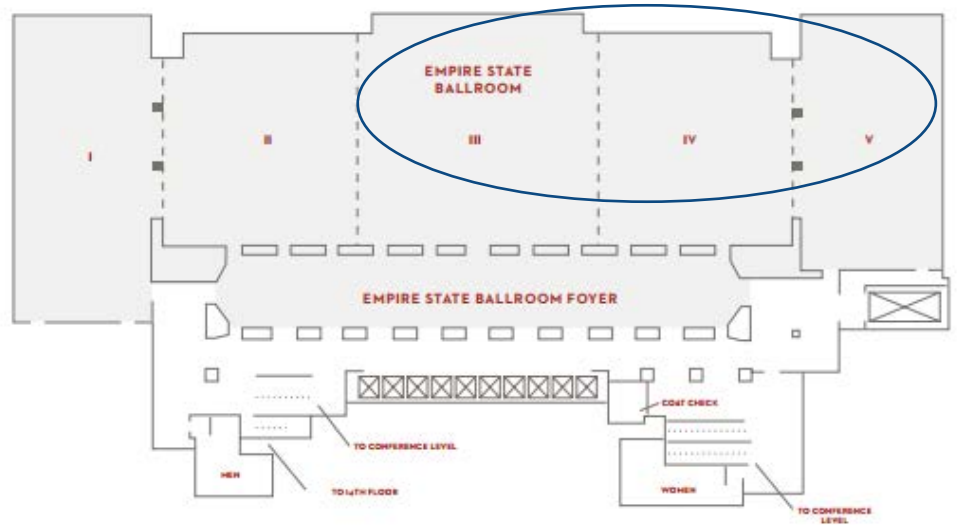




*Ballroom Level*

Plenary Sessions & Keynotes

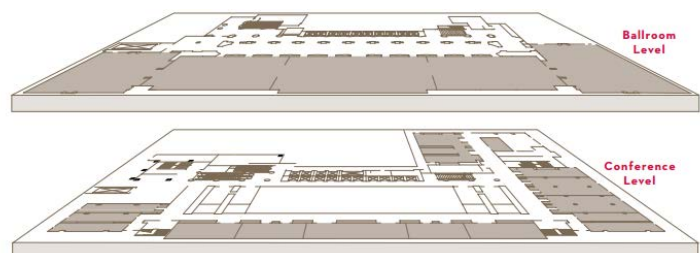
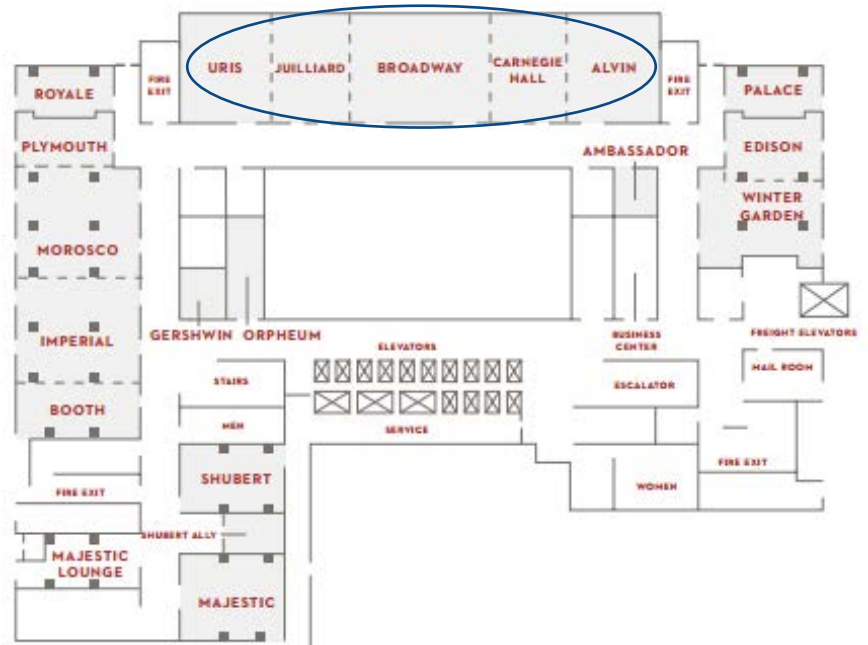
**EMPIRE STATE V**  
**EMPIRE STATE III/IV**



*Conference Level*

Breakout Sessions

**CARNEGIE/ALVIN**  
**BROADWAY**  
**URIS/JUILLIARD**



# Global Ethics SUMMIT

## HIGHLIGHTS FROM 2015



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### Interested in Sponsoring the Global Ethics Summit?

**Stefan Linssen**

Chief Content Officer

[Stefan.Linssen@ethisphere.com](mailto:Stefan.Linssen@ethisphere.com)

602.430.7484

**Ty Francis**

Executive Vice President & Group Publisher

[Ty.Francis@ethisphere.com](mailto:Ty.Francis@ethisphere.com)

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## Global Ethics SUMMIT



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### SPONSORSHIP OPPORTUNITIES

**Stefan Linssen**

[Stefan.Linssen@ethisphere.com](mailto:Stefan.Linssen@ethisphere.com)

602.430.7484

**Ty Francis**

[Ty.Francis@ethisphere.com](mailto:Ty.Francis@ethisphere.com)

646.706.1669

### ABOUT ETHISPHERE

The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust, and business success. We have a deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character and believe integrity and transparency impact the public trust and the bottom line of any organization.