

DMTX Realty Sees Exponential Growth in 2015, with 24% Increase in Volume of Home Sales

Leading Austin, Texas realty firm has seen its annual sales volume increase 24% since 2013, and total gross Sales are approaching \$205 million for DMTX Realty since January of 2013.

DMTX Realty, a Coldwell Banker United Realtors® team founded by broker and Realtor® Dave Murray, has seen incredible growth in the last 3 years since moving to their location in downtown Austin, Texas. 2015 is not only shaping up to be the real estate company's best year, with gross sales approaching \$75 million, but the company has seen its sales volume increase an impressive 24% compared to 2013, a year that was already an upturn. They also have over \$20 million worth of real estate pending, heading into 2016.

The Austin real estate market has been in a remarkable boom in the past 3 years, but DMTX Realty has not only capitalized on the favorable real estate sales environment, but used the opportunity to grow their business to new levels. Even as the market hints that it may level off, as higher home prices bring the number of over-all closings down, Mr. Murray and his team have found a way to increase volume in these robust times.

According to Mr. Murray, a lot of his company's success can be attributed to an ongoing search for new technology to stay relevant in real estate, as well as acquiring special new talent.

"We have always strived to stay ahead of the curve when it comes to real estate marketing," says Mr. Murray. "People these days want their content convenient and at the touch of their fingertips— whether that is searching for a new home, or exploring a Texas ranch interactively on your phone."

Jonathan Berry, Marketing Director for DMTX Realty echoes similar sentiments.

"Essentially we are always pushing ourselves to provide a user-friendly experience when it comes to marketing," says Mr. Berry. "Doing that not only enhances the marketing of our property listings, but over time promotes our brand and website as an overall destination for people wanting to explore Greater Austin-area real estate."

Another reason for the impressive growth at DMTX Realty is some of the new talented agents Mr. Murray has handpicked.

"We are very selective and have brought on three very talented Realtors® in the last year and a half, including one veteran of the Austin area who has embraced the wide range of properties we market and sell," says Mr. Murray. "Brooke LeMond is having a banner year."

Mr. Murray himself has continued to excel as one of the premier brokers in Austin, selling many of the marquee luxury, waterfront, and ranch properties in the area. He consistently finds himself in the Top 1% of all real estate agents in Austin in terms of sales.

"The Austin area seems poised for continued growth, and we anticipate another great year in 2016 as the word continues to get out about what we do at DMTX Realty and what sets us apart."

For more information on DMTX Realty, a Coldwell Banker United Realtors® team, visit:

<http://dmtx.com>

To search Austin & Central Texas real estate, please visit:

<http://dmtx.com/rets>

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