

FOR IMMEDIATE RELEASE

"KNOCK" RELEASED AT CES 2016 TO CREATE A CLOUD-BASED, MULTI-SERVICE SOLUTION TO HELP PEOPLE UNIFY, SHARE AND CONTROL THEIR DIGITAL LIVES

KNOCK, by UXP Systems, is an innovative service for consumers providing a unified dashboard to manage and support multiple IoT devices and services with user-based profiles, management and sharing for all family members in the household.

LAS VEGAS, NV, CES 2016 – January 6, 2016 – KNOCK, announced and available today, brings consumers the unprecedented ability to unify, share, control and manage their digital lives by directly addressing the growing problem of multiple and incompatible apps that come with each new device or service they introduce into their homes and digital lifestyles. KNOCK is the only solution of its type that seamlessly works for all of the members in a household by applying user-based profiles that allow granular access sharing and control privileges to family members as desired. The WORKS WITH KNOCK branding, also announced today, provides consumers with a way to know that devices and services bearing that mark, will be guaranteed to be compatible with the KNOCK platform.

"We believe that consumers are having a love / hate relationship with the digital life experience. On the one hand, they are able to do amazing things they couldn't do before and enhance their lives both at home and away, while at the same time, they have the growing challenge of managing numerous applications, user interfaces, compatibility and control issues. Plus, the problem grows exponentially when you think of the whole family" said Sumit Parab, head of product at the KNOCK division of UXP systems. "As users accumulate more and more devices as a part of their digital lives – everything from smart watches and fitness products to home automation and security, they are realizing that every device or service has its own user on-boarding process, its own set of user credentials, and its own method of access. KNOCK unifies popular digital life devices on a simple user dashboard, providing device sharing and delegation within households. Imagine a simplified dashboard accessible to all family members, where all of the devices and services are accessible through a single mobile application that is customizable for every user."

KNOCK provides several advantages:

 KNOCK unifies the digital life to a single mobile dashboard – one app for all devices and services

- The WORKS WITH KNOCK branding ensures consumers that devices and services bearing the mark will seamlessly integrate with KNOCK, vastly improving and simplifying their experience
- KNOCK works globally in the cloud, so all that's needed is a smartphone or a web browser to control and manage digital life devices and services from anywhere
- KNOCK provides the unique ability to grant access and control privileges on a user-by-user bases to every member of the household

The KNOCK platform will be demonstrated at CES 2016 in Las Vegas January 6-9th, 2015, in booth 70325 located in the Sands/Venetian Tech West location.

About KNOCK

KNOCK by UXP Systems, is an app that makes the connected life better for the user and their family. Unify and manage all your connected devices from a single dashboard with the ability to share things with family members. Have the control to share what you want, when you want, and with whom you want. KNOCK is currently available at <u>www.myknock.com</u> or can be downloaded on the Apple App Store and Google Play Store.

For more information, please visit us at <u>www.MyKnock.com</u>

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