**FOR IMMEDIATE RELEASE:**

**CONTACT**: **JOHN GLEASON**

**Company Name**: **SUPPORTING STRATEGIES | NORTH SHORE**

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**Website URL**: [**http://www.supportingstrategies.com/north-shore**](http://www.supportingstrategies.com/north-shore)

**Location: 2 Main Street, 325,Stoneham, Ma.02180 USA, 1.07.2016**

**Supporting Strategies | North Shore** will run a 1 day Business Fundamentals Bootcamp, 1.22.16 from 11am-6pm at Endicott College in Beverly, Ma. 130 business owners and new entrepreneurs will attend compelling breakout educational sessions given by 20 executive speakers such as Sean Gilligan of Gesmer Updegrove LLP, Eric Sigman and John Cohan of McLane Law Firm, Megan Taylor of Taylor HR Group LLC, Joel Rothenberg of DiCicco Gulman & Co. CPAs , Steve Condon of Allied Marketing, John Dustin of JED Insurance, Bonni DiMatteo of Atlantic Consultants, Mark Shifrin of Brookline Valuations, Paul Gleason of Web.com, Jeff Davis of MAGE USA, Val Samuels of Posternak Blankstein & Lund LLP, Bill Starr of The CFO Center, Anthony Mancini of Morgan Stanley, Nate Tassinari of TD Bank, Layne Ainsworth of Liquid Capital, Jeremy Cyrier of Mansard Commercial Realty, Scott French of Giardina & French CPAs, Lisa Murray of Trevi Communications, Steve Sienkiewicz of Sales Xcel, Randy Walther of B2B CFO, Drew Schildwachter of Connect Pay, Arthur Sullivan of Schooner Group and Greg DeSimone of Catapult Advisory Group.

**Supporting Strategies | North Shore** is a new franchise with the fastest growing bookkeeping company in the USA and is located on Boston’s North Shore.

**Since 2004**, growing businesses have counted on **Supporting Strategies** for expert outsourced bookkeeping services and operational support. The company is becoming known as the national firm with localized service that hires stay at home CPA and MBA moms. Typical verticals served are medical, dental, legal, clean-tech, light mfg., life sciences, SAAS, not for profits, retail and education, venture capital backed startups, biotech and financial services.

Utilizing 2 person professional teams, the company provides services such as;

-Accounts Payable and Accounts Receivable

-Billing and Collections

-Financial Reporting, Planning & Analysis

-HR and Payroll Support

-Bookkeeping Services & Month End Close

ABOUT: **Supporting Strategies | North Shore**

The company prides itself on personalized service and utilizes cutting edge technology to provide streamlined outsourced virtual bookkeeping compilation services for businesses that need current financial information and access to monthly management reports. Bookkeepers that work for the firm are required to have an accounting or financing degree, a minimum of ten years in the trade, and must pass a background check, an accounting test and a personality exam. The company uses a proprietary clod based management system to deliver its services anywhere in the world.

**For More Information:**

**Contact John Gleason; 617-714-2085;** [**jgleason@supportingstrategies.com**](mailto:jgleason@supportingstrategies.com)

**More Information & to register:** [**http://www.bfbootcamp.com/2016NSH**](http://www.bfbootcamp.com/2016NSH)

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