



National Hospice
Foundation

**20
16**

NATIONAL HOSPICE FOUNDATION GALA

In conjunction with NHPCO's 31st Management and Leadership Conference

FRIDAY, APRIL 22, 2016

Gaylord National Resort & Convention Center
National Harbor, Maryland

6:30 PM – 12:00 AM

Cocktail Reception, Silent and Live Auctions,
Entertainment and Dancing

**HELP US SHARE
THE STORIES**

of hospice.

Moments of Life

SPONSORSHIP AND AUCTION OPPORTUNITIES

Sponsorship or auction donation offers an outstanding opportunity to spotlight your company or organization as a partner sharing our vision. Together we can work towards a world where individuals and families facing serious illness, death, and grief will experience the best that humankind can offer.

The event attracts hospice and palliative care leaders from across the nation and around the world, leaders of the healthcare industries, such as providers, pharmaceutical, financial, consulting and healthcare companies, individual professionals, caregivers and volunteers. Your generous support will offer you tremendous exposure and access to network with these leaders.

There is an opportunity available at every level of support. Packages may be customized to meet your organizational goals and objectives.

Thank you for helping us strengthen the hospice and palliative care community!

Friday, April 22, 2016

Gaylord National Resort,
National Harbor, Maryland

6:30 pm - 12:00 am

Cocktail Reception, Silent and Live
Auctions, Entertainment and Dancing

Gala Ticket / \$225

*Reservation for one (1) to the Gala

SPONSOR LEVEL & BENEFITS

	Diamond \$100,000	Sapphire \$75,000	Emerald \$50,000	Ruby \$35,000	Pearl \$25,000	Tanzanite \$20,000	Amethyst \$10,000	Garnet \$5,000	Topaz \$1,500
	Exclusive Sponsor	Exclusive Sponsor	(2) Exclusive Sponsors	(2) Exclusive Sponsors	(2) Exclusive Sponsors	Unlimited	Unlimited	Unlimited	Unlimited
Recognition as a sponsor of the Gala with signage in appropriate areas	Presenting Sponsor	Entertainment	Auction or Bar Tables	Floral and Décor	VIP or Dessert Reception				
Mailing list of all Management and Leadership Conference attendees	✓	✓	✓	✓					
Shared sponsor email blast sent to Management and Leadership Conference attendees prior to the event	(2) email blasts	(2) email blasts	(1) email blast	(1) email blast					
Recognition in NHF newsletter and annual report	✓	✓	✓	✓	✓	✓	✓	✓	
Inclusion in event promotions and media surrounding the Gala	✓	✓	✓	✓	✓	✓			
Verbal recognition from the stage at the event	✓	✓	✓	✓	✓	✓			
Reservation to the VIP Reception one hour prior to the Gala	(10) guests	(10) guests	(8) guests	(8) guests	(8) guests	(6) guests	(4) guests	(2) guests	(2) guests
Reserved seating at the Gala (Tables seat 10 guests)	(2) premier tables	(2) premier tables	(2) premier tables	(2) premier tables	(1) premier table	(1) premier table	(1) table	(1) table	(2) guests
Logo/Name on collateral material prior to the Gala:	logo	logo	logo	logo	logo	logo	name	name	name
Fall Conference Online Program Save the Date Ad (commitment by 8/15/2015)	✓	✓	✓	✓	✓	✓	✓	✓	
Save the Date Email Blast (commitment by 1/15/2016)	✓	✓	✓	✓	✓	✓	✓	✓	
Gala Invitation (commitment by 1/15/2016)	✓	✓	✓	✓	✓	✓			
Sponsorship and Auction Opportunities Brochures (commitment anytime)	✓	✓	✓						
VIP Reception Invitation (commitment by 2/1/2016)	✓	✓							
Listing on NHF website	✓ with link	✓ with link	✓ with link	✓ with link	✓ with link	✓ with link	✓	✓	✓
Logo or Name Placement at the Conference/Gala	logo	logo	logo	logo	logo	logo	name	name	name
NHF Ad in NHPCO's 31st Management and Leadership Conference Program	✓	✓	✓	✓	✓	✓			
Event Signage and featured on-screen	✓	✓	✓	✓	✓	✓	✓	✓	✓
Gobo projection at the Gala	✓	✓	✓	✓	✓	✓			
Cover of the event program	front	back							
Inside cover of the event program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement in the event program: <i>Full Page Specs: 7.5" x 10"</i> <i>Half Page Specs: 7.5" x 4.5"</i> <i>Greyscale files; 300 dpi to size; EPS, TIFF and JPEG files are accepted.</i>	full page with prominent placement	full page with prominent placement	full page with prominent placement	full page with prominent placement	full page with prominent placement	full page with prominent placement	full page	half page	



NATIONAL HOSPICE FOUNDATION GALA

SPONSORSHIP AGREEMENT

SPONSOR NAME / BUSINESS OR INDIVIDUAL, AS YOU WOULD LIKE IT TO APPEAR IN WRITTEN MATERIALS

CONTACT NAME

ADDRESS

PHONE

FAX

EMAIL

SPONSORSHIP LEVEL

- Diamond Sponsor / \$100,000
- Sapphire Sponsor / \$75,000
- Emerald Sponsor / \$45,000
- Ruby Sponsor / \$35,000

- Pearl Sponsor / \$25,000
- Tanzanite Sponsor / \$20,000
- Amethyst Sponsor / \$10,000

- Garnet Sponsor / \$5,000
- Topaz Sponsor / \$1,500
- Gala Ticket / \$225

GUEST NAMES

- If not included here, please forward guest names by April 8, 2016.

- Tickets will not be distributed for this event. Reservations will be noted and guest names included on a guest list at the door.

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

AGREEMENT

I/We agree to this sponsorship and recognize the benefits of support. I/We understand the fulfillment of benefits is dependent on my/our timely submission of company logos, website links and other materials, as required.

SIGNATURE

PRINTED NAME

DATE

PAYMENT TYPES

- Check enclosed for \$ _____. (payable to National Hospice Foundation)
- Please charge \$ _____ to my credit card. VISA MASTERCARD AMEX

NAME ON CARD

CARD NUMBER

EXP. DATE

AUTHORIZED SIGNATURE

CVV NUMBER

Please return this form with payment to:

National Hospice Foundation Gala / PO Box 824401, Philadelphia, PA 19182-4401 / fax (703) 837-1233

You may also submit to Joy Nguyen at

jnguyen@nationalhospicefoundation.org / direct (703) 647-5167

REPLY DEADLINES

To receive maximum pre-event promotion and exposure, please check all deadlines included in your benefits. Call today to reserve your customized sponsorship opportunity.



NATIONAL HOSPICE FOUNDATION GALA

AUCTION CATEGORIES

Please note that not all auction items need to fit into these categories. These categories are only to inspire you. We will gladly consider all donations.

A Way of Life: Weekend getaways, resort vacations, condo stays, airfare and travel.

Indulgences: Lifetime experiences, memorabilia and collectibles, wine and culinary treats.

Works of Art: Paintings, photographs, home décor and unique pieces.

Ladies First: Handcrafted jewelry and baubles and unique accessories.

Sports Fanatic: All things sports, from sports memorabilia to autographs, tickets and jerseys.

International Treasures: International artifacts and jewelry to benefit Global Partners in Care.

DONATION GUIDELINES

Retail values are requested with all donations. In the event a value is not provided, the opening bid will be determined by the

National Hospice Foundation. Donations without a stated value will receive full recognition, including a formal acknowledgement letter; however, the National Hospice Foundation will be unable to provide a detailed tax receipt.

Please note that final inclusion in the silent auction is at the discretion of the National Hospice Foundation. Additionally, decision to be placed in the auction is at the discretion of the National Hospice Foundation. If, for any reason, a donation is not acceptable, the item(s) will be returned to the donor.

DONOR BENEFITS

- Recognition in the program book
- Item display – with promotional materials if applicable – at the event
- Acknowledgement letter for tax purposes

Items donated to the auction are in-kind contributions and will be recognized at the corresponding sponsorship level when the stated value is \$5,000 or more. Higher sponsorship levels exist and benefits will be customized for auction donations in excess of \$10,000.

AUCTION COMMITMENT

SPONSOR NAME / BUSINESS OR INDIVIDUAL, AS YOU WOULD LIKE IT TO APPEAR IN WRITTEN MATERIALS

CONTACT NAME

ADDRESS

PHONE

FAX

EMAIL

DONATION

Please describe your donation. Promotional materials (brochures/business cards) may be included.

Retail Value \$ _____ Donation enclosed YES NO / If "NO", please indicate pick-up/delivery requirements.

If donating a gift certificate, voucher or event tickets, please provide the following details. Dates valid/event date (after 5/1/2015)*
(Auction to take place at the NHF Gala on Friday, April 22, 2016)

Black-outs/restrictions/expiration _____

Please return this form to:

National Hospice Foundation, 1731 King Street, Alexandria, VA 22314
Fax (703) 837-1233 / **Email** jnguyen@nationalhospicefoundation.org
Direct (703) 647-5167

To ensure proper recognition and inclusion at the event, please make your commitment by Friday, April 1, 2016. Actual items/certificates may be sent separately, but no later than Friday, April 8, 2016. All auction donations should be mailed to the listed address.

THANK YOU FOR HELPING US TELL
THE STORIES OF HOSPICE!



National Hospice
Foundation

1731 King Street | Alexandria, Virginia 22314

