

## Tattoo Removal with Less Pain, 40% Fewer Treatments and More Ink Color Coverage Now Offered In South Florida

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**HOLLYWOOD, Florida** – Hollywood Dermatology & Cosmetic Specialists is proud to be the first in the state of Florida to offer the breakthrough technology of the new PiQo4™ laser, the first 4-wavelength picosecond laser to receive FDA Clearance. This new laser system is capable of treating more tattoo inks than any other picosecond laser on the market. Dr. Eduardo Weiss, Board Certified Dermatologist says “The reason we choose the PiQo4 is because its technology is top of the line and we can cut the number of treatments by 40%.” He adds:

“We have done tattoo removal for more than 15 years. In our experience, the previous lasers worked pretty well, but there were many problems.

- They were only effective on certain tattoo colors (black, red, yellow).
- They caused skin breakdowns in the form of blisters and scabs.
- There was also a point where the lasers peaked and the tattoo removal process quit responding and would not allow those systems to remove any more ink.

The new PiQo4 laser system has solved all those problems!

- We are now able to remove tattoos with less pain, fewer treatments (cut treatments in half or less) and faster recovery time.
- The other benefit to using the PiQo4 laser is that you can treat big tattoos in just a few minutes. The previous lasers only allowed you to treat small 1-3mm areas at a time, the PiQo4 allows you to treat up to 15mm in diameter.”

Nowadays, tattoos include a wide array of colors. Removing them was difficult since most lasers have only one or two wavelengths that target only certain ink colors. This new system is the *one* laser that greatly increases the likelihood of reducing/removing tattoos since studies indicate that **nine** of the most common tattoo colors are highly absorbed by wavelengths that are found in the PiQo4 system. Additionally, the other laser systems are limited to the lighter skin types, whereas the PiQo4 is safer on both darker and lighter skin types. Dr. Weiss stated that was an important factor in their decision to choose the PiQo4 laser. They have a high volume practice with a large multicultural population. Now, they can provide the proper treatment to all skin types and the broadest range of colors.

When asked if they were going to use the PiQo4 on any other pigment issues of the skin, Dr Weiss chuckled and said “I have already treated the age spots on my legs, and I have seen improvement already!” Hollywood Dermatology looking forward to treating other pigmented conditions such as melasma, age spots, birthmarks and other conditions that haven’t been successful with other devices.

### About Dr Weiss

Hollywood Dermatology has 7 locations in South Florida – Hollywood, Miramar, Pembroke, Hallandale, West Miramar, Coconut Grove and Plantation. They have plans to begin doing mobile tattoo removal clinics with another PiQo4 laser in the very near future. The mobile clinics will allow these services to be more convenient

to those in need of tattoo removal, to help them function better in society, get jobs, etc. For more information visit <http://www.hollywooddermatology.com>

#### **About the PiQo4**

The PiQo4 system is available from Zarin Medical™. Zarin provides a suite of lasers for aesthetic procedures (hair removal, photorejuvenation, vascular conditions, etc.) and medical conditions (feminine rejuvenation, urogynecology, etc.) Zarin can be reached toll-free at (844) 927-4600. Visit [www.ZarinMedical.com](http://www.ZarinMedical.com) for more information.

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