

# DREAMFIRE

## **DreamFire launches Real Estate CRM equipped with Artificial Intelligence.**

DreamFire, a REBNY approved IDX vendor, launched a state of the art CRM platform branded as '3cane.com' for real estate brokers and agents in New York City. Among many of its unique features, this platform uses Artificial Intelligence to ensure that the listings information is up to date and accurate.

Currently, this is the first comprehensive product offering of its kind for real estate brokers who require a privately labelled and highly customizable solution with total control on their data.

An overview of major features of this incredibly smart CRM is available at product website <http://3cane.com>

Salient features and benefits:

- Lead generation and client Intelligence – provide agents with actionable information on client leads
- Federated listings – a larger listings inventory from diverse sources; open & exclusive
- Smart workflows – create and manage deals with a click of a button
- Improved productivity – manage listings, advertisements, outgoing feeds, leads, client engagement, deals and commission all in one place.
- Agent management – recruit agents and manage teams, commissions and advertisement credits.

## CRM for Real Estate Agents – [3cane.com](http://3cane.com)



Automated Marketing



Client Engagement



Federated listings



Deal Accounting



Smart Workflows



Productivity dashboards

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Competitively priced, this user friendly solution is expected to reduce the cost of operation of a broker while improving productivity through automated marketing and smart workflows. Designed to work on smart phones and tablets this system eliminates, an agent's need to use a multitude of websites and services thereby saving precious time and money.

With minimal customization, a broker could migrate from existing listing services to this secure and smart system within a few weeks and take advantage of its superior capabilities.

Interested brokers can avail a demo of this solution to understand its capabilities and benefits.

**Contact: John Prince [john@3cane.com](mailto:john@3cane.com) Phone: 212 964 1689**

## **About DreamFire:**


DreamFire Real Estate Systems, INC is a privately held company specializing in real estate industry solutions. DreamFire has a track record of successful projects in real estate industry and is a REBNY (Real Estate Board of New York) approved MLS IDX vendor.

Based in the financial district of Manhattan, DreamFire is affiliated to DreamFire Interactive Solutions (<http://dreamfireinteractive.com>), a leader in web experience management and provides technology solutions to businesses around the globe. Some of DreamFire's profiled clientele include EMC Corporation, Mercedes-Benz, The United Nations and Barclays Bank.

DreamFire Ventures (<http://dreamfire.vc>) incubated this product company while John Prince, its general partner, is credited with design and engineering efforts. All Intellectual Property Rights associated with this product by way of patents, copyrights and trade secrets are assigned to DreamFire Real Estate Systems, INC.

## Dashboard of the CRM

**3CANE**



Ben Simpson  
Agent

- Dashboard
- Listings
- Buildings
- Clients
- Deals

Help Report a Problem Open Website My Account Logout

**Dashboard** Control panel Dashboard > Dashboard

**My Advertisements**

Listing ID	Type	Price	Beds	Baths	Neighborhood
#389444	Resid. Rent	\$3,325.00	Studio	1	Soho
#441277	Resid. Rent	\$5,190.00	1	1	Chelsea
#285686	Resid. Rent	\$1,950.00	1	1	Murray Hill
#316591	Resid. Rent	\$7,000.00	2	1	Tribeca
#262414	Resid. Rent	\$1,800.00	Studio	1	East Village

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**My Open Deals** Commission: \$34,785.00 [Create new](#)

Deal ID	Client	Street Address	Type	Status	Next Followup
12-C-19	Jessica Powell	300 E 46th St	Rental	Open	
18-V-6	Adam Smith	228 E 85 STREET	Rental	Open	
19-I-16	Cris White	120 W 21 STREET	Rental	Open	
15-D-22	Kim Deal	1612 YORK AVENUE	Rental	Open	
17-E-31	Jessica Powell	53 W 72 STREET	Rental	Open	

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**My Closed Deals** Commission: \$980.00

Deal ID	Client	Street Address	Type	Status	Next Followup
15-C-17	Adam Smith	148 W 141 STREET	Rental	Closed	

**Payouts**

Deal ID	Street Address	TF Payout	OP Payout	Pay Date
12-D-11	148 W 141 STREET, 1d	\$264.60	\$352.80	07/31/2015
15-C-32	435 E 85th St	\$13.18	\$110.08	

**Calendar**

Month Week Day August 2015 Today ← →

Mon	Tue	Wed	Thu	Fri	Sat	Sun
Jul 27	28	29	30	31	Aug 1	2
3 2:30PM	4	5 4:50PM	6	7	8	9
10	11	12	13	14 11:00AM	15	16
17	18	19 10:30AM	20	21	22	23
24	25	26	27	28	29	30
31	Sep 1	2	3	4	5	6

**My Clients**

First Name	Last Name	Email	Mobile	Requirement
Adam	John	adam@yahoo.com	9178487878	
Brian	Smith	brian.s@gmail.com	9173597939	
Steve	Aife	s.aife@hotmail.com	9173597939	

**My Requests** All Approved [Create new](#)

No	Type	Deal ID	Date	Status
1	Check	23-D-17	07/08/2015	Open
2	Wire	14-E-15	07/23/2015	Open
3	Wire	22-D-51	07/24/2015	Processed

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