# Phenol / Acetone & Derivatives Markets

9 -10 March 2016, Shanghai

### Day One - 9 Mar 2016, Wednesday

- 08:00 Morning Registration & Coffee
- 09:00 Chairman's Welcome Remarks & Introduction

### 09:10 GLOBAL ECONOMIC OUTLOOK

- Health of Chinese's economy – is it on the path to recovery?
- Rising uncertainty in global economy and its impact on Asia

• Currency market trends Mr. Li Yimin, Senior Analyst Macro Team SWS Research Co. Ltd

### 10:50 CHANGING DYNAMICS OF PHENOL/ACETONE MARKET IN CHINA

- Phenol/Acetone supply and demand projections
- Demand prospect of downstream derivatives
- Overcoming excess capacities & export destination

### Mr. Tao Haixing

### Vice Chief Economist East-China Company of Sinopec Chemical Commercial Holding Company

Mr. Zhangxin Senior Product Manager East-China Company of Sinopec

### Chemical Commercial Holding Company

10:15 Discussion followed by Refreshment

10:50 Topic to be finalized **Cepsa** 

### 11:20 SHIFT IN GLOBAL PHENOL/ ACETONE TRADE FLOW

- & TRENDS
- Market demand/supply outlook
- Who is the weakest link – USA, Asia or Europe?
- Dealing with overcapacities
- Acetone, an old problem to be solved!

### 11:50 DEVELOPMENT IN POLYCARBONATE MARKET

- Demand/supply balance & the impact of rising capacities in China
- Key growth region & emerging applications to improve margins
- Future trends & directions Mr. Jens Kaatze Senior Vice President Global Product Management, Polycarbonate Business Unit **Covestro (Shanghai) Management**

### Company Limited

- 12:20 Discussion followed by Networking Lunch
- 13:45 Afternoon Chairman's Introduction

### 13:50 GLOBAL PROPYLENE MARKET OVERVIEW & TRADE FLOW

- Low crude price & NGL shift on propylene economics
- Global production capacity & consumption trends

Market trends & projections
Update on PDH projects & production
Mr. Wonsoo Byun

### Managing Consultant Nexant Asia Limited

### 14:20 GLOBAL BENZENE MARKET OUTLOOK

- Demand/supply projections
- Rise of Shale gas/low crude oil prices on Benzene market
- Changing trade flow
- Development update of onpurpose benzene units

### 14:50 CUMENE MARKET TRENDS WORLDWIDE

- Supply/Demand projections
- Market trends & its impact on Phenol-Acetone business
- Future outlook

Ms. Jennifer Marchi International Product Manager **Cedar Petrochemicals Inc** 

- 15:20 Discussion followed by Networking Refreshment
- 15:50 POLYCARBONATE TECHNOLOGY UPDATE

Mr. Michael Streng, Director of Polymer Technologies & Member of Management Board **EPC Engineering Consulting GmbH** 



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### 16:20 PHENOLIC RESIN MARKET TRENDS IN ASIA

- Supply/Demand projections
- Influence of weak phenol market on the resins sector
- Key drivers for growth
- Emerging trends and new applications
- 16:50 Discussion followed by end of Day 1

17:00 - 18:00 hrs. Networking Reception for all speakers & delegates

### Day Two - 10 Mar 2016, Thursday

09:00	Chairman's Introduction
09:10	MARKET PROSPECT OF Phenol/Acetone & ITS Derivatives in Iran
09:40	INDIA'S PHENOL/ACETONE MARKETS & DERIVATIVES TO DRIVE THE FUTURE • Supply/Demand projections • Drivers for growth & the development potential • Emerging applications

Emerging applications
Mr. K. Shankar, Vice President
Commercial & Marketing
Deepak Phenolics Limited

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#### PHENOL/ACETONE TRADE 10:10IN INDIA

- A bright spot in Asia?
- Trading challenges

 Changing trade pattern with ample supply from Asia Leo Zhou, Regional Manager, Basic Chemical Division Mitsui & Co., Ltd.

10:40 Discussion followed by Networking Refreshment

#### **CAPROLACTAM MARKET** 11:10 **OUTLOOK** Ms. Huang Wei Raw Material Synthetic Fiber Dept Sinopec Chemical Sales

**Company Limited** 

### **EPOXY RESIN MARKET** TRENDS AND APPLICATIONS

- Epoxy resin market review and forecast
- · Emerging trends, challenges and way forward

Mr. Pradip K Dubey, President, **Epoxy Division** Aditya Birla Chemicals

Discussion followed by 12:10

Networking Lunch

11:40

End of Conference 13:45

### CUSTOMISED SPONSORSHIP OPPORTUNITY

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Per Person Fee for Conference:	( <b>USD)</b>
Regular Fee for 1	1695.00
Group Fee for 3 or more	1395.00
<b>Pay Online By 1 Feb</b> with Visa/MasterCard & SAVE USD75 (per person) Not applicable with any other discount	-75.00

### "Surviving in Tough Times Ahead..."

"Several China-based phenol makers, including Bluestar Harbin, Sinopec Beijing Yanshan Petrochemical, Changshu Changchun Chemical, Shanghai Sinopec Mitsui Chemicals (SSMC), CEPSA Chemical (Shanghai) and Formosa Chemicals & Fibre Corp (FCFC) are running their plants at reduced rates, according to production data compiled by ICIS China"

"Outside China, phenol makers including Taiwan's Chang Chun Plastics, Taiwan Prosperity Chemical Corp (TPCC), Mitsui Phenols Singapore and South Korea's LG Chem have in recent months scaled back their output to counter the soft market conditions." 18/12/15, http://www.icis.com/

The phenol/acetone market continues to see supply outstripping demand, the scenario could worsen with new capacities coming on-stream this year in SE Asia & the Middle East. What are the strategies to stay profitable? How is the downstream market performing? Will demand picks up, offering a relief to phenol/acetone producers?

Is India the only bright spot in the region? Can the price hold steady with an influx of Chinese phenol arriving on its shore? What is the impact of the widening spread between benzene and phenol on the market?

Phenol producers in Europe are likely to cut production rates as they will be exporting less phenol/Acetone to Asia with the growing capacity in Asia. In addition, downstream derivatives including BPA, epoxy, caprolactam and phenolic resins are also threatened by cheaper products from Asia, resulting in lower phenol consumption in Europe.

CMT's 13th Phenol/Acetone & Derivatives conference on 9-10 March 2016 in Shanghai brings together industry experts to share insights during this challenging times!

### Attend to find out:

- The growing uncertainty in global economic outlook & its impact on Asia by SWS Research
- Views from Cepsa
- Where's the global phenol/acetone market heading?
- Benzene/propylene markets forecast by Nexant
- · Cedar Petrochemicals' view on the cumene markets
- Where is the silver lining for BPA producers
- Hear from Covestro, Aditya Birla Chemicals and Sinopec Chemical Sales Co. on the derivatives demand/supply outlook - PC, Epoxy resins, phenolic resins, Caprolactam/ Nylon
- **East-China Company of Sinopec Chemical Commercial Holding Company** shares changing dynamics of Chinese Phenol/ Acetone markets
- Deepak Phenolics provides insights on what's driving the future of India's phenol/ acetone & derivatives markets while Mitsui & Co. shares the trading challenges in India
- Latest PC technology innovations by EPC **Engineering Consultants**
- Potential of Phenol/Acetone & Derivatives in Iranian market

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