

## Curbell Plastics Launches New Website and e-Catalog

*Redesigned site offers online purchase options, quotes, and access to plastics experts*

Orchard Park, NY, January 27, 2016 – Orchard Park-based Curbell Plastics, Inc., one of the nation’s premier suppliers of plastic sheet, rod, tube, film, adhesives, sealants, and prototyping materials, has [launched a new website and online catalog](#) that will allow visitors to [research plastic materials](#) and products, [make direct purchases](#), and obtain price quotes. In addition, visitors can reach out to plastics experts for assistance with application challenges and gain custom options. Created with the customer in mind, the site was designed for mobile functionality supporting a great user experience, no matter what the device.

According to Tracy Schiedel, Director of Marketing for Curbell Plastics, Inc., “While we wanted to provide an easy way to research, quote, and buy online—to support our customer’s needs—it was also tremendously important to continue to offer tailored services and product options for our customers with unique challenges. We are pleased that the new website marries convenience, ease-of-use, rich content, and high quality customer service.”

The site includes extensive product information, Curbell’s complete range of service solutions, technical plastic data, material comparison tools, and application case studies, all providing a detailed overview of Curbell’s capabilities across a wide range of industries.

The online catalog has over 8500 SKUs, allowing customers to Buy Now or Get a Quote on large volume purchases. If custom-cut materials are needed to ship just-in-time, visitors can select an item, enter the cut requirements, and Curbell will do the rest. No minimum purchase is required and payment is handled by credit card.

Direct access to plastics experts can be found by submitting an Ask an Expert inquiry—putting Curbell to work to find material options for specific applications. Details about plastic Fabrication Services that convert plastic material into a preferred size or shape is found in the Industry Solutions section.



**PRESS RELEASE**  
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Engineers, designers, or maintenance teams struggling to choose a plastic material for an existing or new application will find the new site provides technical information to support decisions with plastic material applications, plastic properties, and options for any challenging environment and budget.

Material buyers or purchasing managers looking to [partner with a plastics supplier](#) who is ISO 9001, ITAR compliant, or AS9120 certified, can explore Curbell's certifications and capabilities; offering peace of mind with each purchase. Additionally, the visitor can explore services that offer customers revenue enhancements, asset management, expenditure savings, and process efficiencies across many industries.

Plastic shape manufacturers or industrial specialty product producers, looking for a solid distribution channel partner, can explore the Material Partners section to see how Curbell Plastics creates value for principal supply partners.

To learn more, explore [www.curbellplastics.com](http://www.curbellplastics.com) to see how Curbell provides value for manufacturing organizations, business clients, and material partners across North America.

#### *About Curbell Plastics, Inc.*

Curbell Plastics, Inc. strategy of investing for the long term and focusing on customer needs has led the organization to grow from a small machine shop to one of the nation's leading suppliers of plastic materials serving commercial and industrial customers since 1942. Curbell not only supplies plastic materials in nearly every form for thousands of commercial businesses, Fortune 500 companies, and government agencies; but also provides innovative services, creative problem solving, and next-day delivery. Curbell Plastics has ISO 9001 certification for nine of their locations and corporate headquarters, ITAR and EAR compliance, and their Phoenix, Arizona location is AS9120 certified. A subsidiary of Curbell, Inc., Curbell Plastics is a privately held company with a 70-year history headquartered in Orchard Park, New York. Have questions? Call 1-888-CURBELL (1-888-287-2355) to speak with a Curbell Plastics' representative.

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