



***Super Bowl Fundraising Campaign To Support Children
Battling Cancer In Denver And Charlotte***

ORLANDO, FL. — (January 29, 2016) – Be Brave Foundation is launching a Super Bowl Fundraising campaign in hopes of

supporting children and families battling pediatric cancer in Charlotte & Denver. The campaign pits the fan bases of the Denver Broncos and Carolina Panthers against one another for an amazing cause. The idea is simple, fun, and donors have a chance to win a Super Bowl prize pack. All while helping financially support families currently battling pediatric cancer.

The idea is simple. Each fan base seeks to raise more money than the other. The fan base that raises the most money by the end of the Super Bowl on February 7th will win. Fifty percent of all funds raised will go to the pediatric oncology department, for financial aid, at the nearest children's hospital to the winning fan base. If Denver fans raise more, the funds will go to a hospital in the Denver area. If Carolina fans raise more, it will go to a hospital near Charlotte.

It doesn't end there. The other 50% will go to help children and families in Central Florida, where Be Brave Foundation is based, and where they primarily operate. But wait, there's more. Three lucky donors will be chosen at random for Super Bowl Prize Packs which will include Super Bowl 50 souvenirs including t-shirts, hats, and more!

The campaign starts on January 29th and will run through the end of the Super Bowl on February 7th.

About Be Brave Foundation

In February 2013, Mina and Jeremy Chambers' son, Joshua, was diagnosed with very high-risk Acute Lymphoblastic Leukemia (ALL). The outpouring of support from friends and strangers led the Chambers family to establish the Be Brave Foundation, which supports the families of pediatric cancer patients with financial assistance. In addition, Gadget Grants provide new or gently used iPads, tablets, handheld gaming systems, and laptops to give young patients a distraction. Joshua has been cancer-free since June 2013.

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www.bebrave.me

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CONTACT:

Jeremy Chambers

Be Brave Foundation

407-928-5497

jeremy@bebravefoundation.org

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