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**Contact:**

Emil Juboori

CEO/Founder – GoOut, Inc.

[Emil@gooutmobileapp.com](mailto:Emil@gooutmobileapp.com)

(858) 775-4405

**Go Out Mobile App Enters the New Year with a Bang**

**San Diego, CA:** The new app Go Out was created by two local San Diegans and assists locals and tourists alike to find local events and specials seamlessly on their smartphones. Go Out, which is iPhone and Android compatible, recently helped thousands of users throughout San Diego County, as well as other cities, find events and parties to help ring in the 2016 New Year. The Go Out user base is growing at over 2,000% on a weekly basis, and the total time spent on the app has gone up over 4,000% in the last week. The app has been opened over 50,000 times since New Years Eve.

*“We want to help our users with spontaneity, meeting new people, and most importantly, having fun. We don’t want people to be sitting at home wondering or missing out on what may be going on around them.”*

-- Emil Juboori, CEO, Go Out, Inc.

Navigating through the app can be done with exceptional ease, creating a smooth experience for users to search for not only events and happy hours, but also locate farmer’s markets, karaoke bars, bowling alleys with daily specials, and much more.

Go Out’s rapid progression can be attributed to some of the app’s core features, including the ability for businesses and users to add or create their own events through the app, free of charge. This allows for greater marketing and promotional opportunities, as well as facilitating access to social events for the app’s users. Go Out’s users are effortlessly engaged in the community with the click of a button. Moreover, with Go Out’s upcoming development plans, the way users receive information about their favorite events will be even more streamlined and efficient as ever.

*“The goal moving forward is to have businesses offer incentives specifically for Go Out users.”*

--Emil Juboori, CEO, Go Out, Inc.

**About Go Out Inc.:** Emil Juboori and Anthony Correia founded Go Out, Inc. in 2015 with the intent to have a universal smartphone platform increase community engagement.Additionally, Go Out has created a hub for businesses or individuals to list their own events and specials for everyone to see.

**Media Links:**

* Website: <http://www.gooutmobileapp.com/>
* Youtube Channel 10 News Full Primetime Segment: https://www.youtube.com/watch?v=RrdCGoD4cDE
* Channel 10 News ABC San Diego (Reporter: Jonathon Horn) 6 PM & 11 PM (12/30/2015): <http://www.10news.com/news/new-app-helps-san-diegans-find-the-party>
* Go Out Story: <http://www.gooutmobileapp.com/about/>
* AOL Video: <http://on.aol.com/video/new-app-helps-san-diegans-find-local-events-519377659>



