

02.03.2016

# Lil Wayne

Twitter bio: Dwayne Michael Carter, Jr., known by his stage name Lil Wayne, is an American rapper, songwriter, and entrepreneur from New Orleans, Louisiana.

view profile



## Influencer Social Stats



42.8%



57.2%



51.3M Followers

11.7K Likes

318 Comments 412 Shares



25.7M Followers

3.5K Likes

Comments

2K Shares



3M Followers

27.3K Likes 587 Comments O Shares



485.9K Followers 2.3K Likes

339 Comments O Shares

# Influencer Reach Geographic Overview



USA 26%



| IND | 8%



GBR 4%



MEX 4%



PHL 4%

#### **Audience Interests**

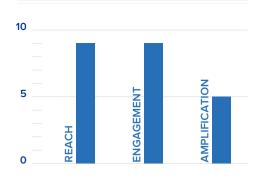
Rap Music

Hip Hop

Basketball

R&B

## Influencer Performance



#### **Ethnicity**





13.6% African American

27.2% Hispanic

3.0% Indian

30.4% Caucasian

#### Age Groups

