

## FOR IMMEDIATE RELEASE:

## Microscan Demonstrates LVS Offline Verification and Print Quality Inspection at INFO\*FLEX 2016

RENTON, WA, February 10, 2016 – Microscan, a global technology leader in barcode, machine vision, verification, and lighting solutions, announces that it will demonstrate LVS® label verification and print quality inspection solutions from Booth #110 at the 2016 <a href="INFO\*FLEX Expo">INFO\*FLEX Expo</a>, March 7-8 at the Fort Worth Convention Center in Fort Worth, Texas, U.S.A.



At INFO\*FLEX, Microscan will offer live demonstrations of our state-of-the-art label inspection systems. Visitors can learn how Microscan products can ensure standards compliance in a click, verify print quality in real time, and integrate into printing equipment to prevent labeling errors at the source. Microscan barcode verifiers provide a consistent software environment that is scalable across a number of product configurations: the LVS-9510 Barcode Verifier for stationary desktop verification and the LVS-9580 Handheld Barcode Verifier for complete mobility in an ergonomic handheld design, which will both be on display at the Microscan booth. Barcode verification software grades codes against GS1 and ISO/IEC barcode quality standards and offers detailed analytical tools for verification, reporting, and diagnosing quality issues to enable independent problem-solving. All barcode verifiers are 21 CFR Part 11 compliance-ready.

With Microscan's 25 August 2015 acquisition of verification systems innovator Label Vision Systems (LVS), Microscan's technology portfolio now comprehensively addresses factory automation challenges from product packaging and labeling compliance to full-scale product inspection, tracking, and traceability throughout the supply chain. Microscan's suite of barcode and print quality verifiers provide both inline and offline verification of codes (symbols and text) printed on labels and packaging. Verifiers identify errors in code readability and compliance as codes are printed, allowing manufacturers to address printing or formatting issues before incurring fines and scrapped product down the supply chain. Microscan offline verifiers enable users to test newly-designed labels for quality and compliance issues before printing, while Microscan inline verification systems are configurable into manufacturing lines and printers to check label accuracy on the fly during label application. These verification solutions address the growing need for compliance to the FDA's Unique Device Identification (UDI) initiative, as well as other regulated barcoding and product serialization standards.

For more information about Microscan, please visit <a href="www.microscan.com">www.microscan.com</a> or at Booth #110 at <a href="INFO\*FLEX">INFO\*FLEX</a> 2016. Microscan's dedicated LVS product team will be available throughout the show to discuss print quality and verification challenges with visitors to the Microscan booth. Consumer products companies and printers/converters may receive complimentary show access (a \$190 value) by submitting a <a href="Microscan VIP Pass">Microscan VIP Pass</a> by Wednesday, February 24.

**About Microscan** 

Microscan is a global leader in barcode reading, machine vision, and verification technology serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a leader in automatic identification and inspection with extensive solutions ranging from barcode reading, tracking, and traceability up to complex machine vision measurement, guidance, code verification, and print quality grading.

As an ISO 9001:2008 certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high precision products. Microscan is a part of <u>Spectris plc</u>, the productivity-enhancing instrumentation and controls company.

## **Microscan Contact**

Corporate Headquarters, U.S.
Ashley Mammano, Marketing Specialist
+1 425-203-4927; <a href="mailto:amammano@microscan.com">amammano@microscan.com</a>

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