09:00  Chairman’s Welcome & Introduction

09:10  Changing Landscape of Iranian’s PTA, PET & Polyester Industry
• Growth and domestic consumption
• Export opportunities to Iraq, CIS countries and other parts of ME
• Opportunities in the petrochemical/PET industry post sanctions
• Current challenges facing the sector
Senior Representative
Shahid Tondgooyan Petrochemical Co.

09:40  Vata’s Perspective: Strategies for Success in the Bottled Water Industry in Post Sanctions Iran
• Snapshot of the water/beverage sector
• Packaging cost and challenges
• Industries respond to PET packaging trends and innovations
• Competitiveness and challenges with more entry of brands in the sector in the near future
Mr. Yousef Raeisi
Chairman of the Board
Pak Ab Sabalan Mineral Water Co. (Vata)

10:10  Challenges & Opportunities in Iran’s Preform Market
• Market demand vs. production output
• Cost components of producing a PET bottle in Iran
• Raw materials and technology constraints
• Drivers for the PET packaging sector

10:40  Discussion followed by Refreshment Break
11:10  Iran’s PET Position in the Regional and Global Trade Flows
• Situation pre-sanctions vs. post-sanctions
• More resins in the market: how will it tilt the balance?
• Competitiveness and pocket of opportunities for export
• Credit insurance situation and trade barriers eg., duty, freight, logistics
Mr. Mohammad Sadegh Rahimian, CEO
Red Tree Trading

11:40  Iran’s Dairy Sector & Recycling Developments in PET:
Pegah’s Approach
Eng. Mousavi, Consultant
Pegah Dairy Packaging Industries Co.

12:00  Discussion followed by Networking Lunch
Hosted by

12:10  Pushing the Limits of Extrusion – Customized Melt Properties with MRS Technology
Mr. Ralf Altepeter
Manager (Technical Sales)
Gneuss Kunststofftechnik GmbH

12:40  Discussion followed by Networking Lunch
Hosted by

12:50  How Closure Innovation allows Lightweight Packaging?
Mr. Volker Siebott
Commercial & Sales Director
Selenis Portugal, S.A.

13:55  Iran’s PET Position in the Regional and Global Trade Flows
• Overview of the foreign investment law
• Incentives from government: tax exemptions, ownership of land, etc.
• Impact of sanctions removal on trade liberalization and investments
• Remitting profits out of Iran
• Tax structure and requirements
• Guidelines to establishing a company in Iran
Mrs. Anahita Asgari Fard
Managing Partner
Asgari & Associates

14:30  How Closure Innovation allows Lightweight Packaging?
Mr. Volker Siebott
Commercial & Sales Director
Selenis Portugal, S.A.

15:00  Latest Development on Injection Preform Systems
Mr. Moraldo Masi, Business and Sales Manager, PET B.U. - Beverage Division
Sacmi

15:30  Discussion followed by Refreshment Break
16:00  Polymer revamps and PETG from CHDM
Mr. Joerg Hamann, Technology Manager/ Member of Managing Board
EPC Engineering Consulting GMBH

16:30  How Closure Innovation allows Lightweight Packaging?
Mr. Volker Spiesmacher
Marketing Director
Bericap Holdings GmbH

17:00  Discussion followed by End of Day One
Iran PET Market, Applications & Recycling
11 - 12 Apr 2016 / Tehran, Iran

09:40 Innovations in Aseptic Filling & Bottling Technology
- Trends in dairy, water, juices & non-alcoholic beer
  Mr. Harbinder Kathuria
  Regional Commercial Director
  Greater Middle East and Africa Zone
  Sidel Greater Middle East & Africa (GMEA)

09:40 PET-Upcycling, using the LSP-Process (Liquid State Polycondensation)
- Characteristics of the new LSP-Process and differences to the commonly used SSP-Process for PET improvement
  a) PET improvement of various production-scrap from the production-line
  b) Characterization of the r-pellets and processability for new fibers
  c) Handling of P:REACT and energy balance
  Mr. Daniel Szymanek
  Area Sales Manager
  NGR - Next Generation Recyclingmaschinen GmbH

10:10 Iran’s Polyester Sector Demand & Export Opportunities
- Brief introduction of Polyacryl Iran Corporation (PIC)
- Production technology, capacities of DMT, POY and Staples plants.
- Global polyester trends including production and capacities, countries and regions.
- Iranian trends including producers and capacities of polyester POY, Staple and Top manufacturers based on states and regions.
- Iran export and import trends in past 3 years.
- Iran consumption and market trends.
- A survey study on Iraq and CIS countries polyester fiber and yarn trends
  Mr. Farzad Khozemieh
  Assurance Manager
  Polyacryl Iran Corporation

10:40 Discussion followed by Refreshment Break

11:10 Integrated PET processing: technological advancements and solutions innovation
- Mr. Pierino Martinato
  Senior Key Account Manager
  Piovan Spa

11:40 Ecodry System - New Integrated Solutions for the Cooling of PET, Packaging and Beverage Industries
- a) Process control & cooling: Efficiencies and cost reductions for PET
- b) Cooling systems for PET and the beverage industry:
  • More productive, efficient and safe systems
  • Reducing carbon footprint and water consumption
  • Low environmental impact? Is it possible today?

12:10 Final Discussion followed by Closing Lunch

12:10 Integrated PET processing: technological advancements and solutions innovation
- Mr. Pierino Martinato
  Senior Key Account Manager
  Piovan Spa

13:30 End of Conference

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**Program details published herein are confirmed as at 03/02/2016. Please visit**

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**“How soon will Iran’s PET sector be integrated into the global market?”**

The packaging sector in Iran is expected to grow and accelerate. With its near 80 million population, strong middle class consumerism and purchasing power there is a rush to invest in Iran’s food and beverage packaging, driven by increased investment in food processing and demand for water, juice and other type of beverages.

For the PET industry, it is an opportunity for investments and expansions. As the potential market open doors for trade and business, the PET packaging sector is one area to gain momentum post sanctions. With the wave of change hitting Iran, foreign investors are already in preparation mode by setting-up company in Iran whilst waiting for the removal of the sanction. With feedstock advantage, how will the resin trade shift from and to Iran? How will the beverage and food packaging sector grow with foreign brands entering the market? What are the avenues for innovations as converters set-up operations in Iran?

First and only PET conference in Iran, join CMT’s Iran PET for a timely briefing to assess and gain from the most exciting market of the decade!

**Highlights**
- Status of the PTA & PET resin and export opportunities post sanctions
- Packaging and production cost of PET in the water and beverage sector
- Competitiveness of Iran’s PET trade and barriers to export
- Pegah’s approach to PET recycling and trends in the dairy sector
- Versatility of PETG & functionality of specialty resins for film & sheet applications
- Innovations in aseptic filling & bottling technology, including trends in non-alcoholic beer
- Polyester market outlook and opportunities for export
- Impact of sanctions removal on trade liberalization and investments
- Reducing business risk and operating in a credit driven market
- Technology updates from Frigel, NGR, Gneuss, Sidel, etc.
- Perspectives from leading Iranian companies: STPC, Iran, Pak Ab Sabalan Mineral Water Co., Pegah, RTT, etc.
- And more!