Isn't Now the Time to Consider CFP® Certification?

The Industry continues to get more competitive and investing in your personal career will yield benefits. The industry standard for Wealth Management & Financial Planning is the CFP® Certification. Obtaining the CFP® Certification will yield the following results:

- **80%** Higher Median Income than Peers*
- **32%** Growth Expected in Financial Planning Over Next 10 Years

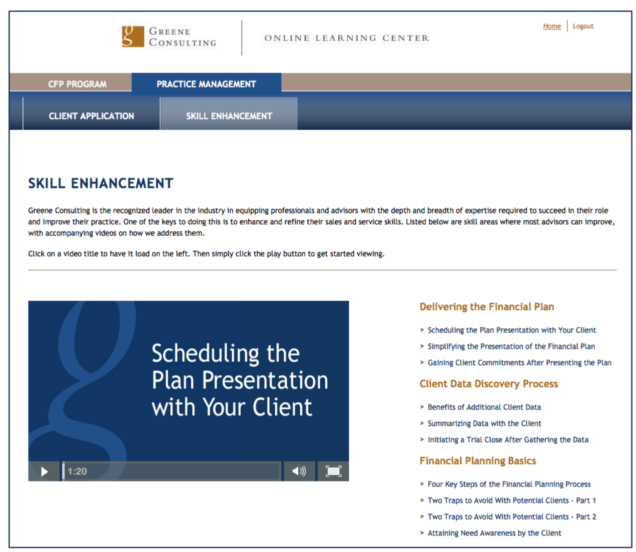
This program is specifically designed for practicing financial professionals who lead busy lives. Through this education, you can be on your way to:

- Deepen Existing Client Relationships
- Fulfill broader needs of your clients & prospects
- Be recognized as a professional of distinction among your peers

A Program That Stands Out from the Crowd

While there are numerous choices for CFP® education, this program is truly different.

- A Top 10 CFP® program by Financial Planning Magazine
- Accelerated online format to meet your time demands
- Developed *by* practicing professionals *for* practicing professionals
- 3 unique learning modes allowing you to *Accelerate* or complete as your schedule permits
- Free Practice Management Resources
  - Only offered through this program
  - Help you translate your CFP® education into actionable best practices for engaging clients & prospects.
  - Increase your impact in client conversations



More details over…

Key Features and Benefits

KEY FEATURES

- U.S News & World Report #1 ranked University for Risk Management & Insurance
- Board Exam Pass Rate Exceeding 70%
- Live Instructor-Led Online Classes
- Recordings of online classes
- CFP Board Exam Practice Questions
- Test Tips for how to pass the exam
- A CFP® Certificant as Your Personal Advisor to Answer Questions
- iPad and Tablet Accessibility
- Printable Lessons
- Study Guides
- *Ability to Transfer Credits from Other Industry Designations*

VALUE-ADDED BENEFITS

- Resources designed to help you grow your business
- Specific questions to ask in client meetings
- Best-practice examples for how leading Advisors interact with clients & prospects
- Streamlined course material designed for the busy Advisor
- Course material written by Advisors for Advisors
- Courses give you exactly what you need to know to pass the board exam

Package Options

INSTRUCTOR-LED ONLINE PROGRAM + REVIEW	INSTRUCTOR-LED ONLINE PROGRAM	SELF-STUDY ONLINE PROGRAM
11-month accelerated program with live, instructor-led web-based sessions (plus recordings) every two weeks.	11-month accelerated program with live, instructor-led web-based sessions (plus recordings) every two weeks.	Accelerated study allowing the student to complete within 2 – 21 months.
Includes all study materials, textbooks plus the KEIR test prep review course.	Includes all study materials and textbooks.	Includes all study materials and textbooks.
Price: $5,550	Price: $4,550	Price: $3,550

How to Enroll

1. Call Program Advisor, Ron Bracewell, at 404.324.4611.
2. Have your credit card information ready. Payment plans available.
3. Call us to *Transfer Credits from Another Program.*

**Based on solo practice revenue. Source: AITE: July 2012: Adding Expertise to a Financial Advisor's Practice: Measuring the Contributions of CFP® Professionals*