SelfPay®

Digital Retail Apps®
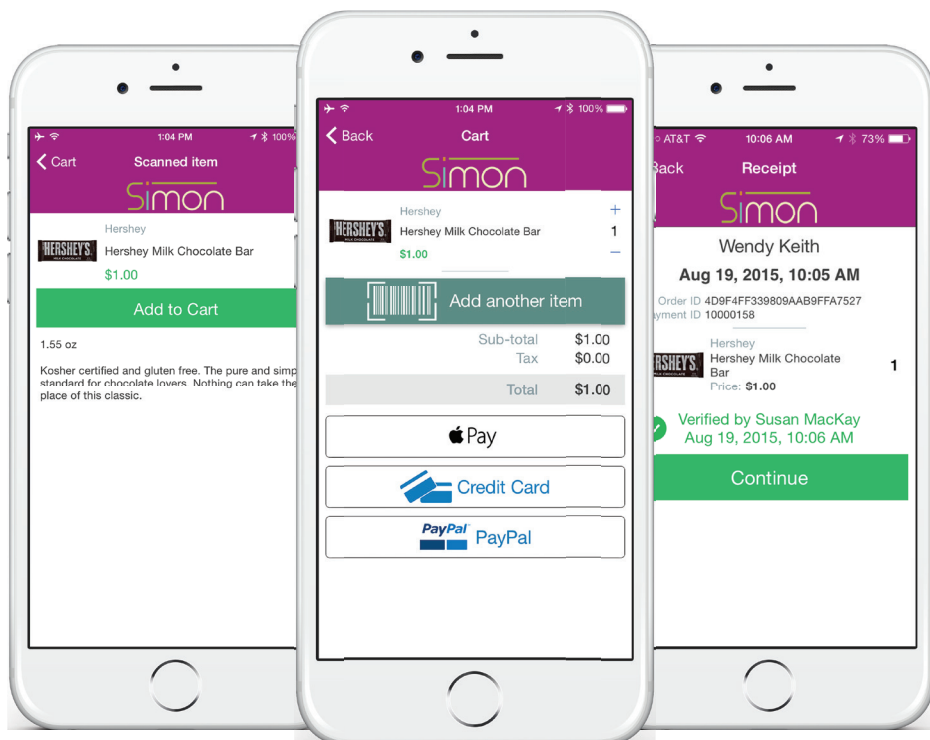
Shop in-store; Pay in-app.

Lines at checkout frustrate shoppers and cost brick and mortar retailers billions in lost sales, lost customers and extra labor. Shoppers overwhelmingly demand a mobile payment solution which lets them skip the checkout lines.

SelfPay® is the convenient mobile self-checkout solution which empowers in-store shoppers, allowing them to scan items they want to buy, pay for them instantly in-app and skip the checkout line. Scan. Pay. Go!

SelfPay Staff gives store associates the ability to verify SelfPay self-checkout transactions before shoppers leave the store via a patented purchase verification method.

SelfPay integrates with the retailer's POS and payments back-end to write transactions to the POS in real time and post funds to the merchant's existing merchant account.

Add in-store mobile payments to your mobile app with a SelfPay license and meet today's shopper expectations.

CONTACT

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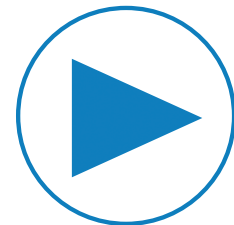+1 (415) 608-5875

www.digitalretailapps.com
@digitalretail

AWARDS

2015 Winner, Women in Payments Innovation Award - Toronto, ON

2015 Winner, CNP Expo Best Mobile Solution - Orlando, FL

2015 Finalist, RCC Store ReBoot - Toronto, ON

2014 Semi-finalist, SWIFT Innotribe Startup Challenge - New York, NY

SelfPay demo video
digitalretailapps.com

Download on the App Store

GET IT ON Google play

License and deploy your way.

Chain retailers with an existing app can purchase a license to enable SelfPay payments and patented verify features in an existing retail app.

Don't have an app? No problem. Store locations can be listed in the available SelfPay multi-retailer app.

Want it all? Deploy in both ways to reach the most shoppers.

Increase sales.

Offer shoppers product information in the palm of their hand and the ability to instantly buy items from anywhere in-store.

Verify transactions.

Use our patented purchase verification solution to make sure that all SelfPay purchases have been paid for and to give your shoppers peace of mind.

Go at your own pace.

Offer in-app credit card, Apple Pay and PayPal payments. Coming soon, add Visa Checkout and other popular payment methods. When and which is up to you.

Your data, your rules.

SelfPay runs parallel to your existing back-end POS and payments systems. We integrate with what works for you so that you're not forced to make any major changes. Full transaction data, yours to keep.

Optimize labor.

With shorter checkout lines, store associates spend more time selling on the floor, less time waiting for shoppers to pay at the till.
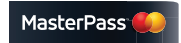
Branding matters.

Our shop and pay flow welcomes shoppers to the store and is a full extension of the store. We're not just a payment method.

A growing set of integrations.

Payment Methods

VISA · DISCOVER · MasterCard · AMERICAN EXPRESS · ⬤ Pay · PayPal

VISA Checkout
MasterPass

Coming soon

Payment Gateways

beanstream A Bambora Company

stripe

+ over 450 payment processors

POS/Middleware

apigee

informatica

shopify

vend

Enterprise system integration available

CONTACT FOR **MEETING/DEMO REQUEST**

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TRY SELFPAY

Interested in trying SelfPay on your own devices?

Order a SelfPay Trial Kit and receive all you need to experience SelfPay first hand.

selfpay.myshopify.com