

## NEWS RELEASE

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### CapTech Food Fight Raises 40,000 Meals for FeedMore

**RICHMOND, VA – February 23, 2016** – CapTech Delivery Teams from three of their largest accounts competed against each other in friendly rivalry to raise food and funds for [FeedMore](#) in the CapTech Food Fight. This head-to-head battle raised \$10,000, which will help provide for approximately 40,000 meals, for hungry neighbors in Central Virginia. The check presentation took place on February 18, 2016 at the FeedMore headquarters.

Launched in 2013, the annual CapTech Food Fight for FeedMore had donated a combined 5,800 lbs of food in prior years. This year, with the addition of a new client delivery team and a renewed focus on the cause, CapTech consultants rose to the challenge and increased this year's contribution to FeedMore 85% over previous years. The teams introduced creative fundraising methods including the opportunity to throw a pie at a CapTecher, bake sales, corporate contribution matching days, head and beard shaving contests and weekly mock commercials. Utilizing FeedMore's Virtual Food Drive platform, the teams were able to easily keep track of monetary donations.

"We are able to do what we do because of the continued support of organizations like CapTech," said Doug Pick, Chief Executive Officer at FeedMore. "Their dedication to our mission and commitment to raising awareness about hunger in our community allows us to further extend our reach and positively impact our neighbors in need."

FeedMore provides comprehensive hunger-relief programs that focus on three key areas: feeding children, feeding families and feeding seniors. With programs like the Central Virginia Food Bank, Meals on Wheels, Kids Cafe and the weekend BackPack program, FeedMore serves 34 counties and cities across Central Virginia and provides more than 17 million meals annually. Working together to effectively and efficiently fight hunger in our community, FeedMore is dedicated to improving the quality of life for those in need and maximizing all resources to achieve a vision that "none should go hungry."

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About CapTech: Headquartered in Richmond, VA, CapTech ([www.captechconsulting.com](http://www.captechconsulting.com)) is a national management consulting firm that bridges the gap between business and technology. CapTech delivers transformation, customer engagement, data & analytics and custom IT solutions for private companies, public companies and government agencies. The company's collaborative approach helps organizations grow their business, engage with customers and turn information into powerful data assets.

About FeedMore: FeedMore is Central Virginia's core hunger-relief organization comprised of programs like the Central Virginia Food Bank, Meals on Wheels and the Community Kitchen. Spanning nearly one-third of the state, across 34 counties and cities, FeedMore serves more than 200,000 individuals in the region's most vulnerable populations – children, families and seniors. Working together to efficiently and effectively fight hunger, FeedMore's multi-tiered approach and comprehensive programs are dedicated to nourishing



the community while empowering lives. For additional information, please visit [FeedMore.org](http://FeedMore.org), find us on Facebook and follow us on Twitter.