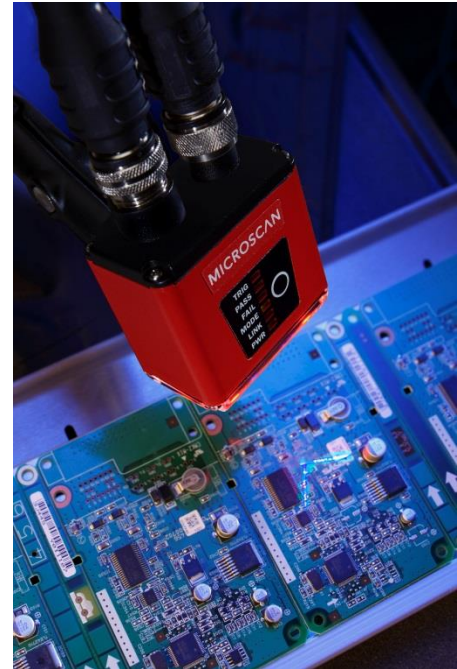


FOR IMMEDIATE RELEASE:

Microscan Demonstrates Worry-Free Electronics Traceability Solutions at IPC APEX EXPO 2016

RENTON, WA, February 25, 2016 – Microscan, a global technology leader in barcode, machine vision, verification, and lighting solutions, announces that it will demonstrate new [MicroHAWK Barcode Readers](#), the first to offer industrial decoding power on a flexible, web-based platform, from Booth #2632 at the [IPC APEX EXPO 2016](#). A forum for the world's leading technology for automation in electronics manufacturing, this expo will take place March 15-17 at the Las Vegas Convention Center in Las Vegas, Nevada, U.S.A.

At IPC APEX, Microscan will offer live demonstrations of the industry's most state-of-the-art barcode reading suite: MicroHAWK series imagers and the browser-based WebLink user interface. The MicroHAWK platform is the first to feature fully web-based controls using the WebLink interface, which allows users to adjust reader settings remotely and monitor results in real time from any web-enabled device. With MicroHAWK and WebLink, line changeovers can be easily accommodated in just a few clicks from any common web browser, without manually adjusting readers within equipment or on the line. Visitors to IPC APEX are invited to visit the Microscan booth to see live demos of MicroHAWK and learn how these web-based imagers are able to read any code on any part, adjust for new codes on the fly, auto-enhance imaging to read codes on different PCB colors, and perform out of the box with as little as one minute of setup time for new jobs. The software that powers MicroHAWK is stored on the imagers themselves, offering universal job portability so that switching decode parameters, changing devices, saving and recalling jobs, and even scaling up to Microscan's advanced barcode reading software is made simpler than ever. Visitors are invited to control demos from the web and to experience WebLink's intuitive controls and remote monitoring for flexible and worry-free data acquisition, tracking, and traceability for SMT lines, test fixtures, and more.



Released in September 2015, MicroHAWK is a major innovation in user-centered engineering, offering the world's smallest, most intuitive industrial barcode reading platform ever to reach the market. The MicroHAWK product suite reimagines barcode reading as a pervasively accessible technology, free from device compatibility obstacles or the need for specialized knowledge. No software to install, no compatibility obstacles, no experience needed. Just plug in and open a browser to access WebLink, and then take control of an array of modular hardware options for advanced decoding. With three micro-form-factor imagers and the WebLink interface, this comprehensive barcode reading platform decodes any symbol in any application with unprecedented flexibility, compatibility, and ease of use. From the tiny ID-

20 OEM Barcode Reader with simple USB connectivity, to the flexible IP54-rated ID-30 Miniature Barcode Reader with corner-exit cable, to the ID-40 Industrial Ethernet Barcode Reader – the world's smallest IP65/67-rated imager – any MicroHAWK reader can be uniquely configured for ideal value and performance.

For more information about MicroHAWK, visit Microscan at www.microscan.com or at Booth #2632 at [IPC APEX EXPO 2016](#). Microscan's dedicated electronics solutions team will be available throughout the show to discuss how the latest devices for tracking and traceability in electronics adapt to meet unpredictable variables without additional configuration, unwanted downtime, or advanced user expertise. Microscan customers are eligible for a [VIP pass](#) to the exhibit hall and event essentials by printing and bringing the pass to the show.

About Microscan

Microscan is a global leader in barcode reading, machine vision, and verification technology serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of technology innovation that includes the invention of the first laser diode barcode scanner and the 2D symbology, Data Matrix. Today, Microscan remains a leader in automatic identification and inspection with extensive solutions ranging from barcode reading, tracking, and traceability to complex machine vision measurement, guidance, barcode verification, and print quality inspection.

As an ISO 9001:2008-certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high-precision products. Microscan is a part of [Spectris plc](#), the productivity-enhancing instrumentation and controls company.

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