**FOR IMMEDIATE RELEASE**

*San Francisco, California – February 29, 2016*

Flip Shop Marketing launched its white labeled Tinder like mobile commerce solution to turn any e-commerce website into an App in iTunes & Google Play within 30 days.

Flip Shop's Swipe technology makes shopping as easy as a finger flip. The Tinder like interface creates a shopping experience that is unique, addictive and adds gamification to the shopping experience. Users Swipe right to like products, or left to dislike. Products they have liked are added to their favorites and can be purchased.

Flip Shop enables its partners to offer their customers a state of the art App with a unique shopping experience. Mobile users are demanding a better shopping experience than list views of small images or responsive versions of traditional e-commerce websites.

Flip Shop’s mobile commerce solution leverages Swiping to attract new customers and engages existing customers. Our software is agile with a fast implementation into iTunes & Google Play. We have an expert team specializing in a product that evolves and keeps your technical resources free. Flip Shop has successfully integrated with Shopify, Magento and other e-commerce platforms.

Our Apps drive increased user interaction by learning individual preferences and then recommending more relevant products as the user swipes through items. The platform also re-engages users with sale and in-app notifications for items they have added to their favorites.

User can make a purchase of the items they want with just one tap on the “Purchase Now” button. Flip Shop is dedicated to eliminating the traditional e-commerce path to purchase model that is ineffective on mobile devices. Instead, they securely store the payment information as well as the shipping address so that users can make a purchase in just one touch.

**CONTACT INFORMATION**

Flip Shop Marketing, LLC

http://www.flipshopmarketing.com

Jeremy Callahan

415-250-6168

[jeremy@flipshopmarketing.com](mailto:jeremy@flipshopmarketing.com)