



## Give mum a “time-out” this Mother’s Day

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*“Uber” of Babysitting can send you a babysitter in 2 hours*

**KidSitter, a service that provides trusted, local and thoroughly vetted babysitters, has now grown its footprint to all of London following a successful launch in Islington - just in time for Mother’s Day. Designed to give busy, hard working parents a break, *KidSitter* can now send you a babysitter in as little as 2 hours.**

Founded by London Business School and Harvard alumni, KidSitter is a secure and curated online marketplace, with a mission to connect parents with trusted and vetted babysitters. *“Our entire philosophy and ethos is built around trust”*, says co-founder and CEO, Faisal Laljee. As such, KidSitter uses a thorough 5-step vetting process to ensure they work with only the very best babysitters, most of who are nannies, childminders, nurses and teachers. According to George Chan, co-founder and COO, *“For every 10 babysitters who wish to work with us, only 1 will meet our criteria”*.

The idea for KidSitter was born when George, found himself disappointed with the lack of short-notice options available for babysitting his 5-year old. *“Parents can count on KidSitter to provide them with the peace of mind, that someone trustworthy and qualified is looking after their child while they enjoy a night out or run their errands”*, adds George. After working together on the idea for over 6 months, the founders launched KidSitter in Islington last October and prompted by demand, have now increased their service to all of London. *“We can send you a trusted babysitter in as little as 2 hours, across most of London, and our price is still only £12 per hour with no joining fees, booking fees or added extras”*, quotes Faisal.

Over 95% of parents who have used KidSitter have given a 5-star rating to their experience, with feedback such as:

*“Reliable and wonderful service for families looking for someone trustworthy and competent to take care of their child.”*

*“KidSitter provides an amazing service - they do everything they can to provide families with high quality babysitters”*

All KidSitter babysitters have passed a comprehensive 5-step vetting process. They are all DBS checked, paediatric first-aid certified, reference checked and interviewed in-person. Bookings can be made securely online at [KidSitter.co.uk](http://KidSitter.co.uk) in 3 easy steps.

**So go ahead, give mum the perfect gift this Mother’s Day and book a trusted babysitter on [KidSitter.co.uk](http://KidSitter.co.uk). #PeaceofMind #GiveMumaBreak #MothersDay #KidSitter**

### Contact

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