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Unlimited Technology Solutions participates as Salesforce Financial Services Cloud launch partner to transform the client-advisor experience

SAN FRANCISCO – Mar. 8, 2016 – Unlimited Technology Solutions (UTS) today announced it is extending the reach of Salesforce Financial Services Cloud with its consulting, training and support services for wealth management firms. Financial Services Cloud is generally available for purchase today, empowering advisors to build deeper, 1-to-1 client relationships, be more productive and engage more holistically with clients anywhere and on any device.

Transformational Solutions

- UTS is achieving its mission of delivering quality Salesforce implementations by leveraging Salesforce Financial Services Cloud to provide integrated, comprehensive solutions to wealth management firms that enhance and enrich customer relationships.
- Combining extensive platform knowledge with relevant financial services industry experience, the solutions focus on unifying the customer experience while increasing collaboration and driving business growth.
- As a seasoned Salesforce Consulting Partner, UTS provides a multitude of services including needs assessment, planning, customization, implementation, data integration, training and support.

Comments on the News

- "The Wealth Management industry is experiencing a consolidation revolution. Clients want visibility into their portfolios, access to their advisors and ability to take swift action. Advisors are seeking to connect, collaborate and contribute in new ways. UTS recognizes these needs and is excited to partner with Salesforce to deliver holistic implementation solutions utilizing the Financial Services Cloud," said Lisa Tyrowicz, Managing Partner, Unlimited Technology Solutions, Inc.
- "The Wealth Management industry is undergoing tremendous change. Distribution and review of paper statements is no longer satisfying client needs. High-net-worth clients are becoming more engaged and expect real-time access to their portfolios and investment professionals. UTS is proud to partner with Salesforce to implement the Financial Services Cloud for Wealth Management firms. This platform will enable companies to deepen their relationships with their clients and grow their books of business," stated Lewis Kopp, Managing Partner, Unlimited Technology Solutions, Inc.
- "The future is here, and it's advice, not administrative tasks. Salesforce is transforming the advisor-client relationship for the digital age," said Simon Mulcahy, GM of Financial Services, Salesforce. "Unlimited Technology Solutions is supporting Salesforce in its mission to deliver a new era through proactive, personalized and goal-based collaborative advice."

About Salesforce Financial Services Cloud

Salesforce Financial Services Cloud is transforming the client-advisor relationship by empowering advisors to build deeper, 1-to-1 relationships with clients; enabling advisors to spend less time on

administrative tasks and more time focusing on investors; and allowing advisors to engage more comprehensively with clients and their households on any device at any time.

Additional Resources

- Like Salesforce on Facebook: <http://www.facebook.com/salesforce>
- Follow Salesforce on Twitter: <https://twitter.com/salesforce>
- Salesforce Financial Services Cloud: <http://www.salesforce.com/industries/financial-services/financialservices-cloud/>
- Like UTS on Facebook: <https://www.facebook.com/UnlimitedTechnologySolutions/>
- Follow UTS on Twitter: <https://twitter.com/utsco>

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About Unlimited Technology Solutions

Unlimited Technology Solutions, UTS, is an Information Technology Consulting Services company that specializes in Cloud Computing Solutions. UTS maintains a fundamental commitment to excellence that is evident in everything we do. Our mission is to understand and meet the needs of our clients by delivering quality, value-added solutions. Our goal is to become a valued and integral extension of your organization by bridging together people, process and technology to realize optimal business performance. Providing value and cost effectiveness is the core of our philosophy. Our extensive business partner network enables us to provide end-to-end technology services that are aligned with your changing interests, needs, and requirements.

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