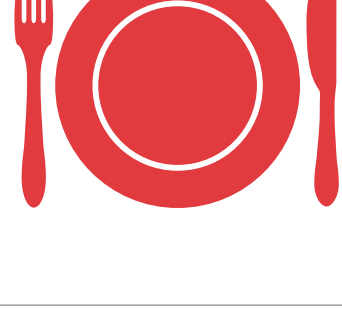
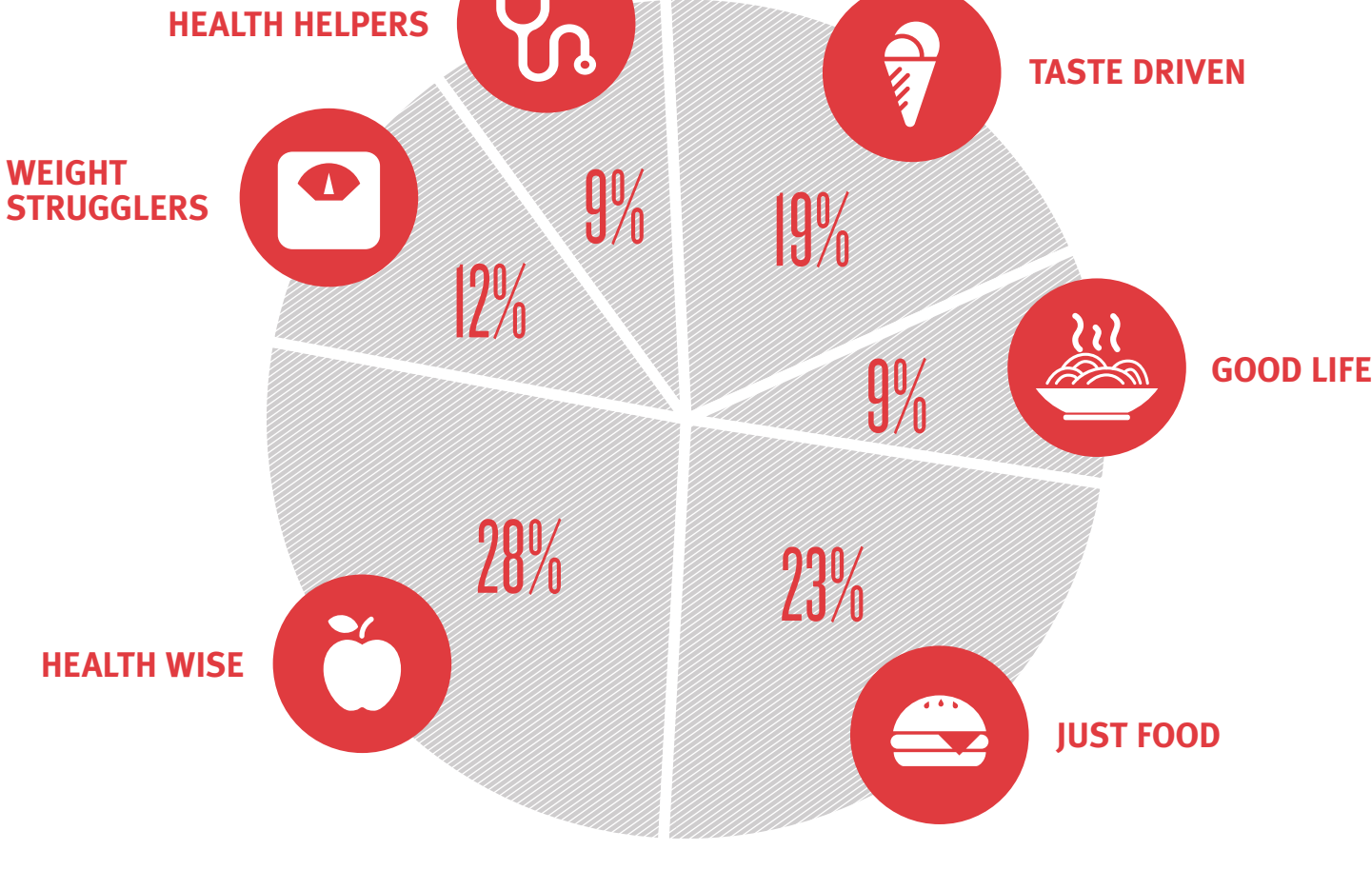


# HEALTH & WELLNESS CONSUMER INSIGHTS

Understanding consumer lifestyles and food purchasing behaviors as they relate to health and wellness

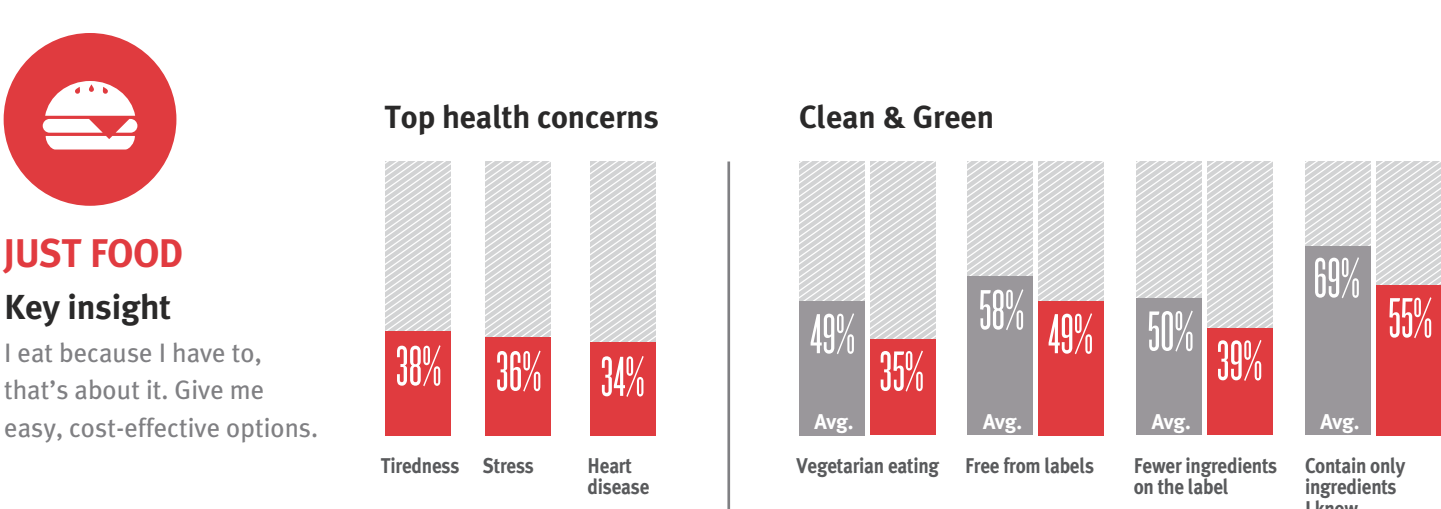
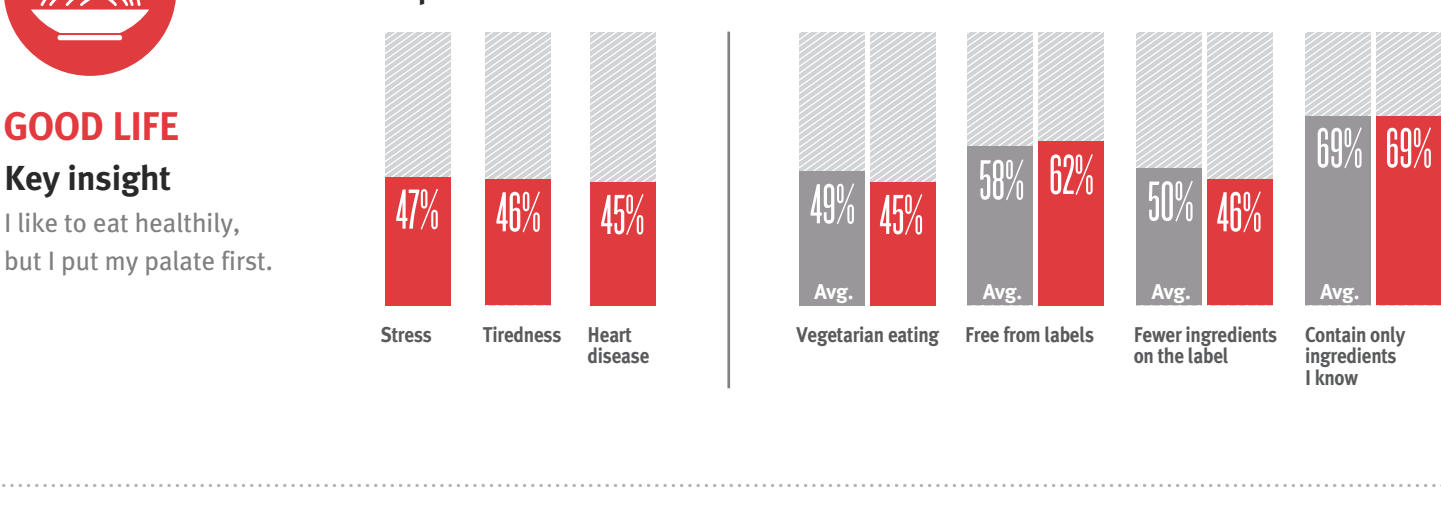
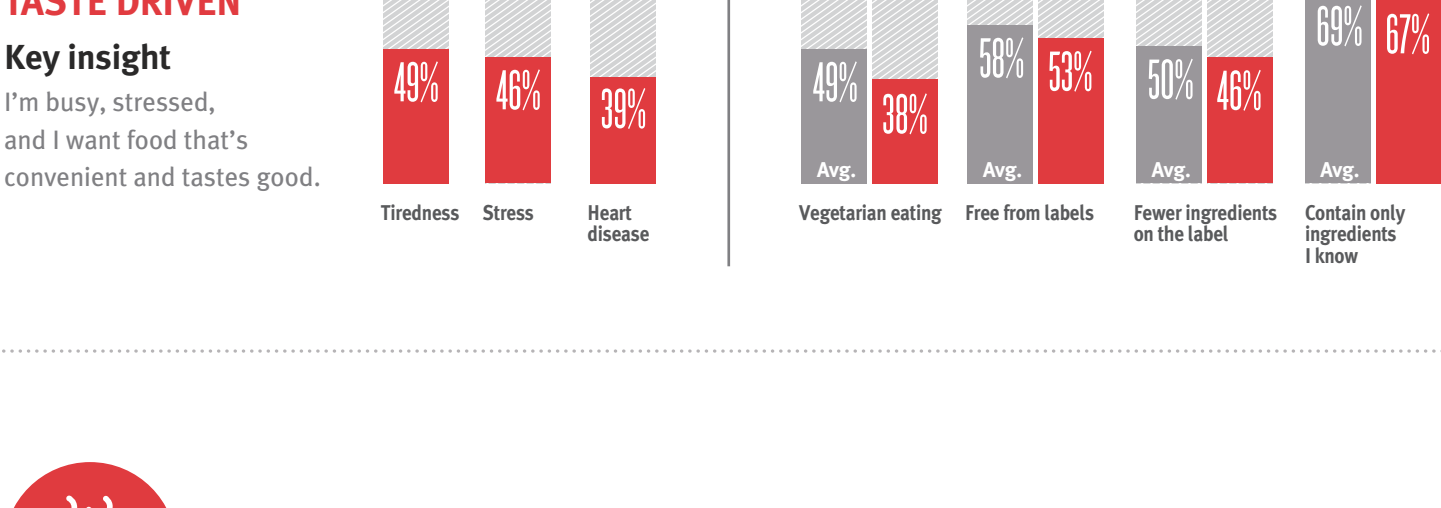
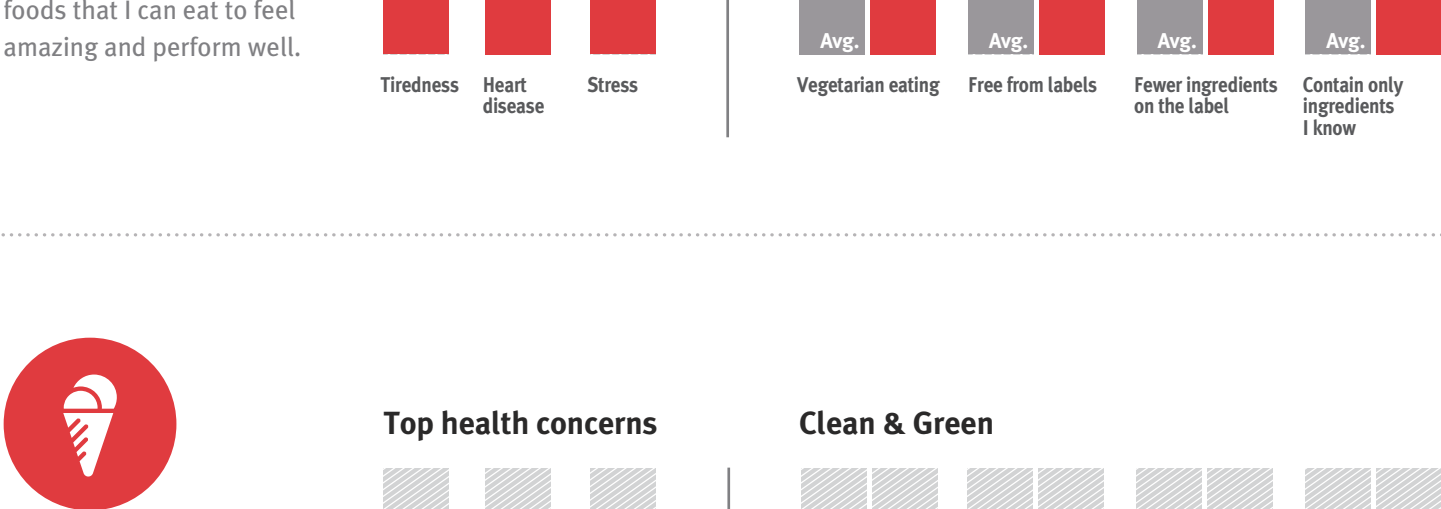
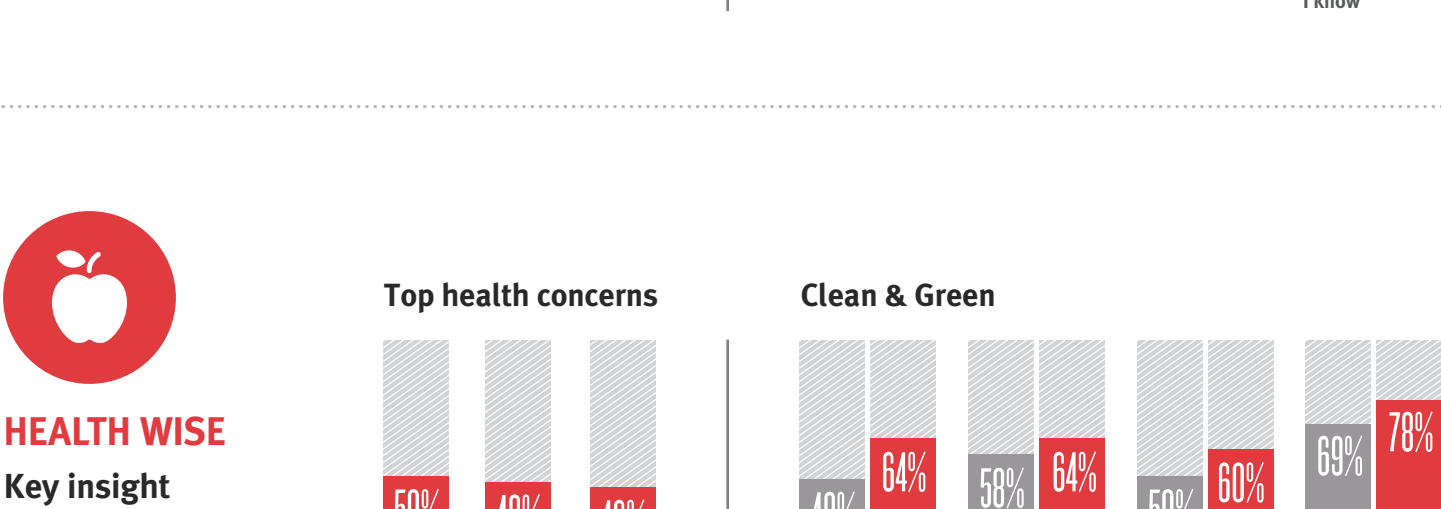
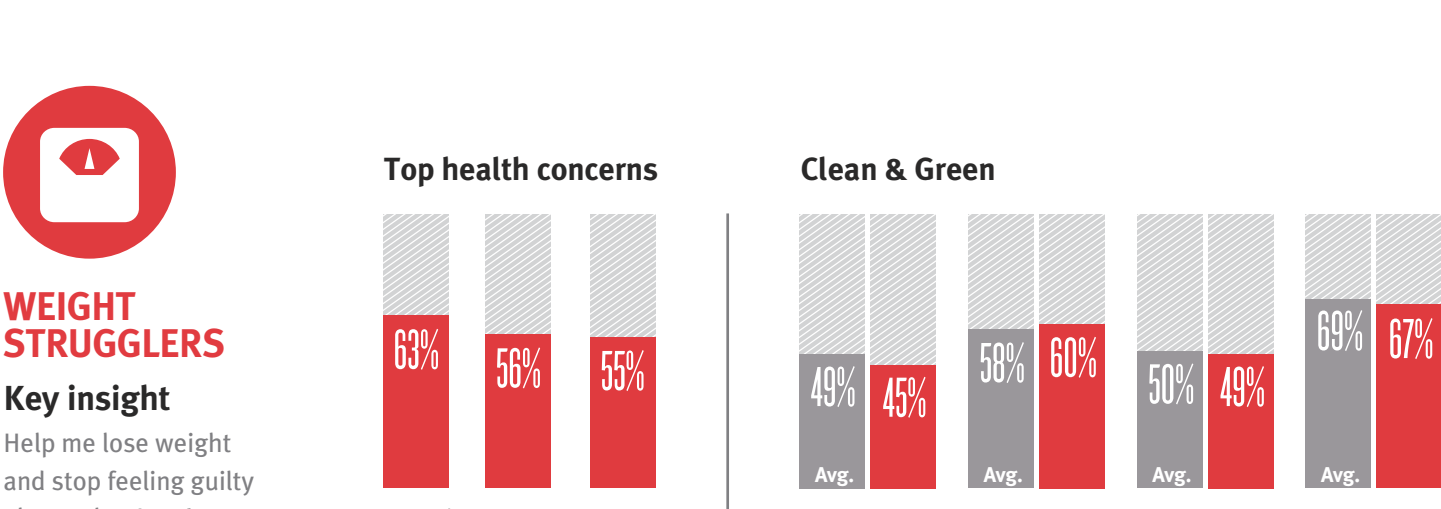
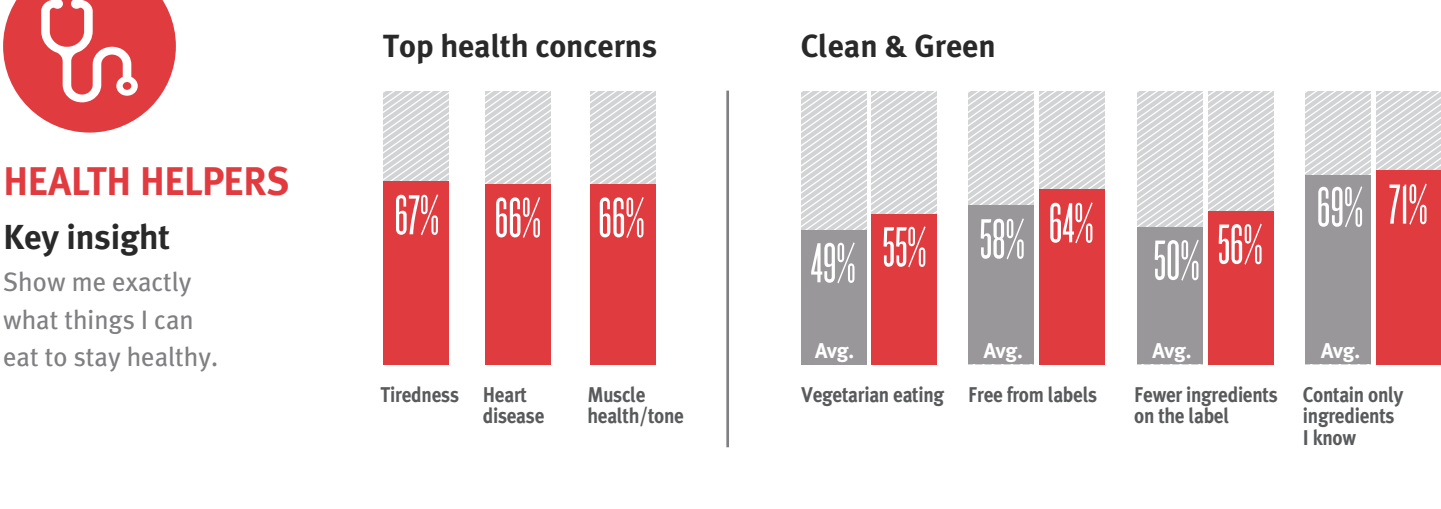
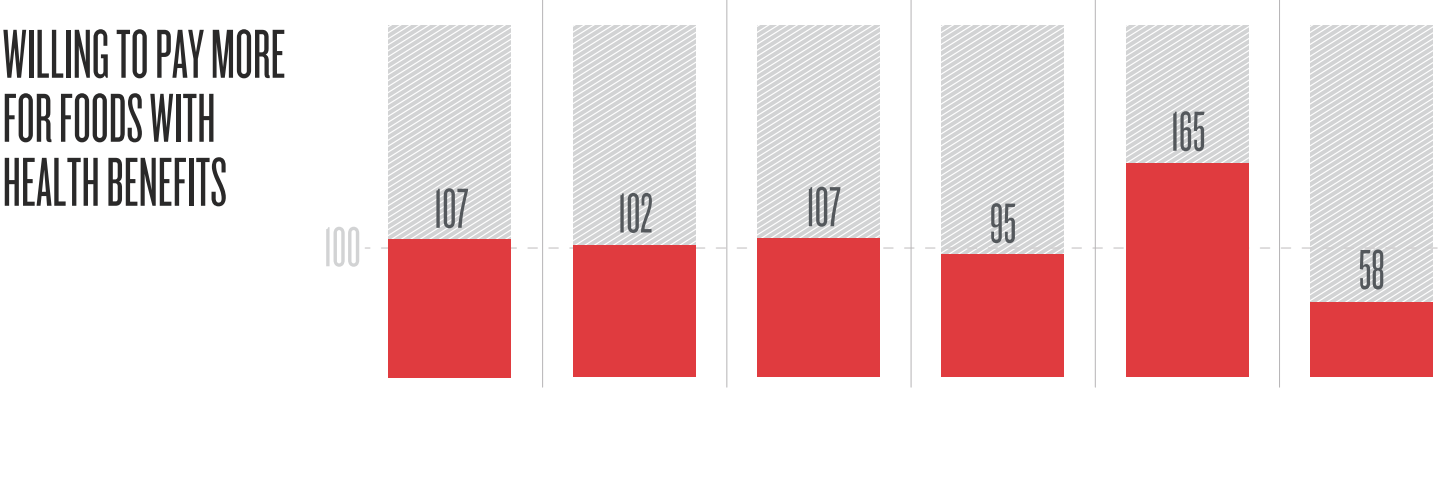
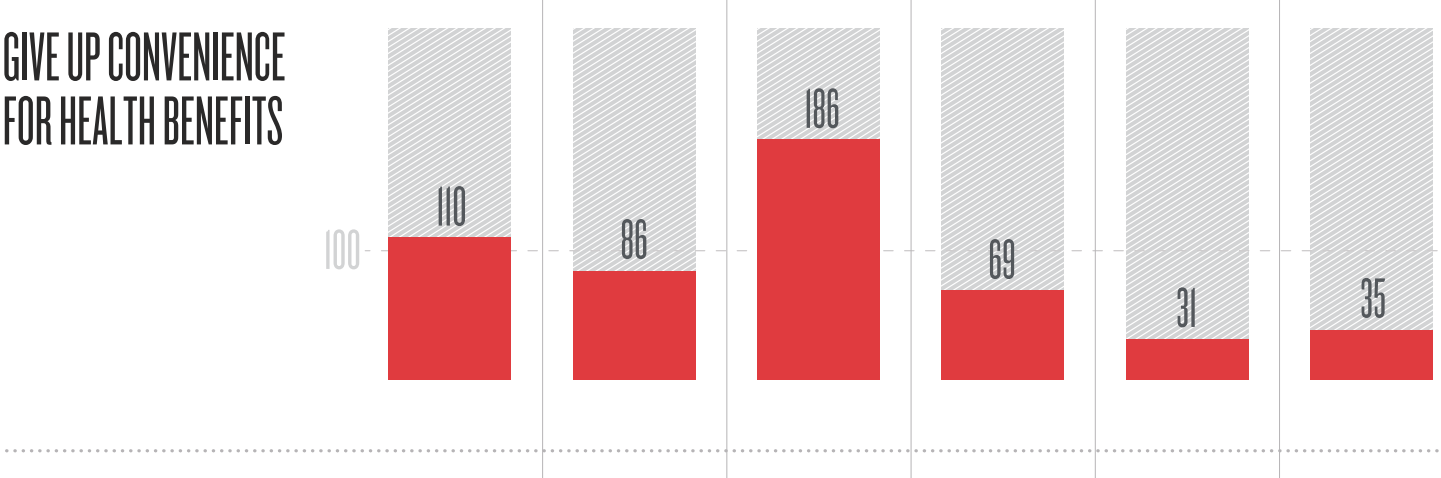
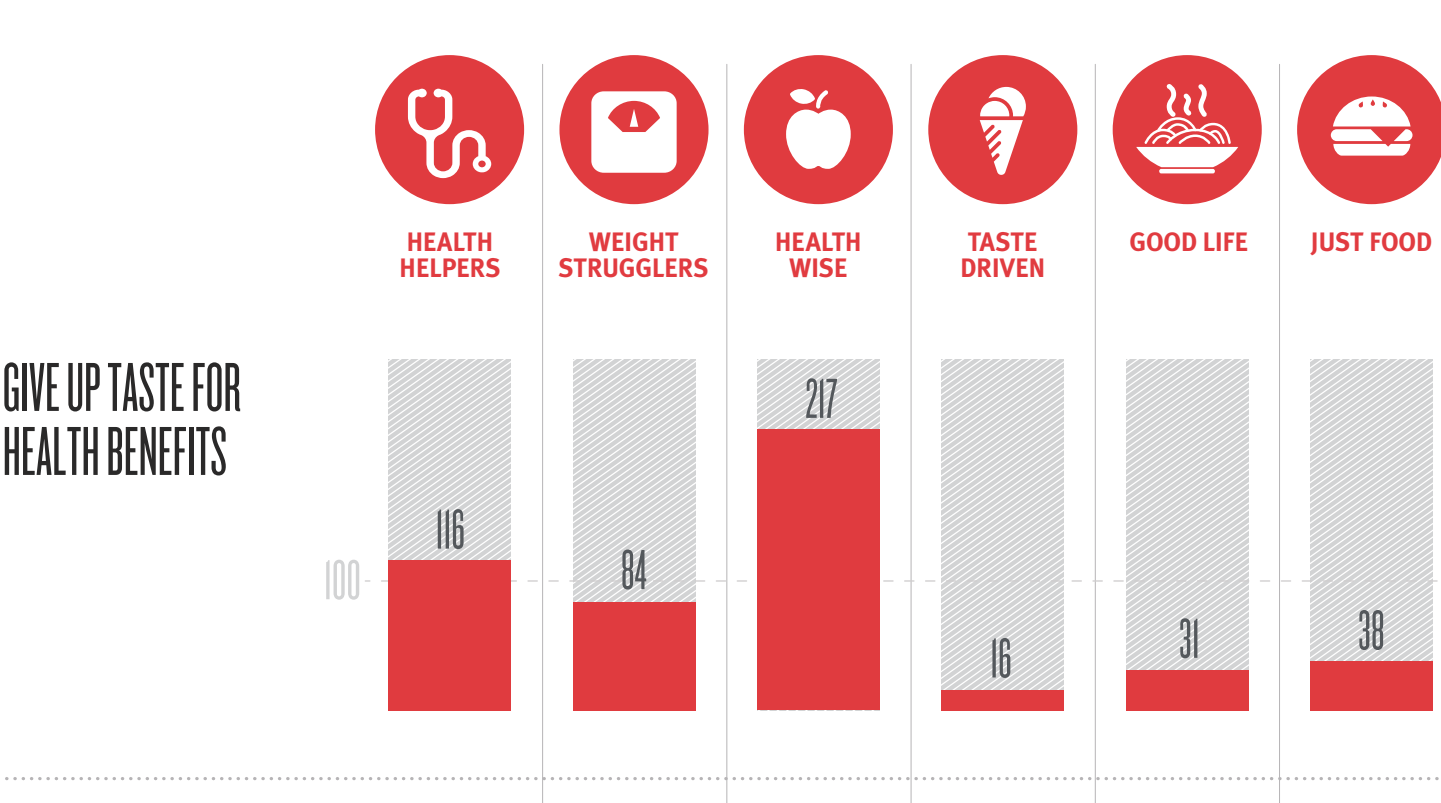


DuPont Nutrition & Health helps food manufacturers unlock novel opportunities by determining the motivations, needs, concerns, and behaviors of consumer groups in today's evolving food and beverage market.



## HOW THEY COMPARE

100 Index = Average Response



## WHAT NOW?

Contact your DuPont Nutrition & Health representative to learn more about Health & Wellness Consumer Insights.

### AVAILABLE INFORMATION:



PLEASE CONTACT US AT [WWW.FOOD.DUPONT.COM](http://WWW.FOOD.DUPONT.COM) OR CALL TODAY AT 800.325.7108