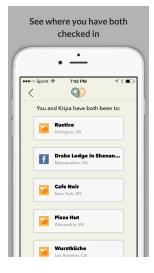


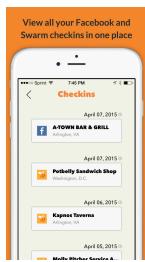
New dating app makes introductions using Swarm and Facebook checkin history

CHICAGO, II. - March 15, 2016 - 525 Studios is proud to announce the launch of <u>Wentroductions on the App Store</u>. Wentroductions, or Wentros for short, introduces singles based on where they went. The iOS app matches users based on a combination of their Facebook and Swarm checkin history and preferences for gender and age. Users can hide matches they're not interested in and send messages to those they are interested in.









"Wentros reduces the time spent creating a dating profile and instead builds a profile automatically over time using your checkin history," says co-founder Natesh Kumar. "After all, actions speak louder than words. Wouldn't you rather connect with someone who's *actually* been to your favorite restaurants than someone who just claims to be a 'foodie' in his or her dating profile? And unlike other real-time dating apps, Wentros doesn't limit introductions to people who happen to be in the same place as you at this exact moment."

Wentros is available for free on the App Store and is optimized for iPhone 4 and up.

Visit <u>wentroductions.com/press</u> to download the Press Kit.

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For more information, please contact:

Rajesh Nerlikar
Vice President of Product and Marketing
rajesh@525studios.com
(512) 799-7771 (m)