

EarthBend Announces Addition of VTech Conference and SIP Phones

Affordable VTech Solutions Meet Communications Technology Needs of the Workplace

SIOUX FALLS, S.D., March XX, 2016 — [EarthBend](#), a premier value-added distributor of business telecommunications and IT solutions, today announced it has expanded its distribution portfolio to include two new business communications product lines from [VTech Communications Inc.](#) The addition includes the advanced [ErisStation® conference phones](#) and the highly affordable collection of [ErisTerminal® SIP phones](#).

"The addition of VTech's conference phones and cloud-compatible SIP phones to the EarthBend product line enhances the range of affordable, high-performance options available to our channel partners and their customers for addressing evolving business-class communication needs," said Ryan Donovan, EarthBend's General Manager and VP of Sales and Service. "VTech's brand reputation and manufacturing expertise are exceptionally well-respected within the channel, and we are enthusiastic to now be offering our resellers a line of business communications solutions that capitalize on VTech's market-leading status."

VTech ErisStation conference phones, available in SIP and Analog versions, enable clear conversations with up to four DECT 6.0 wireless microphones and two fixed, central microphones. The portable microphones feature Orbitlink Wireless Technology™ and synchronize to maximize pickup range in all directions. Several features contribute to natural-sounding, clear conversations, including echo cancellation, noise suppression, integrated digital mixing technology and an audio equalizer. Participants can easily speak and listen to others naturally at the same time through the full-duplex central speakerphone. The base station is PBX-compatible and comes with a 50-name and number phonebook, 50-number caller ID log and a large, backlit display for easy call handling. The wireless microphones each have up to eight hours of talk time and up to 70 hours of battery life to accommodate long calls.

The ErisTerminal SIP phones, available in feature-rich desktop and cordless models, leverage different cloud, hosted and open-source telephony solutions without negatively impacting network traffic. The VSP725 and the VSP735 are desktop models and the VSP601 is a cordless handset, all of which support high quality HD audio and multiple lines. The ErisTerminal endpoints provide super-clear mobility with Orbitlink Wireless Technology are easily expandable to unlimited desktop phones and up to six cordless handsets with one VSP600 cordless base station. Users can leave their desk and enjoy DECT 6.0 sound quality and reception. The corded phone models feature power over Ethernet (PoE) with dual Ethernet ports. Using this technology, employees at a business such as an auto dealership, manufacturing facility or retail store could place base phones throughout the facility and easily move up to 150 feet away using a cordless handset.

"Our distribution partnership with EarthBend has been a long-standing, mutually rewarding relationship. We are excited to further expand the availability of our VTech business communications line with EarthBend, and look forward to driving sales growth of these solutions through their network of resellers." said Graham Williams, VP of Business & Hospitality Phones Division, VTech Communications, Inc.

About EarthBend Distribution:

EarthBend has been distributing telephony peripherals and IT solutions to an extensive network of channel partners since 1993. As a value-added distributor, EarthBend delivers a broad portfolio of technology solutions from industry-leading vendors, nationally competitive pricing, and friendly, reliable pre- and post-sales support from its expert staff. EarthBend believes its team members make the difference in delivering the right solutions to resellers and their customers, and emphasizes a "human touch" in every interaction to drive best-in-class partner satisfaction and ongoing business value. For more information, please visit www.earthbend.com/distribution.

About VTech:

VTech is the global leader in electronic learning products from infancy to preschool and the world's largest manufacturer of cordless phones. It also provides highly sought-after contract manufacturing services and telephony solutions for the hospitality industry. The company has leveraged its expertise and success in cordless telephones to offer a portfolio of cost-effective, cutting-edge business phone solutions as well. Founded in 1976, VTech's mission is to design, manufacture and supply innovative and high-quality products in a manner that minimizes any impact on the environment, while creating sustainable value for its stakeholders and the community. For further information on VTech and its array of business phone products, please visit <http://businessphones.vtech.com>.

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