**La Concha Key West Celebrates Its 90th Birthday**

*The Historic Landmark Hotel Offers Commemorative Events and Specials in honor of its Anniversary Celebration*

**KEY WEST, Fla. (March 28, 2016)** – [La Concha Key West](http://www.laconchakeywest.com), the shining star of Duval Street presenting a chic and lively atmosphere, celebrates its 90th anniversary this year with a host of events and guest experiences to honor its historical significance as one of the island’s most legendary hotels. An historic landmark Key West property, La Concha Key West is known for its deep and colorful roots within Key West’s history, famous for regularly hosting a number of illustrious guests. Most notably, literary legends Ernest Hemingway and Tennessee Williams were frequent guests of the hotel and it has been said they completed some of their most distinguished work during their time spent at La Concha Key West.

“If these walls could talk, it would be great fun to hear about the names that have walked these halls and soirees that took place in this 90-year-old hotel,” said La Concha Key West General Manager Mike Rice. “By creating this collection of events and celebrations to commemorate our 90th year of service, we get to remember the colorful days of Old Key West.”

La Concha Key West will be centering its 90th anniversary celebrations around a couple of its infamous guests. Two of its finest suites have been renamed the Ernest Hemingway Suite and Tennessee Williams Suite. The two legend suites present aesthetic traits of La Concha’s original 1930’s design and readings from the respective author. In addition, La Concha Key West will be announcing a series of commemorative events and special offers throughout the year themed after its anniversary and historical significance within the celebrated island destination.

As another acknowledgment of its legendary status, La Concha Key West was inducted this year into the Historic Hotels of America, an official program of the National Trust for Historic Preservation that recognizes and celebrates the country’s historic hotels that have faithfully maintained their authenticity, sense of place and architectural integrity.

La Concha Key West is part of the Duval Collection, an eclectic assortment of accommodations and amenities along the island’s bustling Duval Street that bring together the best stories and service in the southernmost tip of the U.S. Boasting an array of distinct accommodations, dining outlets, bars, tropical pools, rejuvenating spas, a private beach and endless options for entertainment, guests enjoy access to the energy of Duval Street via the exclusive Duval Cruiser. Comprised of Pier House Resort & Spa, La Concha Key West and The Southernmost House, the diverse collection embraces the true spirit of the island from sunrise to sunset.

To book a reservation or learn more about the 90th Anniversary Celebrations at La Concha Key West, visit [www.laconchakeywest.com](http://www.laconchakeywest.com) or call (305) 296-2991.

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