



G5 ENTERTAINMENT AB

G5 Entertainment Launched *Supermarket Mania® Journey* on the App Store, Google Play and Amazon Appstore

Dive into this frenetic, free-to-play adventure and stay on your toes every single second!



San Francisco, California – March 30, 2016 – Are you up for yet another time management/strategy challenge? Ready to continue your journey to the top of the corporate ladder? We invite all fans of the *Supermarket Mania®* franchise to dive into a fast-paced world of grocery store management with your beloved Nikki once again!

Running a grocery chain is not for the weak! Need proof? In *Supermarket Mania® Journey*, Nikki heads to Tinseltown to help the Mayor strengthen the city's economic development.

Roll up your sleeves, open new supermarkets and help Nikki keep them stocked to the rafters. Manage six unique stores through 97 challenging yet amusing levels, serve ten types of choosy customers and upgrade your shelves and freezers so that they can hold more inventory. Serve customers quickly to keep them happy. Stock shelves with goods, weigh fruit, offer fresh meat to your customers, provide them with shopping carts and ring them up. In addition, you have to watch out for little rascals who strive to take a ride on a scooter, not to mention thieves and a crazy guy who vandalizes the store by breaking your milkshake and juice equipment! Immediately call for security!

Besides, don't forget that all customers are different in their preferences and purchases, but the most important customers are celebrities. Every other customer freezes in their tracks, taking snapshots while the celebrities zoom around the store and demand that everything they want be in stock. This is where power-ups come in handy. Energy drinks make you move faster as everything around you slows down, a cookie plate makes everyone in the store happy and the cleaning solution makes your store shine in an instant. Utilizing these items at the correct time is crucial if you're shooting for the high score!

Supermarket Mania® Journey is a T1 free-to-play game with millions of fans globally. Upcoming releases on iPhone and Windows devices, plus regular free updates, gorgeous graphics and rich sounds, will provide hours of endless fun!

The game is developed and published by G5 Entertainment AB (NASDAQ OMX: G5EN).



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Key features:

- Over 95 levels through six game settings to play
- 10 uniquely demanding customers to please
- 40 products to sell with savvy and great service
- Nearly 150 upgrades to spruce up your stores

For additional information please contact: press@g5e.com

About G5 Entertainment

G5 Entertainment AB (G5) is a developer and publisher of high quality free-to-play mobile games for iOS, Android, Kindle Fire, and Windows-powered devices. G5 develops and publishes games that are family-friendly, easy to learn, and targeted at the widest audience of experienced and novice players. G5's portfolio includes a number of popular games like Mahjong Journey®, Supermarket Mania® Journey, Farm Life™, Virtual City®, Special Enquiry Detail®, Hidden City®, and The Secret Society®. G5 Entertainment AB has been listed on Nasdaq Stockholm since 2014.

More information about the company can be found at: www.g5e.com/corporate.

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