



Chase Doubles Down in Support of Carry The Load®

Renewed contribution from Chase enables nonprofit to expand national relay honoring fallen U.S. military service members and first responders to West Coast

Dallas (March 31, 2016) – Carry The Load today announces that Chase, the U.S. consumer and commercial banking business of [JPMorgan Chase & Co.](#), is the presenting sponsor of its 2016 National Relay. Founded in 2011, [Carry The Load](#) is committed to restoring the true meaning of Memorial Day as a time to honor military service members and first responders who lost their lives in service to their country.

As part of its mission, Carry The Load hosts an annual national relay throughout the month of May to raise awareness and funds for organizations providing direct services to military, law enforcement, fire and rescue personnel, and their families. Since 2011, more than \$3.4 million has been gifted by Carry The Load to nonprofit partners across the country.

“Memorial Day is so much more than a three-day weekend that marks the beginning of summer. It is a day deserving of our Nation’s attention, affection and respect,” said Clint Bruce, a former Navy SEAL and co-founder of Carry the Load. “It is an honor to have a company like Chase champion the mission to help America celebrate, honor and remember our fallen military and their families.”

In previous years, the relay spanned 2,300 miles along the East Coast from the U.S. Military Academy at West Point, N.Y., to Dallas. This year will see the expansion of the relay spanning 4,300 miles along the West Coast, beginning in Seattle, and converging with the East Coast route in Dallas on Memorial Day for a total of 6,600 miles. Registration information and event details can be found at [carrytheload.org](#).

“Memorial Day is a time to remember and honor our fallen service members – men and women who volunteered to serve and, ultimately, gave their lives on our behalf,” said Ross Brown, Head of Military and Veterans Affairs for JPMorgan Chase. “We are proud to support Carry The Load for a second year, and we encourage all to join us in restoring the true significance of this important day.”

From April 27 to May 29, the relay will progress 24 hours a day, with rallies taking place in various cities and towns along the route. Chase will host rallies in Seattle, San Francisco, New York, Chicago, Houston, Phoenix, Wilmington, Del., Columbus, Ohio, and Jacksonville, Fla. where employees and volunteers in the communities will walk to remember those who have lost their lives.

Chase's support of Carry The Load reflects the firm's ongoing commitment to the veteran and military communities. Since 2011, the firm has hired more than 10,000 veterans and developed programs aimed at retaining and supporting veterans throughout their post-service careers. These efforts include leading the [Veteran Jobs Mission](#) – previously the 100,000 Jobs Mission – a coalition founded in 2011 by JPMorgan Chase and 10 other companies with the goal of hiring 100,000 veterans. Now 225 members strong, the coalition has collectively hired more than 314,000 veterans, and is ultimately committed to hiring 1 million.

About Carry The Load®

Carry The Load is a registered 501©3 nonprofit organization founded in 2011 by two former Navy SEALs. Carry The Load's mission is to restore the true meaning of Memorial Day by remembering, honoring and celebrating the sacrifices made on our behalf by America's military, law enforcement, fire and rescue personnel, as well as their families. Funds raised during Memorial May programs allow Carry The Load to grow its vision and execute its mission, as well as provide existing nonprofit partners with valuable visibility, resources and meaningful connections. For more information, follow us on [Facebook](#) or Twitter ([@CarryTheLoad](#)), or go to [carrytheload.org](#).

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.4 trillion and operations worldwide. Chase serves nearly half of America's households with a broad range of financial services, including personal banking, credit cards, mortgages, auto financing, investment advice, small business loans and payment processing. Customers can choose how and where they want to bank: Approximately 5,500 branches, nearly 19,000 ATMs, mobile, online and by phone. For more information, go to [Chase.com](#).

Media Contacts:

Renee Cossman, Managing Supervisor
FleishmanHillard

O: 214.665.1352 E: Renee.Cossman@fleishman.com

Kim Morton, Communications, Military & Veterans Affairs
JPMorgan Chase & Co.

O: 212.270.8228 E: Kim.Morton@jpmorgan.com

###