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FOR IMMEDIATE RELEASE

Synergia OC Announces New Chief Digital Officer

Raritan, NJ March 30th, 2016 — Synergia OC announced today that Michael DePalma will join the company in the newly created position of Chief Digital Officer. In this role, DePalma will lead the design, implementation and sustainability of improved digital customer experiences at Synergia OC, as well as drive continued innovation in the space. Michael is a transformational and innovative technology and business leader, with 15 years of executive level strategic, technical and leadership experience. He is recognized for being a collaborative hands-on leader who is driven, passionate, energetic, results oriented and highly impactful.

In this role, Michael will work closely with the rest of Synergia Senior Leadership to accelerate the transformation of the digital experience for Synergia OC customers and help ensure Synergia OC delivers best in class digital solutions, to drive better health outcomes and lower costs for Synergia patients through better adherence and education.

“Michael has the experience and vision to deliver truly tech enabled healthcare solutions we are delighted to have him join our team.” Rick Thomas, CEO Synergia OC

“Synergia is exactly the type of company I envisioned when designing the industry architecture and prevention “stack” that we used for The Human API and my TEDx talk on that subject. We envisioned companies leaping into the space to create the context, clarity, collaborative and communication tools that are so sorely lacking in healthcare today. We are awash in data, with precious few ways to manifest action based on the insight it provides. Synergia is a huge step towards creating real progress in better health outcomes and lower costs, by engaging with patients directly about their chronic disease, but in a collaborative, not a competitive, manner with existing health providers. Synergia is the next step in the future model, and I’m proud to be part of bringing it to fruition.” Michael DePalma, Chief Digital Officer, Synergia OC

Synergia OC, helps increase patient compliance in chronic disease, with the most comprehensive portfolio of tools to assist physicians, hospitals and insurers to more effectively keep their patients on track with their prescribed clinical pathway plan. www.synergiaoc.com.

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