

INDOOR AG-CON

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Leading US Indoor Agriculture Conference Returns to New York for Indoor Ag-Con Gotham in October 2016

NEW YORK, NY. (April 5, 2016) — Indoor agriculture is one of the fastest-growing sectors in the US as a combination of consumer demand for year-round fresh produce, the partial legalization of medical marijuana and technology advances in lighting and automation drive growth. Indoor Ag-Con – the US indoor agriculture industry’s leading conference – will be returning to New York for the second year on October 5, 2016 to discuss the prospects for this technology-rich industry.

The one-day seminar will be hosted at the Helen Mills Theater in Chelsea, NY, and is tailored toward corporate executives from the technology, investment, vertical farming, greenhouse growing, and food and beverage industries, along with hydroponic, aquaponic and aeroponic startups and urban farmers.

The event will consist of keynotes from industry leaders and extended networking breaks. Confirmed speakers include David Rosenberg of Aerofarms, Paul Lightfoot of BrightFarms, Professor Dickson Despommier of Columbia University, and Mahmood Almas of Pegasus Agriculture. Participants will also have the opportunity to network at a drinks party after the sessions.

Indoor Ag-Con Gotham will again be limited to 120 participants to maximize networking opportunities and keep the conversation flowing. The event’s focus will be on the big picture themes of the indoor agriculture industry: “our New York event is an opportunity to hear from industry leaders on topics as diverse as incorporating agriculture into urban areas and managing indoor agriculture operations in tropical climates” commented Nicola Kerslake, founder of Newbean Capital, the event’s host. Agriculture technology companies, suppliers and automation companies will have the chance to meet and mingle with leading vertical farmers and commercial greenhouse operators. Last year’s event sold out well ahead of time, and the organizers anticipate strong demand for the 2016 event.

Indoor Ag-Con has also hosted events in Las Vegas, NV, New York, NY and in Singapore in the past year. Since it was founded in 2013, Indoor Ag-Con has

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captured an international audience and attracted some of the top names in the business. Its events have welcomed over 1,500 participants from more than 20 countries, as far away as New Zealand and the Philippines. In the past year alone, it has hosted two TechCrunch Disrupt winners as speakers at its events, and has been featured in international media, such as The Guardian.

Newbean Capital, the host of the conference, is a registered investment advisor; some of its clients or potential clients may participate in the conference. The Company is ably assisted in the event's production by Joanna Micek of Lynn McCary Events.

Indoor Ag-Con Gotham

- *Dates – October 5th, 2016*
- *Place – Helen Mills Theater, 137 West 26th Street, Chelsea, New York, NY*
- *Registration – available to general public from April 11*
- *Features – One day seminar, with keynote speakers, and a drinks party.*

For more information, please visit www.indoor.ag/gotham or call 775.623.7116