



Retail Marketing Kit Options

Economical solutions for your marketing needs

TCGRx has taken the guesswork out of marketing your business. We have put many retail marketing pieces at your fingertips, and removed the hassle of working with designers and printers to get it all to your store, ready to use. Choose one campaign, or choose four. Select add-ons to further enhance your presence

in your region. Make your new adherence program a success with TCGRx Retail Marketing!



BASIC LEVEL MARKETING KIT

MARKETING ITEM	STANDARD	GOLD
Window Cling – 20"×30"	2	8
2-Sided Hanging Posters – 36"×48"	2	8
Counter Mat – 16"×20"	1	4
Postcards (Quantity of 100) – 9"×6"	1	4
Table Top Stands – 8.5"×11"	2	8
Quadfolds – Sign Up Forms	1	4
Mini Brochures – Info Pamphlet	1	4
AdherePac™ Sample Box – 8"×8"×10" Acrylic box	1	4
Single-Sided Doctors Posters – 18"×20"	9	36



Window Cling



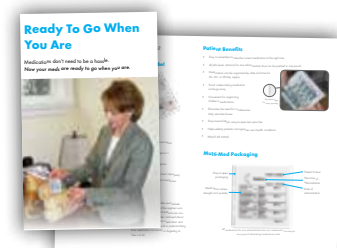
2-Sided Hanging Poster



Postcard



Doctors Poster



Mini Brochure



Target Market Letter and Samples

OPTIONAL ADD-ONS

MARKETING ITEM

- Press Release
- Social Media Images – Including Product and Cover
- Social Media Posts (2 per week) – Give to Customer
- Retargeting*
- AdWords*
- Bag Stuffers
- Mass Postcard Mailers
- Target Market Letter and Sample Mailers (Doctors, Camps, Daycare, Schools)
- Advertising (Print, Newspaper, etc.)
- Semi-Customized Video
- Customized AdherePac™ Reusable Boxes



Customized AdherePac™ Reusable Boxes



Semi-Customized Video



Tabletop Stand with Sign-Up Forms

Sorry, no substitutions within marketing kits.