



Association Compensation Interactive American Society of Association Executives (ASAE)

ASAE brings its traditional compensation survey to life by offering members a new way to compare their compensation and benefits information. Dynamic Benchmarking was selected to transform the Association Compensation and Benefits Study into a powerful and interactive benchmarking tool. Association Compensation Interactive offers question by question analysis, customizable data filters and personalized charts that help organizations gain timely and meaningful insight into their compensation and benefits practices.

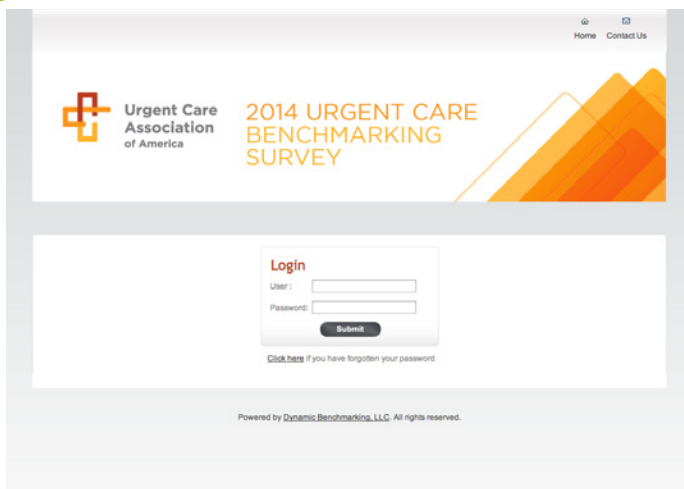
"Strong, effective associations are good for society, and we are committed to offering them the data and tools they need to succeed. The services provided by Dynamic Benchmarking are designed to help us deliver meaningful, actionable information that our members can use to grow and maximize the performance of their organizations."

- Dr. Sharon Moss, Ph.D., CRA, CAE, Chief Research Officer

Public Gardens Benchmarking American Public Gardens Association

Founded in 1940, the APGA is committed to increasing the knowledge of public garden professionals through information sharing, professional development, networking, public awareness, and research. Their new survey platform by Dynamic Benchmarking encompasses questions pulled from several previous surveys, collecting data relative to garden operations, size, plant holdings, educational and outreach programs, visitor and donor information, as well as staffing and salary data for key garden positions. Survey participation has more than doubled with the new platform, which is now the primary study for the industry, providing a comprehensive look at the entire sector, and offering a true understanding of the impact public gardens are making on their communities.





Urgent Care Benchmarking Survey *Urgent Care Association of America (UCAOA)*

Founded in 2004, the Urgent Care Association of America is growing quickly to keep up with the equally fast growing urgent care center industry. Launched in 2014, the Urgent Care Benchmarking Survey collects, and reports on a vast array of urgent care benchmarks, including staffing, benefits, compensation, services offered, compliance, visits, integration, technology, marketing, coding and finance. Members appreciate the user-friendly interface and questions tailored specifically for urgent care centers. The tool has become the go-to resource for making informed urgent care business decisions as well as educating the public and payers about the urgent care industry.

"Our industry has experienced many changes over the past several years. Running a successful urgent care operation requires access to timely, accurate, and actionable performance data. Dynamic Benchmarking helped us streamline our survey so that it collects the information necessary from, and desired by, our members while minimizing data entry time."

- Jami Kral, UCAOA Membership Director

Dynamic Chamber Benchmarking *Association of Chamber of Commerce Executives (ACCE)*

In 2014, ACCE enlisted Dynamic Benchmarking to build and launch its successful Dynamic Chamber Benchmarking platform, which combined and replaced several older surveys into one easy-to-use, secure system. The new dynamic, web-based survey, data analysis and reporting tool provides ACCE's members with valuable insight into current trends and best practices at play in chambers across the continent. Since ease of use and security were of great importance to ACCE members, a single sign-on login system was created so that members can access the survey using the same credentials that they use to access other secure areas of the ACCE website.

