



CELEBRATION INFORMATION

Each spring, Door County rolls out a colorful carpet for visitors to help celebrate the county's blossoming beauty. Commonly mistaken as a specific event, the *Season of Blossoms* celebration actually encompasses a wide variety of special events and blossoming beauty throughout the entire county over the course of an 8-week period from April to early June.

The inaugural Door County *Festival of Blossoms* (as it was then known) took place in the spring of 1994. Door County will celebrate its 23rd annual *Season of Blossoms* from **April 9 - June 5, 2016**.

Spring blossoms can be found in every corner of Door County. From the gateways of quaint waterfront communities to the front entry ways of area businesses. From the thousands of acres of blossoming cherry and apple orchards throughout the county to public and private gardens. From wildflower carpeted forest floors to the peaceful roadsides along quiet country back roads.

Special events dominate the calendar during the *Season of Blossoms* and provide visitors with a multitude of activity options. Highlights include weekend festivals in many of our waterfront communities, several running races including the Door County Half Marathon, a Girlfriend Getaway weekend, special blossom-themed trolley tours, guided nature hikes and more. A complete list of events, along with spring lodging packages can be found at **DoorCounty.com**.

The Door County Visitor Bureau (DCVB) sold flower bulbs as part of the *Season of Blossoms* for 19 years (1993-2011). In that time more than 2.2 million daffodil and tulip bulbs were sold and planted throughout Door County. That total does not include flower bulbs sold through area garden centers, so the total number of bulbs planted since the start of the *Season of Blossoms* in 1994 very likely exceeds 2.5 million. That's a lot of blossoming beauty for this pretty peninsula!

DOOR COUNTY USA DAFFODIL



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One particular daffodil is near and dear to Door County. Named *Door County USA*, this cream colored double daffodil, with an apricot colored center, was first christened in Keukenhof Garden in Lisse, The Netherlands on April 25, 2002. To celebrate the daffodil's introduction, a contingent of Door County representatives attended the official naming ceremony in Holland. A local christening ceremony took place at the Door County Welcome Center on May 14, 2004, when the *Door County USA* daffodil first bloomed on local soil. To date, nearly 30,000 *Door County USA* bulbs have been sold and planted throughout Door County.



2016 Season of Blossoms Guide To Spring

Each year the Door County Visitor Bureau produces a special *Season of Blossoms* tour map that includes suggestions on where to see area gardens and orchards, a blossom chart that provides visitors with approximate bloom times for 38 different plant species, a spring events calendar highlighting spring time activities, and general information about special spring lodging packages. The map is available online at DoorCounty.com and can also be picked up at the Door County Welcome Center.

SPRING BLOSSOM TROLLEY TOUR

The Door County Trolley offers a special spring blossoms trolley tour that navigates visitors to hidden peninsula blossoms, forest wildflowers and scenic overlooks. The tour also includes the chance to partake in private wine tastings at 2 award-winning local wineries, a cozy carriage ride in the quaint village of Fish Creek and a delectable lunch at a popular local restaurant. Spring blossoms trolley tours are offered on Saturdays in April and May. More details can be found at www.DoorCountyTrolley.com or 920-868-1100.



Season of Blossoms Event Highlights *Additional details & lots more events at DoorCounty.com!*

DOOR COUNTY HALF MARATHON AND NICOLET BAY 5K

Held annually the first Saturday in May in Peninsula State Park, Fish Creek. (May 7, 2016)

A run through a beautiful park on a closed road course along the shores of Lake Michigan. 13.1 mile (half-marathon) and 3.1 mile (5K) run courses. Post-race festivities at Nicolet Bay Beach. Course route maps and event details available at DoorCountyHalfMarathon.com. Due to the popularity of this event, early registration is encouraged.

STURGEON BAY SHIPYARD TOURS

Held annually the first Saturday in May at Sturgeon Bay area shipyards (May 7, 2016)

This is the only day of the year that visitors can tour and learn firsthand about the Door County shipbuilding industry that has produced freighters, mega-yachts & more along the historic Sturgeon Bay waterfront. Details at 800-301-6695.

GIRLFRIENDS GREAT EGG-SCAPE WEEKEND

Held annually the third weekend in May in Egg Harbor, village-wide (May 12-15, 2016)

A special girlfriends' getaway weekend with a trolley tour, workshops, exercise classes, art & wine crawl, shopping, pajama pizza party and more. Details at www.EggHarborDoorCounty.org or call 920-868-3717.

DOOR COUNTY WINE TRAIL WEEKEND

Held county wide at wineries throughout Door County (May 13-15, 2016)

Discover the Door County Wine Trail as you indulge in a fun filled weekend at all seven local wineries including orchard and vineyard tours, cheese and chocolate pairings, live music, private tastings and much more. Details at www.DoorCountyWineTrail.com. First annual Door County Wine Fest is June 25, 2016 in Egg Harbor.

DOOR COUNTY FESTIVAL OF NATURE

Held annually in May throughout Door County (May 26-29, 2016)

The Ridges Sanctuary in Baileys Harbor and other local conservation groups offer guided field trips through some of Door County's unique and beautiful natural areas, many not generally open to the public. Pre-registration for field trips required. Tour details and schedule available at www.RidgesSanctuary.org or call 920-839-2802.

JACKSONPORT MAIFEST CELEBRATION

Held annually on the Saturday & Sunday of Memorial Day weekend in Jacksonport (May 28-29, 2016)

Lakeside Park plays host to this annual celebration of spring. Activities include an arts and crafts fair, parade, live music, great food, a 10K and 2-mile run, old-fashioned Horse pull & more. Details at Jacksonport.net.

For personal media assistance contact Jon Jarosh, Director of Communications & PR at the Door County Visitor Bureau: 920-818-1133 or jon@doorcounty.com.