



# VIRTUAL CARE MANAGEMENT™ **TELEMEDICINE** PLATFORM

**“One of the Top 5 Companies Shaking up Healthcare”**

- CIO Magazine

**“Top 25 Telemedicine Companies to Watch”**

- Becker's Hospital Review

**“Top 10 Most Innovative Telemedicine Platforms”**

- MarketResearch.com



## Deliver Telehealth to Your Patients, Under Your Brand.

The SnapMD *Virtual Care Management (VCM)* telemedicine platform allows providers to extend their reach of care by leveraging secure live video consultations between ambulatory patients and their primary care and specialty care physicians. Our SaaS solution is a robust cloud-based HIPAA and HITECH compliant communications platform developed to enable healthcare providers to directly engage patients remotely in a “virtual care” environment.

Using SnapMD’s VCM platform, healthcare providers can conduct scheduled virtual consultations for patients receiving ongoing treatment. Providers can also conduct

on-demand consultations to: help reduce avoidable visits in urgent-care or emergency room settings, provide remote medical services such as in-school virtual clinics, and collaborate physician-to-physician.

With our VCM technology, healthcare providers have another powerful tool to help them extend their brand, reach-of-care and find efficiencies in personnel utilization while continuing to deliver high quality healthcare services.

- **White Label = Your Brand**
- **No Competing Provider Network**
- **Use Your Qualified Clinicians**
- **Browser Based Cloud-Software**
- **No Special Hardware Required**
- **API/SDK Library for Systems Integration**

# CONNECTED CARE

## Virtual Care Management System

Contact Sales Team:  
(310) 953-4800 or sales@snap.md

The SnapMD *Virtual Care Management (VCM)* platform is a configurable telemedicine solution designed to scale with a growing business and clinical requirements. Integrated with external systems (EMRs, insurance verification, e-Rx, etc.), our technology delivers a powerful tool to healthcare providers that will extend their ability to reach patients and find appropriate efficiencies.

### PROVIDER & PATIENT INTERFACES

- ✓ Family & Individual Accounts
- ✓ Patient Profiles
- ✓ Parental Controls
- ✓ Archived Consults
- ✓ Patient Traffic Management
- ✓ Post Encounter Report
- ✓ Secure File Sharing
- ✓ High-definition Video
- ✓ In-consult Chat
- ✓ Mobile Device Compatible
- ✓ Provider-to-Provider Collaboration
- ✓ White Label (Your Brand our Tech)

### CORE FUNCTIONS

- ✓ ePrescribing
- ✓ SOAP Note Documentation
- ✓ Provider Collaboration Tools
- ✓ Single Sign-On (SSO)
- ✓ Patient Routing
- ✓ Capacity Management
- ✓ Patient Population Database
- ✓ Reporting Engine
- ✓ Visit Payment Processing

### ADMINISTRATION

- ✓ Patient Traffic Management
- ✓ Institution Account
- ✓ Physician, PA or NP Profiles
- ✓ Consult Scheduling
- ✓ Automated Patient Queue
- ✓ Post Consultation Report
- ✓ Reporting and Assessments
- ✓ Administrator Dashboard
- ✓ Data Marts & Analytics Reporting

### DATA CENTER

- ✓ HIPAA and HITECH Compliant
- ✓ Quarantined Data Environment
- ✓ Load Balancing Technology
- ✓ Firewall with IPS
- ✓ Geo Location Redundancy

### DATA INTERCHANGE

- ✓ Export/Integration to EMR
- ✓ Peripheral Device Integration
- ✓ Insurance Eligibility Verification
- ✓ Rx Data Integration
- ✓ Store and Forward