



TEXTRACE® WOVEN RFID BRAND LABEL
Real-Time Inventory Performance in a Smaller Size

15% Smaller Size

40% Longer Read Range

One Tag Fits
All Frequency Regions



INTRODUCING THE LATEST TEXTRACE® WOVEN RFID BRAND LABEL

Featuring advanced Impinj Monza® R6-P RFID technology designed for the ultimate real-time performance and security



SIZE MATTERS

Is your brand image overshadowed by large, undesirable hang tags?

Are conventional RFID tags too big for your garments? Eliminate the need for bulky hang tags, even on smaller items such as intimate apparel or accessories. The latest TexTrace woven RFID brand label incorporates a state-of-the-art RFID chip enabling improved performance for woven brand labels as small as 17× 50mm.

LEADING REAL-TIME PERFORMANCE

Could you benefit from real-time knowledge of your store inventory?

With the Monza R6-P chip inside, the woven RFID brand label delivers enhanced performance for a 40 percent longer read range. This enables unprecedented real-time inventory visibility for faster replenishment, reduced out-of-stocks, easy product search and improved omni-channel fulfillment, all leading to increased sales and better margins.

ONE TAG FITS ALL

The latest TexTrace RFID brand label is adaptable to regional RFID frequencies worldwide, thanks to a new antenna design plus Monza R6-P's revolutionary 'auto tune' feature. With one global tag that fits all regions, labeled items can be shipped from any manufacturing site to any region, providing peace of mind with simpler workflow processes and faster, easier shipping.





SECURITY BUILT IN

How smart is your EAS security system?

The time is gone when heavy, bulky EAS tags need to be attached to merchandise, then removed at the point of sale while customers wait. With RFID in your brand label, EAS is built in. The TexTrace woven RFID brand label provides reliable loss prevention, accurately identifying sold from unsold items without damaging them. Most importantly, you know exactly what is missing for fast replenishment. The new label also allows for great flexibility in how EAS is installed, thanks to its cutting-edge performance. Plus items can be quickly verified for seamless product returns.

TOTAL BRAND PROTECTION

Do you worry about return fraud and grey markets?

TexTrace's new woven RFID brand label supports the latest Gen2 V2 standard for a truly counterfeit-proof system with secure product authentication from the factory to the point of sale and beyond. The new technology delivers additional layers of security with an encrypted tampering flag and user memory in the RFID chip to accommodate two number systems, enabling brand owners to assign custom codes in addition to the standard EPC codes. This offers brands the flexibility to create a unique set of authentication numbers for prevention against grey markets and counterfeiting, while meeting the needs of wholesalers. Learn about **eBrand**, our dedicated business solution for brand protection on our website.



PEACE OF MIND

To optimally protect customers' privacy, the RFID label's read range can be reduced at the checkout or prior to shipping, rendering the label readable from only a few centimeters away. Ask us about further ways to safeguard privacy.

“TexTrace's innovative RAIN RFID labels feature Impinj Monza R6-P chips and pave the way for retailers to tag smaller clothing items. The new label provides the high-performance and discreet size required for real-time inventory monitoring and loss prevention.

Craig Cotton, *Vice President of Marketing and Product Management, Impinj*

ULTIMATE ALL-IN-ONE SOLUTION

With this new addition to its family of high-performance, woven RFID brand labels, TexTrace introduces a revolutionary new product option for optimized performance and versatility in a smaller size, ensuring superior, consistent performance on any size or type of garment and accessory.

Contact TexTrace to protect your valuable brand and boost omni-channel efficiency with real-time inventory management, loss prevention and outstanding product authentication.

Contact us.

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**INNOVATION.
ROOTED IN A 130-YEAR-OLD SWISS FAMILY BUSINESS.**

TexTrace, the leader in textile RFID technology, designs and manufactures woven RFID brand labels to match the look and feel of your brand. Consulting and services complete our offering – you can count on our full support in realizing your RFID vision. Our know-how in integrating electronics into textile is unique, with our leading proprietary technology protected by more than ten patents and trademarks. Brand labels with built-in RFID are an all-in-one solution for product branding, brand and theft protection, customer experience and omni-channel retailing.



For more information, visit: www.textrace.com