

## Pegara, Inc. Executive Team

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### Shunsuke Ichihara

CEO, Co-founder

I'm a future-tech geek with a passion for healthcare. I formerly served on the board of directors for a company listed on the Tokyo Stock Exchange, and I am also the former founder of a system integration company. As a father, and as a son, I desire to change the serious situation surrounding dementia and Alzheimer's disease.



### Michiyo Watanabe

Marketing Manager, Co-founder

I co-founded Pegara, Inc. in 2015 and serve as a Marketing Manager. I'm responsible for business planning and marketing. Previously, I worked at three Japanese companies including Webcrew Inc. (listed on the Tokyo Stock Exchange. 2004-2015) as a start up member (1998-) and a director (2008-2014). Now, my focus is using our planning and technology to develop life-changing disease prevention programs for aging people around the world.



### Akihito Nakatsuka

CTO, Co-founder

Previously, I worked as CTO of CRAVA (a 3D application/design company). I also had the honor of working with Pankaku, Inc. on the development of Light Bike, a 3D iPhone game that took the No. 1 spot on the App Store. Recently, my focus has moved to computer science, so my strong point is R&D that includes 3D engines, 3D augmented reality, peer-to-peer networks, and modern artificial intelligence techniques like a deep learning. I hope and believe my special techniques can help people live better lives.

## Advisory Board



### Hisanori Watanabe

He is the former founder of WebCrew Inc., which was established in 1999 and listed on the Tokyo Stock Exchange in 2004. After WebCrew merged with Newton Financial Consulting, Inc., he became an active angel investor.



### Masayoshi Morita

He is a Founder of Hitomedia and serves as its Chief Executive Officer and President. He serves as a Director of EnglishCentral, Inc. He has been a Director of ALC Press Inc. since August 2007. He has a Masters in Education from Harvard and a Masters in Philosophy from the University of Cambridge.