

ENERGY EXECUTIVES ARE COMMITTED TO SUSTAINABILITY PROJECTS

But Many Companies Are Lacking the Resources and Tools to Achieve Their Goals

Manual data collection and weak data management processes are severely limiting visibility into the performance of corporate sustainability initiatives.

Urjanet completed a survey of nearly 200 U.S. energy executives. The survey ran online in March and April, and focused on the goals and challenges of companies pursuing sustainability projects. In general, companies appear torn between a desire for greater efficiency in their energy management process, and a willingness to commit the resources necessary to achieve their sustainability objectives.



50% are committed to sustainability and/or energy efficiency projects

But most companies still rely on outdated tools and processes to collect and manage energy data. **This is demonstrated by the fact that:**

40%

obtain paper utility bills from service providers

51%

manually input data from utility bills into spreadsheets

60%

have insufficient resources to complete energy projects

Inefficient tools and processes make it difficult to assess sustainability project outcomes



28 percent use software to calculate savings on energy projects



34 percent said an inability to validate ROI was inefficient



14 percent don't bother even trying to calculate savings

Urjanet's survey revealed several other interesting data points:

57%

said automated utility data collection and auto-import of accounts was the most important factor when choosing energy management software



54%

said that the vice president of operations or director of energy was the primary decision-maker for energy management strategy implementation



50%

said that managing all the data required for energy management would be their biggest energy management challenge this year



44%

said gathering or organizing energy consumption and cost data by site and meter was the most inefficient aspect of their energy management process



31%

said that Microsoft Excel is the technology they value most as a part of their energy management practice



25%

said that mastery of various energy management software and visualization tools to produce actionable insights was the least efficient part of their energy management process



ONLY 6%



SAID SENIOR MANAGEMENT ISN'T INTERESTED IN SUSTAINABILITY OR ENERGY EFFICIENCY!



Energy managers will always be challenged by fluctuating energy prices, sprawling locations and equipment, and regulatory changes. These issues are typically beyond their control. What they can control are the tools and processes they use to manage energy projects. By automating data collection and analysis, companies can reduce costs and increase visibility into project performance.



Sanjoy Malik, CEO at Urjanet

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