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## Three New Gander Mountain Stores To Open In The Fall

*Nation's fastest-growing outdoors retailer adding Colorado, Pennsylvania & Texas locations*

**ST. PAUL, MN, May 12, 2016** --- The wait is almost over for many outdoor enthusiasts in Colorado, Pennsylvania and Texas, as new [Gander Mountain](#) stores will be opening in their neighborhoods soon. Finishing touches are being put on a trio of new stores, and grand opening celebrations are being planned for this fall in Parker, CO, Warrington Township, PA, and Frisco, TX, as the nation's fastest-growing outdoors retailer's unprecedented expansion continues. Since 2012, Gander Mountain has added more than 55 new stores between the Atlantic Coast and the Front Range of the Rockies.

"We are excited to once again be expanding our reach in great outdoors states like Colorado, Pennsylvania and Texas, and to be bringing Gander Mountain's top-level expertise, service and selection to more people who enjoy great traditions like hunting, shooting, fishing, camping, archery, hiking and boating," said Derek Siddons, Gander Mountain's President. "We are bringing new retail experiences to the people in Parker, Frisco and Warrington Township, and know that Gander Mountain's top-quality gear and knowledgeable service will be well-received."

The Parker store will be 57,000 square feet and located within the Crown Point development at 18420 Cottonwood Drive, near the northeast corner of E470 and S Parker Road (Colorado 83) in the southeast Denver metro.

The Frisco store will be 52,000 square feet and is in the Eldorado Marketplace, near the northeast corner of Eldorado Parkway and Dallas North Tollway in the north Dallas metro.

The Warrington Township store will be 52,000 square feet and is located at 100 Easton Road in the Warrington Crossing development, near the junction of County Line Road and Easton Road in the north Philadelphia metro near Horsham Air Guard Station.

"We appreciate the great relationships we have with the people and government officials in Parker, Warrington Township and Frisco, and we look forward to the grand opening celebrations for our three newest stores in the fall," said Eric Jacobsen, Gander Mountain's Executive Vice President and Director of Real Estate. "We enjoy helping people find the gear they need to get out and enjoy the great outdoors."

Grand opening celebrations for all three stores are being planned, and will include celebrity appearances, demos, giveaways, kids' workshops and more. Additional details on special events, activities and promotions that will be a part of the new store grand opening celebrations and full schedules will be available soon at [www.GanderMountain.com](http://www.GanderMountain.com).

Each new Gander Mountain store will feature one of the region's largest selections of new and used firearms, together with the best selection of gear and accessories for hunting, shooting, fishing, camping, archery, hiking and boating. The stores offer an extensive selection of men's and women's active performance outdoor and casual apparel featuring exciting brands like Under Armour, The North Face, GSX, Columbia, Carhartt, Guide Series and Kühl, and a wide variety of men's and women's active footwear featuring brands like Asics, Carhartt, Ariat, Muck, Gander Mountain, Merrell, Rocky, Reebok, Reef, Keen, Irish Setter, Teva, New Balance, Timberland, LaCrosse, Skechers, Saucony and Under Armour.

In addition to adding more than 55 new stores throughout the country since 2012, Gander Mountain has remodeled more than 85 of the company's existing stores to bring the best in outdoor gear and service to its customers across the country. More new store announcements are expected soon.

In 2012 and 2013 new Gander Mountain stores opened in:

Albany, GA	Lewisville, TX	Round Rock, TX
Charlottesville, VA	Lafayette, IN	San Antonio, TX
Dothan, AL	Mesquite, TX	Tampa, FL
Florence, AL	Monroe, NC	Tuscaloosa, AL
Gastonia, NC	Opelika, AL	Valdosta, GA
Morrisville, NC	Rogers, MN	Winston-Salem, NC

In 2014 Gander Mountain opened 23 new stores:

Algonquin, IL	Gadsden, AL	Newnan, GA
Arlington, TX	Greenfield, IN	North Charleston, SC
Augusta, GA	Johnson City, NY	Pensacola, FL
Avon, IN	Lake Worth, TX	Raleigh, NC
Champaign, IL	Mt. Juliet, TN	Waco, TX
Chattanooga, TN	McDonough, GA	West Houston, TX
Charlotte, NC	Mobile, AL	Woodbridge, VA
Fenton, MO	Montgomery, AL	

In 2015 and 2016, Gander Mountain has announced or opened stores for:

Chesterfield, MO	Lansing, MI (2016)	Parker, CO (2016)
El Paso, TX	Marion, IL	Snellville, GA
Frisco, TX (2016)	Monroeville, PA (2016)	Tulsa Hills, OK
Laredo, TX	Myrtle Beach, SC	Warrington, PA (2016)
Killeen, TX	O'Fallon, IL	Youngstown, OH (2016)

Those interested in careers with Gander Mountain can explore current opportunities and submit an application on-line at <http://careers.gandermountain.com/>

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### **About Gander Mountain Company**

Gander Mountain Company headquartered in St. Paul, MN, is the nation's largest and fastest-growing retail network of outdoor specialty stores for hunting, shooting, fishing, camping, archery, boating and outdoor lifestyle products and services. Since 1960, Gander Mountain has offered the best selection of outdoor equipment, technical apparel, active casual wear, and footwear featuring national, regional and specialty brands at competitive prices. Focused on a "We Live Outdoors<sup>®</sup>" culture, Gander Mountain dedicates itself to creating outdoor memories. Gander Mountain has launched a national campaign encouraging responsible firearms ownership – take the Responsibility Pledge at [www.GanderMountain.com](http://www.GanderMountain.com) and use the hashtag *#responsibilitypledge* in social media to raise awareness. Gander Mountain has more than 160 conveniently-located outdoor lifestyle stores in 27 states. For the nearest store location call 800-282-5993 or visit [www.GanderMountain.com](http://www.GanderMountain.com). Gander Mountain is also the parent company of Overton's ([www.overtons.com](http://www.overtons.com)), the leading supplier of boating accessories and watersports equipment for boaters, anglers, waterskiers and paddlesports enthusiasts.