CASTLE CONNOLLY MEDICAL LTD.



CASTLE CONNOLLY

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FOR IMMEDIATE RELEASE

Castle Connolly Medical Ltd. to offer America's Top Doctors[®] the CareSpan Virtual Clinic for Advanced Digital Health Care.

Technology enables physicians to deliver primary and specialty care online to patients anywhere while meeting the quality standards of an in-person examination.

American Telemedicine Association Conference - Minneapolis/May 16, 2016/--

Castle Connolly Medical Ltd., the nation's leading resource for identifying Top Doctors, announces that it has signed an agreement with CareSpan USA Inc. to offer the CareSpan Clinic to Castle Connolly Top Doctors. The CareSpan Clinic is the first online digital health care delivery system that meets and often exceeds the standards of an in-person clinical encounter, integrating patient-provider video telepresence, vital signs capture, medical images, heart/breathing sounds, ECG, e-prescribing, specialist consultations, and patient health record review within a familiar clinical workflow.

Castle Connolly physicians include more than 47,000 top specialists and sub-specialists across the United States who have been nominated by their peers and rigorously screened by the Castle Connolly physician-led research team. Under this agreement, Castle Connolly will offer the CareSpan Clinic to Castle Connolly Top Doctors to assist them in serving their patients wherever there is an Internet connection. This provides convenient access to care for patients with their own doctors while supporting continuity and coordination of care regardless of a patient's location. The CareSpan Clinic also allows efficient utilization of clinical staff across multiple medical offices so physicians can see patients where there is highest demand, eliminating costly doctor travel time to be physically present in a distant exam room. This can efficiently improve physician availability and personnel load leveling for medical practices.

"Medicine is going through many profound changes that technology both challenges and enables," said Dr. John Connolly, CEO of Castle Connolly. "We stand for excellence in medical care and want to offer our physicians a best of class solution for extending their practice to new patients and to serve existing patients in the best way possible. CareSpan as a technology respects the process of medical care that we've evolved over thousands of years of practice".

"Physicians at the top of their profession, such as Castle Connolly Top Doctors, understand that there are new, efficient and effective ways to deliver high quality care to patients without a total reliance on brick-and-mortar exam rooms" said Mark Winter, CEO of CareSpan. "The ability to see patients at their convenience, follow-up on a patient's progress regardless of their location, and enable a specialist consultation instantly during an exam is game changing for both patient and physician. That is what CareSpan offers to America's Top Doctors® with this agreement," said Mr. Winter.

"The virtual nature of the CareSpan Clinic enhances physician workflow and adds the power of real-time multidisciplinary treatment planning and professional collaboration in the presence of the patient" said Dr. Terry Knapp, founder and Chief Medical Officer of CareSpan. "By leveraging the profound medical expertise, clinical capacity and wisdom in the Castle Connolly universe of Top Doctors, the CareSpan Clinic enables quality care to be extended to many patients who never before have had such access. The global reach of the CareSpan Clinic amplifies the value of medical care offered by Castle Connolly Top Doctors for both primary and specialty care."

Castle Connolly will begin communicating the benefits of the CareSpan Clinic as a service to its Top Doctors in the second quarter of 2016. The CareSpan Clinic is entirely cloud-based and requires no software to be installed on physicians' or patients' computers or tablets. The system meets HIPAA data security and privacy standards and allows a wide range of medical instruments, cameras and sensors to report patient physiological data to a remote physician using this virtual Clinic.

The cost for using the CareSpan Clinic in many care settings represents about 10% of the burdened cost of maintaining a brick and mortar medical office. It saves patients the time and cost of traveling to appointments and waiting to be seen. The CareSpan Clinic also allows physicians to schedule their valuable exam room space for their sickest patients and frees them to conduct lower acuity exams and follow-ups at the patient's home or work locations.

About Castle Connolly Medical Ltd.

Castle Connolly Medical Ltd. is a healthcare research, information, and publishing company whose mission since its inception more than two decades ago is to help consumers find independent, trusted information about quality healthcare and Top Doctors on both the regional and national levels. Castle Connolly currently publishes the acclaimed consumer guides America's Top Doctors®, America's Top Doctors® for Cancer, Top Doctors: New York Metro Area and other books to assist consumers in finding the best healthcare. Castle Connolly's Top Doctors database is available on our website at www.castleconnolly.com where focused healthcare consumers view more than 100,000 physician profiles daily. Castle Connolly's online database contains the detailed profiles of more than 47,000 top specialists and sub-specialists across the country who have been nominated by their peers and rigorously screened by its physician-led research team. This database is searchable by location, specialty, hospital, and disease/condition. Visit www.castleconnolly.com for more information.

About CareSpan USA Inc.

CareSpan is the only digital health-care system that meets and often exceeds the standards of an in-person exam for care delivered over the Internet. Physicians and other providers enjoy lower operational costs, greater flexibility in clinician utilization and increased access to new patients. Insurers benefit from lower total care delivery costs with better case management and outcomes. For patients, it's access to high quality health care that is affordable and fulfills their expectation of care continuity regardless of their location. Visit <u>www.carespanhealth.com</u> for more information.

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