



PierceMatrix Named 'Cool Vendor' by Gartner

Tysons Corner, VA - May 12 2016 - PierceMatrix, a leader in providing threat visibility and fast responsiveness to security professionals, was named in the 'Cool Vendors in Security Threat Intelligence, 2016' by Gartner.



PierceMatrix improves your company security by identifying and orchestrating the removal of hackers from your network. It looks at events on the network and provides recommendations and orchestration to increase security. It uses an artificial intelligence engine that was first used by DARPA and the US military, along with a proprietary knowledge base of global malicious actors. There are thousands of companies using PierceMatrix and contributing to its network today.

“This recognition validates our cross-market approach focused on improving the human element of security awareness and response”, said Roy Stephan, Founder and CEO of PierceMatrix. “We are using automation to make an efficient next generation security professional, rather than another ‘me too’ tool that ends up giving users more homework.”

Gartner describes the market: “Cool Vendors in security threat intelligence offer notable technologies that address an organization's demands for threat visibility and fast responsiveness. CISOs should use this research when evaluating technology trends during planning.” (gartner.com)

About PierceMatrix

PierceMatrix (www.PierceMatrix.com) is a security product company that automates security processes for small and medium business that cannot afford to hire analysts and optimizes operations for larger business. PierceMatrix has been recognized and validated by the Center of Innovative Technology as a MACH37 (F13) company, by the Partnership for New York City as a Fintech Innovation Lab company (2015), and by the security professionals that use our tools daily. PierceMatrix is headquartered in Tysons Corner, Virginia, with offices in New York City and New Jersey.

Gartner Cool vendor document link:

<https://www.gartner.com/doc/3309520?ref=SiteSearch&stkw=Cool%20Vendor%202016&fnl=search&srcId=1-3478922254>

Media Contact:

marketing@PierceMatrix.com

(202) 681-6415