



AAIM Employers' Association
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FOR IMMEDIATE RELEASE:

**Tomorrow, Captain Ron Johnson of the Missouri State Highway Patrol;
Christopher Chadwick, Former President/CEO of Boeing BDS; and
J.R. Martinez, *Dancing with the Stars* Winner, Actor, Veteran, and Best
Selling Author, will Speak at the 4th Annual AAIM Leadership Conference**

ST. LOUIS, MO (May 16, 2016) – AAIM Employers' Association announces its full lineup of speakers including keynotes and breakouts for its 2016 Leadership Conference to be held May 17, 2016 at the Sheraton Westport Chalet Hotel. This full-day conference is one of the area's most highly attended events for business leaders and human resource professionals, focusing on current issues such as employee engagement, leadership development, talent management, benefits, corporate culture, and technology. More than 500 attendees are expected for this year's conference.

Keynote speakers at the conference include J.R. Martinez, Actor, Veteran, Best Selling Author and ABC's *Dancing with the Stars* winner; Christopher Chadwick, former President and CEO of Boeing BDS; and Captain Ron Johnson of the Missouri State Highway Patrol.

"I'm proud of the team at AAIM who make this the region's premiere leadership conference. We have a great lineup of experts this year who will truly focus on leadership," said Phil Brandt, President and CEO. "The networking experience and the ability to learn best practices from ten different breakout sessions make this a well-rounded day for all who attend."

The conference is created for CEOs, CFOs, HR professionals, and business owners who will benefit from the presentations organized into ten breakout sessions and three learning tracks: Leadership, HR, and Business.

About AAIM Employers' Association

Founded in 1898, AAIM Employers' Association is an association of over 1,800 employers throughout Missouri and Illinois. These employers range from small to very large organizations, in every industry. AAIM assists its membership with significant challenges in human resource management by providing cutting-edge resources which help its members manage their people and processes. AAIM partners with company leadership and management in human resources by providing: HR consulting, pre-employment services, training and organizational development, technical guidance and best practices, and timely business information. For more information, visit www.aaima.org or call 314-968-3600.

Enclosed: AAIM Leadership Conference Agenda

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AAIM 2016 LEADERSHIP CONFERENCE

Unless otherwise noted, all activities will take place in the Versailles Ballroom.

7:00-8:15am	Registration and Continental Breakfast
8:15-9:00am	Welcome! Phil Brandt, CEO, AAIM Employers' Association Introduction of AAIM Young Professionals Group
9:00-10:00am	KEYNOTE: Captain Ron Johnson, Missouri State Highway Patrol – <i>"Worthy Leadership"</i>
10:00-10:15am	Networking
10:15-11:30am	AM Breakout Sessions
	HR: Building Inclusion: Unconscious Bias – Alpine II / Davos Kenneth Pruitt, Director of Diversity Training, Diversity Awareness Partnership
	HR: The Path to Millennials – St. Moritz / Bern Ann Cuiellette Marr, Vice President, Global Human Resources, World Wide Technology
	Leadership: Culture: Shifting How We Get Work Done – Matterhorn Sylvia Hasinger, Global HR Director, Caterpillar
	Leadership: Intentional Play: Increasing Your Emotional Intelligence – Zurich / Geneva Sheila Peters, Principal, Adam's Gate Consulting
	Business: Engaging a Mobile Workforce – Basel / Interlaken Rennie Mead, Enterprise Productivity Lead, Monsanto ▪ Becky Paregien, Director, IT, Enterprise Holdings, Inc; Tom Rutz, Director, IT, Enterprise Holdings, Inc ▪ Matt Sebek, Director, Business Development, Asynchrony Gary VonderHaar, Chief Technology Officer – Architecture, MasterCard
11:30-1:00pm	Lunch (plated)
Noon-1:00pm	KEYNOTE: J.R. Martinez – <i>"Facing Adversity with Optimism and Resilience"</i>
1:00-1:15pm	Networking
1:15-2:30pm	PM Breakout Sessions
	HR: The Healthcare Landscape and the Silver Tsunami – Alpine II / Davos Sherry Ward, Vice President, HR Operations and Total Rewards, BJC
	HR: I Love My Job! How to Use Recognition to Attract, Retain and Motivate Your Workforce – Zurich / Geneva Kimberly Abel-Lanier, Vice President and General Manager, Workforce Solutions, Maritz Motivation Solutions
	Leadership: Developing High Impact Strategic Plans – St. Moritz / Bern Brian Hayden, President, Collaborative Strategies, Inc.
	Leadership: 7 Keys to Leading from Any Position in Any Organization – Matterhorn Chris Robinson, Speaker, Trainer, Coach, Author, R3 Coaching
	Business: Gamification: A Modern Approach to Performance Management – Basel / Interlaken Travis Truett, Co-Founder and Chief Executive Officer, Ambition
2:30-2:45pm	Networking
2:45-3:45pm	KEYNOTE: Christopher Chadwick, Former President & CEO, Boeing Defense, Space & Security, and Executive VP, The Boeing Company
3:45pm	Networking & Hospitality - Beverages Courtesy of O'Fallon Brewery; Music Provided by Johnny Chase

May 17, 2016 | Sheraton Westport Lakeside Chalet | St. Louis, MO