



PRESS RELEASE

Design and Communications Pro, Stephanie Smith, Joins Stertil-Koni USA, Inc. as Marketing Associate

For Immediate Release

Stevensville, MD, May 23, 2016 -- Heavy duty vehicle lift leader, Stertil-Koni – which serves transit agencies, corporate fleets, municipalities, school districts, utilities, and the U.S. Military across North America --today announced that design and communications professional, Stephanie Smith, has joined the company as a Marketing Associate.

In her new post, Smith is based in the company's North American headquarters in Stevensville, Maryland. There, she brings an extensive background in visual communications, marketing design, business development, mapping, social media and front-end web design to Stertil-Koni.

Smith received her BA in Graphic Design with a minor in Modern Languages and Linguistics from University of Maryland Baltimore County, and her MFA in Visual Communications from the International Partnership Program of The University of Illinois Chicago and The Basel School of Design in Switzerland.



In making today's announcement, Paul Feldman, director of marketing at Stertil-Koni, stated, "Stephanie is a highly focused and talented marketing professional who is well equipped to help Stertil-Koni continue on its trajectory of offering world-class marketing support to advance our company's leading

position in the heavy duty vehicle lifting marketplace. We are delighted to welcome her to the Stertil-Koni team.”

Smith resides in the historic and picturesque capital of Maryland, Annapolis. In her spare time she enjoys the great outdoors, organizing community events, art, design, and crafts.

About Stertil-Koni

Stertil-Koni, a brand of the Stertil Group, is the global market leader in heavy duty vehicle lifts – bus lifts and truck lifts – and is the preferred supplier to the world’s leading companies in the truck and bus industries. Stertil-Koni’s breadth of products meets all ranges of lifting needs and includes mobile column lifts, two-post, four-post, in-ground piston lifts, platform lifts, half-scissors and its innovative axle-engaging, in-ground, scissor lift configuration, ECOLIFT. Stertil-Koni is also installing DIAMOND LIFT across North America, a full rise telescopic piston lift designed to set new standards in precision heavy duty lifting. The DIAMOND LIFT is now also available in a “frame,” version, engineered specifically for concrete foundations and ideal for replacement situations. Stertil-Koni USA is headquartered in Stevensville, Maryland. Stertil-Koni has production facilities in Europe, in The Netherlands, and in the USA in Streator, Illinois.

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