

EarthBend Announces Addition of AVG Business Internet Security Solutions to Distribution Portfolio

AVG Business Software and Managed Services Provide SMB Market with Comprehensive Protection against Online Threats

SIoux FALLS, S.D., May 24, 2016 — [EarthBend](#), a premier value-added distributor of business telecommunications and IT solutions, today announced it has expanded its distribution portfolio to include the complete line of Internet security software and managed services solutions from [AVG Business](#). The distribution partnership with AVG provides EarthBend's channel partner network with immediate access to industry-leading cloud security and remote monitoring and management (RMM) solutions that protect small- and medium-sized businesses around the world.

"IT security is a top priority for businesses today, and that holds especially true for SMB organizations, which must often manage the threat of online security risks with minimal IT resources at their disposal," said Ryan Donovan, EarthBend's General Manager and VP of Sales and Service. "That escalating demand presents tremendous revenue opportunity for our channel. EarthBend is excited to unite with AVG, a well-known and respected name in security solutions, to provide our partners with a complete business product suite for addressing this critical technology requirement."

The AVG Business product portfolio includes [AVG® AntiVirus Business Edition](#) and [AVG Internet Security Business Edition](#) for advanced endpoint security protection against emerging and persistent threats; [AVG CloudCare™](#) to enable channel partners to remotely support their clients and deploy a robust portfolio of cloud security solutions through a single, cloud-based administration platform; and [AVG Managed Workplace®](#) to provide a comprehensive RMM platform with integrated premium remote control that enables fast, simplified deployment, and control and security of clients' IT infrastructure.

"We are honored to be the primary security and managed services solutions provider for EarthBend's new AVG distribution portfolio," said Fred Gerritse, General Manager, AVG Business. "EarthBend is an established distributor bringing proven expertise in the small and mid-size business space as well as a consultative, hands-on approach to sales support. We look forward to working together to build a strong distribution channel and contributing to the success of our AVG partners and their business customers."

The AVG Business solutions are now available from EarthBend Distribution, and interested resellers may email distributionsales@earthbend.com or call 605-789-5700 for more information.

About EarthBend Distribution

EarthBend has been distributing telephony peripherals and IT solutions to an extensive network of channel partners since 1993. As a value-added distributor, EarthBend delivers a broad portfolio of technology solutions from industry-leading vendors, nationally competitive pricing, and friendly, reliable pre- and post-sales support from its expert staff. EarthBend believes its team members make the difference in delivering the right solutions to resellers and their customers, and emphasizes a "human touch" in every interaction to drive best-in-class partner satisfaction and ongoing business value. For more information, please visit www.earthbend.com/distribution.

About AVG Technologies N.V.

AVG is the leading provider of software services to secure devices, data and people. AVG's award-winning consumer portfolio includes internet security, performance optimization, location services, data controls and insights, and privacy and identity protection, for mobile devices and desktops. The award-winning AVG Business portfolio, delivered through a global partner network, provides cloud security and remote



monitoring and management (RMM) solutions that protect small and medium businesses around the world. For more information visit www.avg.com.

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