



**Contact: Molly Hunsinger, Director of Marketing**

**Cell: 941-685-0367**

**Office: 727-399-6471**

**Email: [molly@teazaenergy.com](mailto:molly@teazaenergy.com)**

**FOR IMMEDIATE RELEASE:**

**TeaZa® Energy Launches New Limited-Edition Flavor on World No Tobacco Day**

*Tropical TeaZa® Energy—A juicy, mouthwatering wave of tropical fruit flavors—pineapple, mango and citrus*

Clearwater, FL—May 31, 2016—[TeaZa® Energy](#), LLC announces the launch of a new limited edition flavor for its innovative herbal energy pouches, on [World No Tobacco Day](#). The new flavor—Tropical TeaZa® Energy—will be available to customers exclusively online starting today, and in select retail locations later on this summer.

The new flavor is best described as a juicy, taste bud takeover. A mouthwatering wave of tropical fruit flavors—pineapple, mango and citrus.

Tropical TeaZa® Energy is the second in a series of limited-edition flavors created in response to customer requests for other varieties. To determine the flavor of TeaZa® Energy's newest edition, the company considered customer feedback from surveys and contest promotions.

“Die-hard TeaZa® fans are always telling us they want a larger variety of flavors. The last limited-edition flavor we created—Bangin’ Black Cherry Bomb—has become so popular, we have decided to make it a permanent offering. We think Tropical TeaZa® Energy will become just as popular,” TeaZa® Energy’s Co-founder and CEO, Brent Agin, M.D. said.

Other limited-edition flavors are scheduled for release later this year.

The launch date of Tropical TeaZa® Energy coincides with World No Tobacco Day, which is significant because many TeaZa® Energy customers use the product to replace or supplement their smokeless tobacco habits. TeaZa® Energy supports youth sports programs and healthy lifestyle campaigns that discourage tobacco use through its prosocial initiative, Operation Tobacco Free (OTF). World No Tobacco Day was created by the World Health Organization in

1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes.

TeaZa® is an herb and vitamin tea packaged in a small pouch. TeaZa® delivers smooth energy and focus with no crash and provides oral stimulation and hours of flavor to curb cravings for snacks or tobacco products. Pop it or drop it for energy and focus—be tobacco free!

Tropical flavored TeaZa® Energy contains a blend of herbs and B-vitamins and a small amount of caffeine naturally derived from coffee beans, comparable to a cup of the leading premium coffee. It is sugar-free, gluten-free, nut-free, tobacco-free, nicotine-free, vegan and contains zero calories. It will be available in a 10 pouch flip-top container and coupons and special offers will not apply.

Brand presence in multiple markets has been growing since Trim Nutrition, Inc.—a medical company headquartered in Clearwater, FL that develops and manufactures high-quality dietary supplements—introduced the product in 2012.

“Things are really moving fast for TeaZa® Energy. The brand is rapidly surpassing its goals, which enables us to create more offerings for our customers.” Dr. Agin said.

### **About TeaZa Energy**

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TeaZa® is available in 8 flavors: Peppermint, Black Cherry, Bangin' Black Cherry Bomb, Spicy Cinnamon, Coffee and Fire; and caffeine free TeaZa® Chill with Relora is available in Cool Mint flavor. TeaZa® Energy is also now available in Tropical Energy flavor for a limited time only. TeaZa® Energy is produced, packaged and distributed out of Clearwater, FL. TeaZa® Energy is available online in the US and overseas and in select retail locations throughout the US. For more information visit [teazaenergy.com](http://teazaenergy.com).

### **About Operation Tobacco Free**

Operation Tobacco Free (OTF) is a prosocial initiative sponsored by TeaZa® Energy that serves to discourage tobacco use and inspire healthy lifestyles through education, community outreach and support of youth sports and health programs. For more information visit: [TeaZaEnergy.com/OperationTobaccoFree](http://TeaZaEnergy.com/OperationTobaccoFree).

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