# **GETTING TO THE BOTTOM OF IT**

**Bullying Prevention through Empathy and Kindness** 

### **IBPA 2016 ANNUAL CONFERENCE** November 6-8 • Sheraton New Orleans Hotel



### For details or to register: call 800-929-0397 or visit ibpaworld.org

Attend this conference, support the important work being done in our communities and interact with passionate and caring bullying prevention professionals from around the world.

# **2016 IBPA CONFERENCE TOPICS**

Designed for advocates working to reduce incidents of bullying in their schools and communities.

### **CYBERBULLYING**

**RESTORATIVE PRACTICES** 

**BULLYING PREVENTION ACTIVITIES** 

**ANNUAL RESEARCH PANEL** 

with the very latest data!

**TRAUMA INFORMED STRATEGIES** 

### **IDENTITY BASED BULLYING**

**LEGAL ASPECTS OF BULLYING PREVENTION** 

HEALTH CONSEQUENCES OF BULLYING

**STUDENT-LED SESSIONS** 

get insight get inspired

**MANY MORE!** 

# **IBPA 2016 KEYNOTE PRESENTERS**

Leading experts begin and end our conference with featured presentations of relevant topics.

#### Empathy: The Forgotten Antidote to Bullying Dr. Michele Borba

Research is clear: Bullying is learned, and can be unlearned. What's more, cultivating empathy is the forgotten antidote for bullying. Dr. Borba shares the evidence: that the best way to reduce bullying is not with a packaged program but with homegrown, data-driven efforts by a staff that applies only proven practices. Best yet, none of the strategies cost a dime! Dr. Borba's empowering, informative presentation is brimming with real life stories, the latest behavioral research, and simple tools to reduce bullying and victimization as well as inspire Upstanders to speak up so audiences leave ready to instill empathy right away in their classrooms, schools, organizations and homes.



**Dr. Michele Borba** is an internationally-recognized educational psychologist and parenting, bullying and character expert whose aim is to strengthen children's empathy and resilience, and create safe, compassionate school cultures. She has spoken to parents and teachers on six continents and delivered keynotes to over one million participants. She is a regular NBC contributor appearing 135 times on the Today show, featured on three Dateline specials as well as Dr. Phil, Dr. Oz, Dr. Drew, The View, NBC Nightly News, The Doctors, Fox News, The Early Show, CNN and others. A best-selling author of 22 books. Her latest: UnSelfie: Why Empathetic Kids Succeed in Our All-About-Me World and the 6Rs of Bullying Prevention.

# Resilience: Avoiding Victimization Through Social Problem-Solving and Emotional Self-Regulation *Dr. Sameer Hinduja*

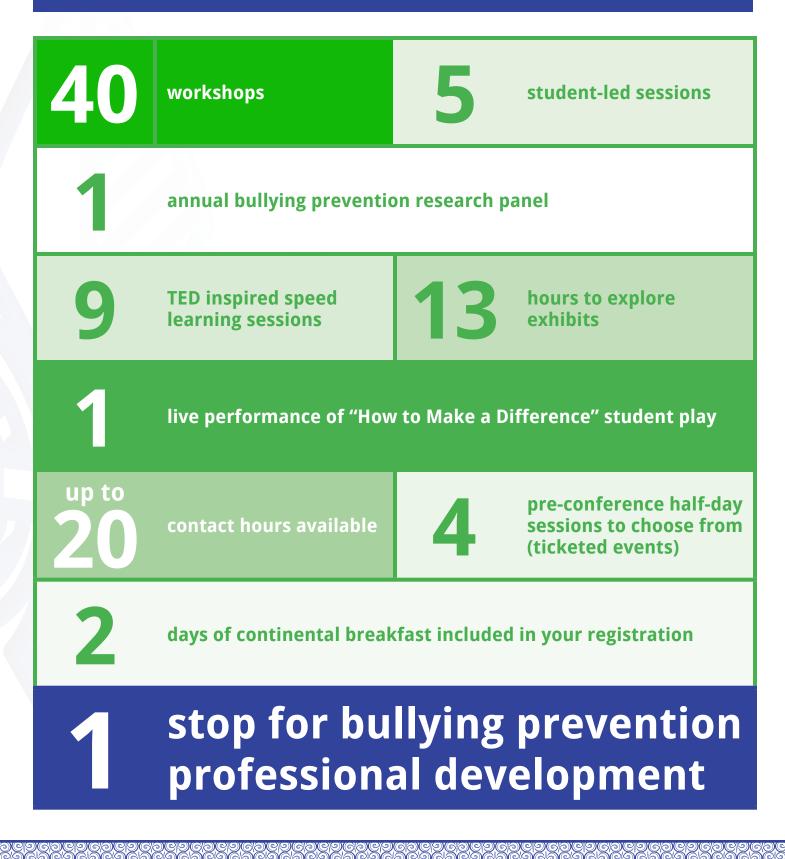
As more attention is given to the importance of cultivating socio-emotional learning skills among students, it seems vital to increasingly consider one often-neglected component: resilience. As critical as it is to shape and improve the external around a child (e.g., school climate, peer behaviors, social norming, kindness initiatives, staff training, policies), it seems equally essential to focus on the internal – the learned ability of youth to personally handle bullying (both offline and online) and other offenses in a way that leads to positive outcomes. Based on research, this keynote seeks to inspire you to help develop emotionally-healthy and resilient students who understand and embrace their own agency to deal with social and relational adversity.



**Dr. Sameer Hinduja** is a Professor in the School of Criminology and Criminal Justice at Florida Atlantic University and Co-Director of the Cyberbullying Research Center. He is recognized internationally for his groundbreaking work on the subjects of cyberbullying and safe social networking, concerns that have paralleled the exponential growth in online communication by young people. He has written seven books, and his interdisciplinary research is widely published and cited in a number of peer-reviewed academic journals. As a noted bullying speaker, Dr. Hinduja also provides training to schools, youth organizations, parents, and teens on on the best practices of identification, prevention, and response. In addition, he is frequently asked to provide expert commentary by news organizations, and he has been featured in venues that include CNN's Anderson Cooper 360, NPR's All Things Considered, the BBC, and The New York Times.

# **BY THE NUMBERS**

Check out the highlights of the conference, and see just how much there is to experience.



# **IBPA 2016 NEW ORLEANS SCHEDULE**

We're adding more ways to interact and opportunities to network all the time!

#### Sunday, November 6, 2016

Preconference Sessions (ticketed events)	8:00 a.m. – 5:00 p.m.
Registration	3:00 p.m. – 8:00 p.m.
Social Media Panel	4:00 p.m. – 5:15 p.m.
Exhibit Hall Reception	5:00 p.m. – 7:00 p.m.
Making a Difference Performance	6:30 p.m. – 8:00 p.m.
2nd line to Jackson Square	8:00 p.m.

#### Monday, November 7, 2016

Yoga	6:30 a.m. – 7:15 a.m.
Registration	7:00 a.m. – 5:00 p.m.
Exhibit Hall	7:00 a.m. – 4:00 p.m.
IBPA Members Hot Breakfast	7:00 a.m. – 8:15 a.m.
Continental Breakfast	8:00 a.m. – 8:30 a.m.
General Session	8:30 a.m. – 9:45 a.m
Workshops	10:15 a.m. – 11:30 a.m
Lunch	11:30 a.m. – 12:30 p.m
Workshops	12:30 p.m. – 1:45 p.m.
Workshops	2:15 p.m. – 3:30 p.m.
Research Panel	3:45 p.m. – 5:00 p.m.
IBPA Members Special Event: Q & A 5:00 p.m. – 6:00 p.m with Dr. Michele Borba and Dr. Sameer Hinduja	

#### Tuesday, November 8, 2016

Registration	7:00 a.m. – 5:00 p.m
Exhibit Hall	7:30 p.m. – 10:00 a.m
Self-Care Breakfast	7:00 a.m. – 7:45 a.m.
<b>Continental Breakfast</b>	7:30 a.m. – 8:00 a.m.
Workshops	8:00 a.m. – 9:15 a.m.
Exhibit Hall Break	9:15 a.m. – 9:45 a.m.
Workshops	10:15 a.m. – 11:30 a.m.
<b>General Session</b>	11:45 a.m. – 12:45 p.m.
Lunch	12:45 p.m. – 1:45 p.m.
Workshops	1:45 p.m. – 3:00 p.m.



# **IBPA CONFERENCE REGISTRATION**

SIGN UP NOW AND SAVE \$100 OVER THE ON-SITE RATE!

### REGISTRATION

Premier Member	\$285
Non-Member	\$325
Join/Renew IBPA Premier Membership + Conference Registration (BIGGEST SAVINGS!)	\$365
Student Registration (full time student at a university, college or high school)	\$165

### **PRE-CONFERENCE SESSIONS**

Olweus Day	\$75
(You must be a certified OBPP trainer/consultant to attend this session)	
Bullying Prevention 101	\$55
Restorative Justice	\$55
Race, Class, Humor, and Laughing Until It Hurts Someone Else	\$55
Bullying Prevention Activities	\$55

### PRICES REFLECT EARLY BIRD RATES

### **REGISTER BEFORE OCTOBER 1 TO SAVE BIG!**

#### Do you qualify for the Team Rate?

Yes – if 5 or more individuals are submitting registrations together with a single payment. Teams may include combinations of members and non-members. Not sure if you qualify? Contact Lynn Lonsway at 800-929-0397 or info@ibpaworld.org

#### Want to save even more?

Deeper discounts are available for groups of 20+.

Contact the conference coordinator, Lynn Lonsway, 800-929-0397 or info@ibpaworld.org for pricing and assistance and registration.

### Your registration includes:

- Access to over 40 workshops and all course materials
- Continental breakfast on Monday and Tuesday and reception on Sunday
- Opportunity to earn up to 20 contact hours of professional development

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### JOIN US AT THE 2016 IBPA CONFERENCE

What you'll see, what they're saying.



IBPA is my go-to place for information on the latest in the field of bullying prevention. So many of my school contacts want additional information to enhance their work with students that's not only accurate but field-tested as well. I always send them to the IBPA website, where they'll find research, news, seminars, and details on their world-class conference.

#### Sue Black

Certified Bullying Prevention Trainer, Clemson University Institute on Family and Neighborhood Life, Illinois Arts Council Arts-in-Education Teaching, Artist, Storyteller



My effectiveness as a trainer and consultant in the field of bullying prevention is enhanced because IBPA provides me with connections, resources, and information. Whether I am reading the newsletter, perusing the web-site, attending the annual conference or participating in a webinar, my knowledge and understanding of the topics discussed are increased and I am energized to share and implement the information. I've established valuable connections with leaders in the field of bullying prevention that I can call on for advice and assistance. I would not be the trainer/consultant I am today without IBPA.

Dawn M. Jaeger School Social Worker, AEA 267, Grinnell, IA



IBPA is an invaluable resource that allows me to learn from and network with nationally and internationally renowned experts specializing in evidence-based bullying prevention and the cultivation of empathy. How wonderful it is for me to be a membert of an organization comprised of dedicated professionals whose mission is to empower kids and the adults in their world to create safer, more inclusive and caring school communities!

#### Trudy Ludwig

Children's Advocate & Bestselling Author of My Secret Bully and The Invisible Boy



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# **SPONSOR & EXHIBITOR APPLICATION**

Authorized signer: read/agree to the IBPA terms and conditions outlined in the prospectus. Complete the application and return with check or credit card authorization form to IBPA. Once your application is approved, you will receive a confirmation email. Please mail this form along with check made out to IBPA or credit card authorization form to: IBPA, PO Box 99217, Troy, MI 48099 OR FAX to 800-929-0397 OR go to www.ibpaworld.org to apply and pay online.

Company			
Address			
City	State	ZIP	
Contact	Title		
Phone	Fax		
Email	Website		
Emergency/After Hours Phone			
Products/Services Brief Description			

I would like to:		
Advertise Full pg: \$750 ½ pg \$500 ¼ pg \$300	Ad total	
Exhibit \$950 or \$250 per title for take one	Exhibit total	
Sponsor (sponsorship details here)	Sponsorship amount	
	TOTAL	
Signature	Date	

# **CREDIT CARD AUTHORIZATION FORM**

If not paying by check please include this form with your application.

Complete this form and include with your application if you wish to pay your reservation by credit card. Charge will be made based on the information received on your application once it has been processed and approved.

Company		
Amount Authorized		
Credit Card Number		
Security Code	Exp. Date	
Cardholder Name		
Billing Address		
City	State	ZIP
Phone		
Signature		Date