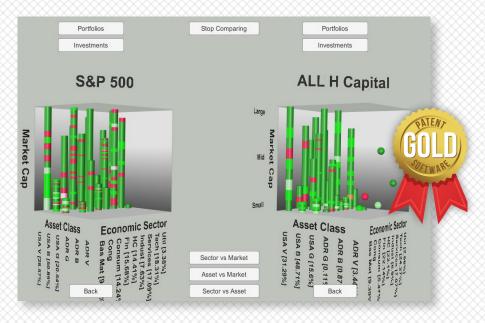
# AWARD WINNING NEWLY PATENTED SOFTWARE **PROVIDING A 3D VIEW** OF FUNDS AND EQUITIES.

Build your brand, provide oversight and enable more meaningful discussions with clients and team members.





### **TRINLOGIX METHODOLOGY:**

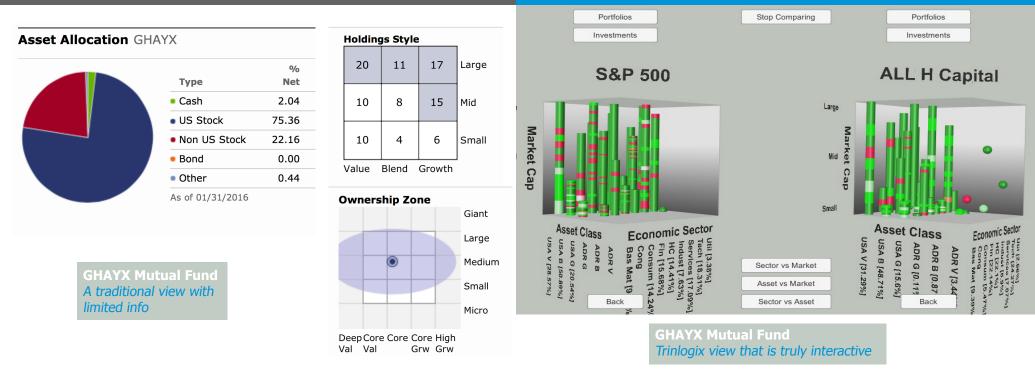
- Grow your brand offer a view that few others offer (premium services can include your company colors and logo.)
- Your compliance people have administrative oversight of advisors using software.
- Portfolios can be compared side by side.
- Quicker drill downs into portfolio information to save time with client presentations.
- 72% of people prefer a motion view this view is like a 16 x 9 flat screen. Pie charts and other 2D graphs are akin to tube TVs.
- Cloud based.

### **VALUE ADDS:**

- Why Hire a Manager Highlights the benefits of your management.
- Increase AUM Get more referrals & free up time.
- More interaction Readily accessible drill downs.
- Compliance Oversight Monitor use of software.

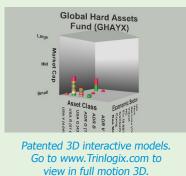
# **CURRENT VIEW**

## **NEW INTERACTIVE VIEW**



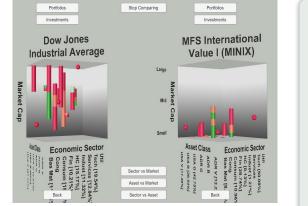
### A Newly Patented Asset Allocation Methodology That Is Much More Effective How would you like an asset management tool that creates more clarity and saves more time?

**A recent MIT study**<sup>1</sup> **indicates** a picture takes 13 milliseconds for your brain to identify and find meaning – ten times faster



than original research. The Trinlogix motion 3D animated view allows for a more effective visual in that 13 milliseconds.

It is not only more effective, but according to a 2007 study<sup>2</sup>, **72% of audiences prefer a video experience** over a comparable still image presentation.



# TERMINOLOGY KEY: Cube – Motion 3D Interactive Style Box Axis – Market Capitalization, Asset Class, Sectors Spheres – Individual companies Columns/Chips – Multiple companies Heat Sensing – Indicates current price Red – Down Pink – Down more Green – Up Light Green – Up more

<sup>1</sup> 2014 MIT study, Detecting Meaning in Rapid Pictures, Mary C. Potter, Brad Wyble, Carl Erick Hagmann and Emily S. McCourt <sup>2</sup> 2007 Portrait of the State-of-the-Art Research at the Technical University of Lisbon, Manuel Seabra Pereira



www.Trinlogix.com